

San Diego's Zero Waste Objective

NATURAL RESOURCES AND CULTURE COMMITTEE

November 6, 2013





Zero Waste

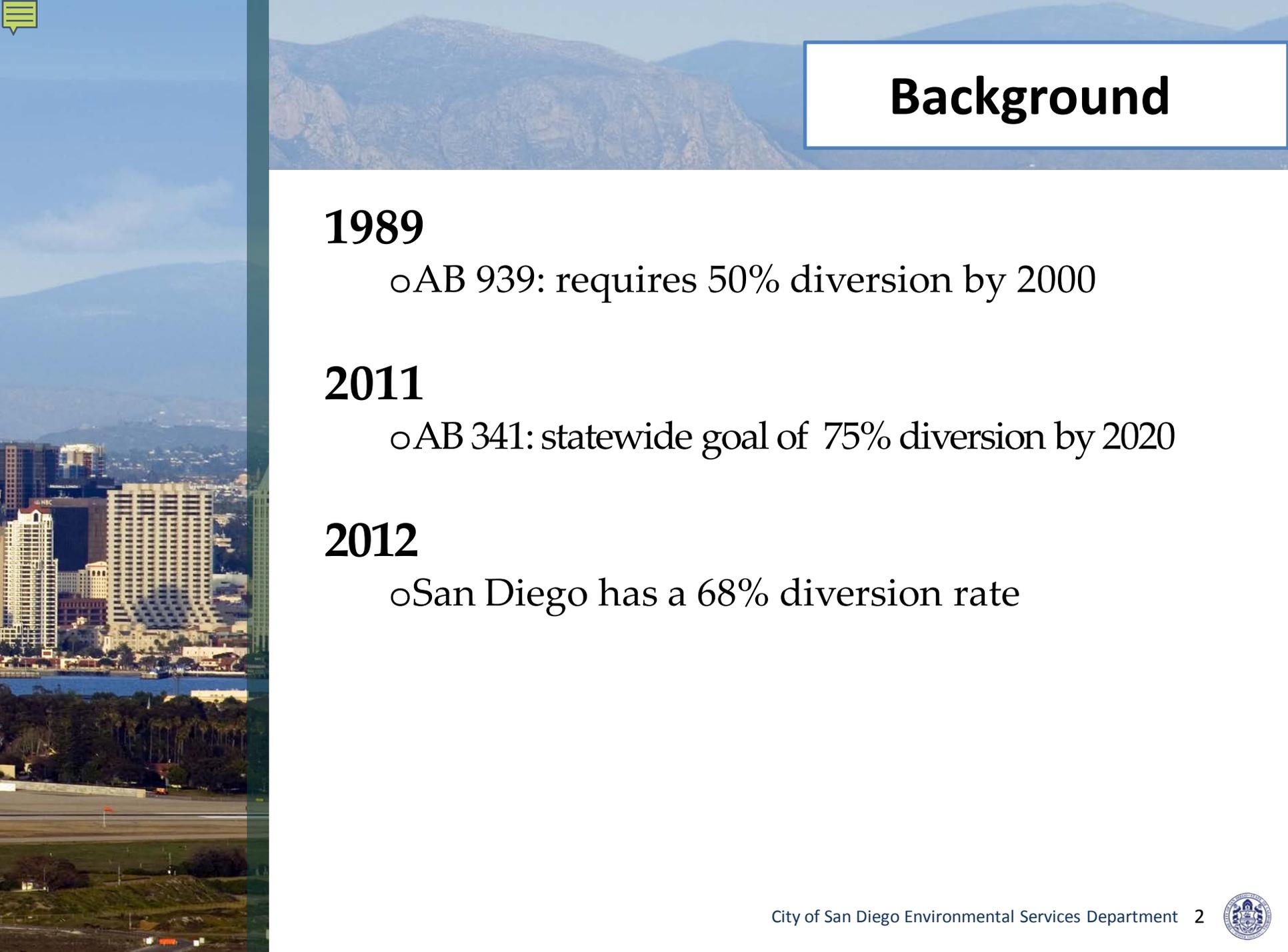
“Zero Waste is a principle that takes into consideration how resources flow from “cradle to grave”.

