CITY OF SAN DIEGO
OFFICE OF THE CITY CLERK
MEMORANDUM
(619) 533-4000

DATE: June 3, 2014

TO: Maureen Kantner, Economic Development and Intergovernmental Relations Committee Consultant

FROM: Elizabeth Maland, City Clerk

SUBJECT: Ballot Proposal for Rules Committee Review

Attached is a ballot proposal pertaining to Balboa Park in the form of a Charter Amendment, filed with my office on June 2, 2014 for placement on an upcoming Economic Development and Intergovernmental Relations Committee meeting agenda pursuant to Council Policy (CP) 000-21. The proponent is John Stump. Through CP 000-21, a proposal receives Committee review and comment, and may be forwarded to the Council for consideration and possible placement on the ballot.

The Clerk's Office has established June 3, 2014 as the deadline for submitting such ballot proposals for the November 4, 2014 ballot, and anticipates that the Committee will review the proposals at its June 11, 2014 meeting. Ballot proposals which are referred to the full City Council will be listed under Public Notice on the Council Docket of June 16, 2014, and docketed for consideration by Council June 23, 2014. My office will keep a copy of the ballot proposal and re-submit it to you after the June 3, 2014.

Elizabeth Maland
City Clerk

Attachment

cc: Diana JuradoSainz, Legislative Coordinator

Jenkins, Denise

RECEIVED
CITY CLERK'S OFFICE
14 JUN -2 PM 4:43
SAN DIEGO, CALIF.

From: John Stump 619-281-7394 / 281-4688 [jwstump@cox.net]
Sent: Monday, June 02, 2014 4:36 PM
To: Jenkins, Denise; BukalovaD@sandiego.gov; Stone, Bonnie
Cc: Maland, Elizabeth; John Stump 619-281-7394 / 281-4688
Subject: Ballot Proposition MAINTAIN BALBOA PARK
Attachments: MAINTAIN BALBOA PARK[1].docx

Honorable City Council,

Attached for your consideration is a proposed ballot proposition in the form of a Charter Amendment. If adopted this Charter change would provide some $11 million dollars a year for the maintenance of Balboa Park, without raising taxes.

Please confirm the receipt of this proposal and keep me informed of the hearing processes for its consideration. If there is anything further I must do to insure consideration by Council, please inform me.

All the Best
John Stump
Brown Building
4133 Poplar
City Heights, California 92105
Voice: 619.281.7394 or 281-4688

BALBOA PARK
Shall the Charter of the City of San Diego be amended to provide for the maintenance of Balboa Park? The amendment would strike the word "zoological" and insert the words "Balboa Park" and " public benefit". The actual ballot proposition and charter changes are presented below.
Fiscal Impact : The proposition would not increase taxes. An existing tax has raised approximately $10.5 million dollars per year for the exclusive use of the private admission based Zoo Global Corporation to operate the San Diego Zoo. The proposition would make the current tax funding available to maintain all of Balboa Park. The Zoo would continue to be eligible for funding. The Zoo has had exclusive use of these tax funds for nearly 80 years.

Passage of this proposition would more than double the amount of funds available for maintenance of Balboa Park
Analysis : This proposition would require a two thirds vote of the electorate to be enacted . If the proposition fails the current tax and its exclusive use for only Zoological Exhibits would continue. Information concerning the continued need for these tax funds and documentation concerning the actual use of these funds were presented in the May 2013 City of San Diego Performance Audit of concerning these funds.

Section 77a: Provisions for *Balboa Park* ~~Zoological Exhibits~~

The Council shall levy annually, in addition to all other taxes provided for in this Charter, not less than two cents ($0.02) on each one hundred dollars ($100.00) of the assessed valuation of the real and personal property within the City, to be used exclusively for the maintenance in Balboa Park of ~~zoological~~ exhibits.

Whenever the Council deems it to be for the best interests of the City, the Council may enter into a contract, upon such terms and conditions as the Council may prescribe, for the maintenance in Balboa Park of ~~zoological~~ exhibits, with any organization formed primarily for the purposes of maintaining ~~zoological~~ gardens and ~~zoological~~ exhibits and conducting general ~~zoological~~ ***public benefit*** work