Zero Waste Objective will allow:

ESD staff to develop a Zero Waste Plan

- Divert 75% waste by 2020
- Reach Zero Waste by 2040





Background

1989

- AB 939: requires 50% diversion by 2000

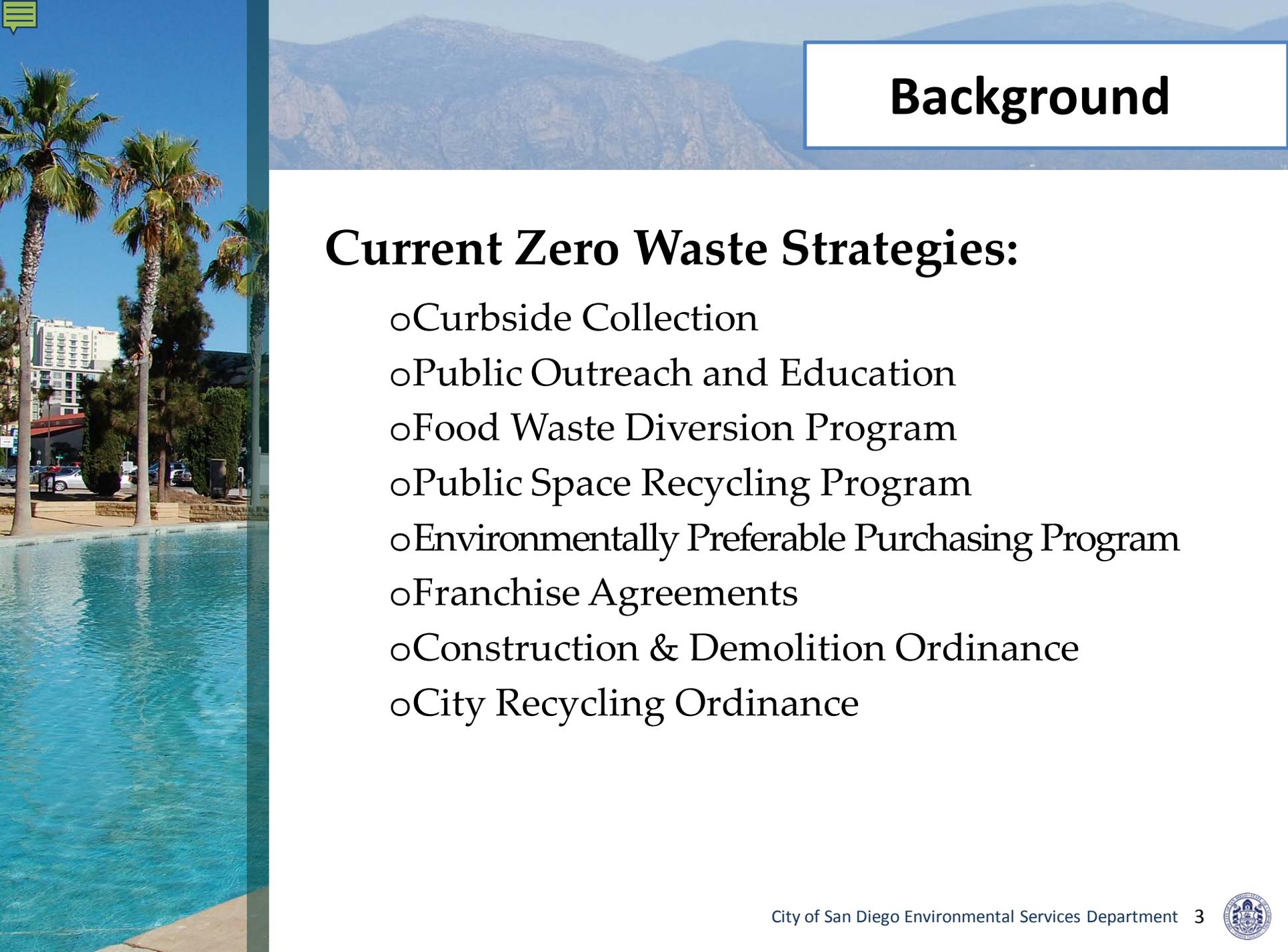
2011

- AB 341: statewide goal of 75% diversion by 2020

2012

- San Diego has a 68% diversion rate





Background

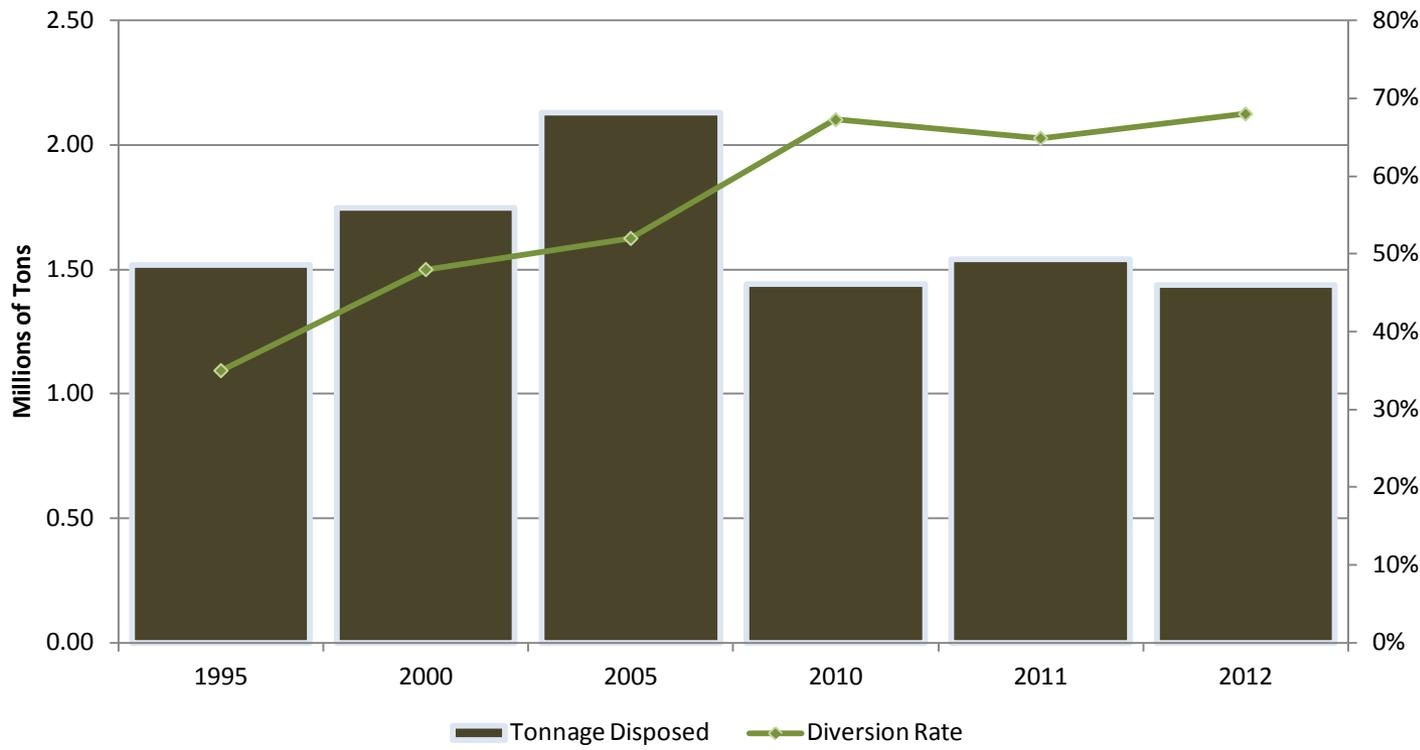
Current Zero Waste Strategies:

- Curbside Collection
- Public Outreach and Education
- Food Waste Diversion Program
- Public Space Recycling Program
- Environmentally Preferable Purchasing Program
- Franchise Agreements
- Construction & Demolition Ordinance
- City Recycling Ordinance



Background

Disposal and Diversion in San Diego



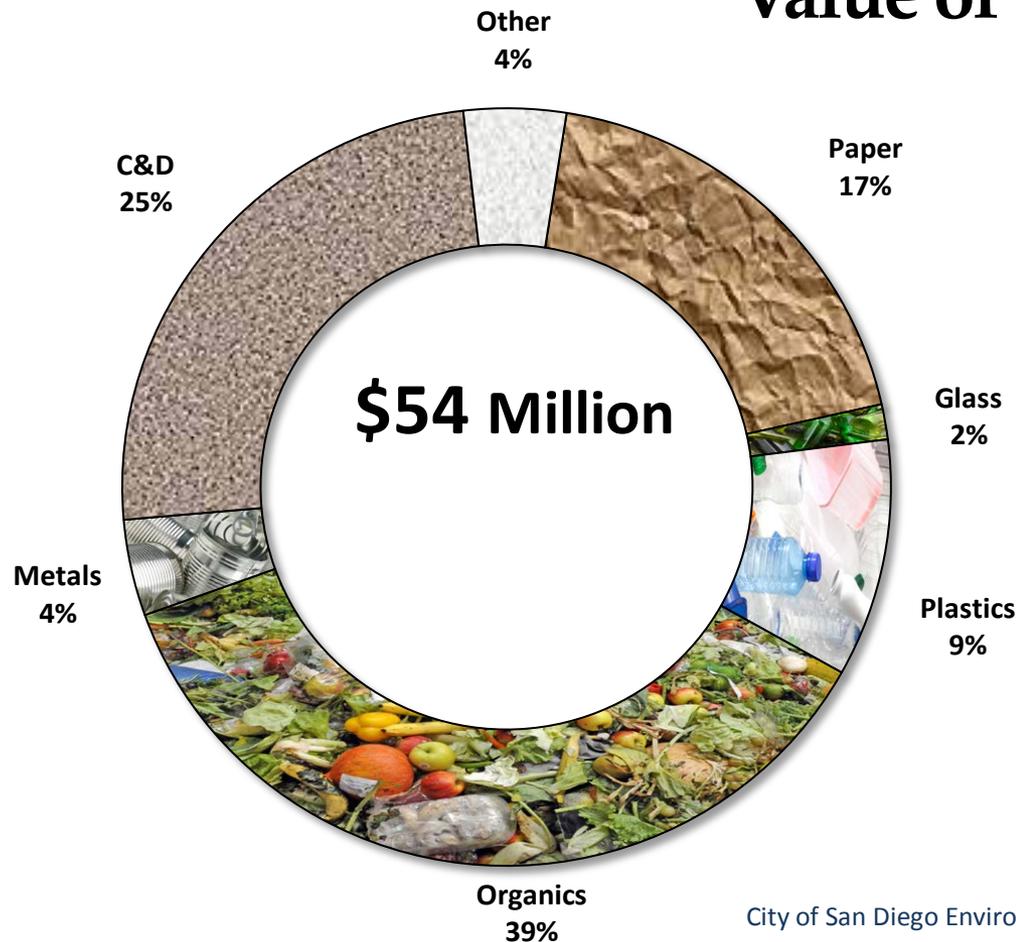
Opportunities

2013 Waste Composition Study

○ 76% of disposed materials are recyclable

Value of Recyclables:

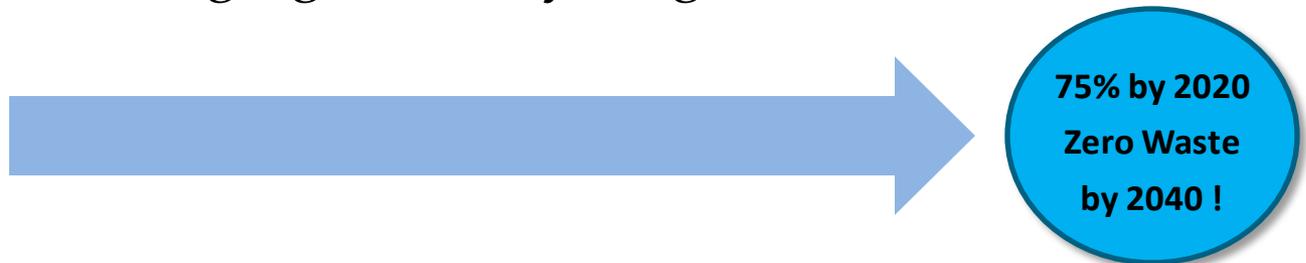
○ \$54 million



Achieving Zero Waste

Future Key Strategies

- Develop Resource Recovery Center
- Expand Greenery Recycling and convert Blue Bin and Greenery collection to weekly
- Develop infrastructure to enhance food waste diversion
- Maximize effectiveness of C&D Ordinance, City Recycling Ordinance and Franchise Agreements
- Develop supporting policies and regulations
- Changing how recycling is funded



The background of the slide is a composite image. The top portion shows a range of blue mountains under a clear sky. The bottom portion shows a lush garden with green hedges, a large tree, and a building. In the top left corner, there is a small yellow speech bubble icon.

Next Steps

- o Seek City Council approval of the Zero Waste objective
- o ESD to develop a Zero Waste Plan and bring back to NR&C in Spring of 2014

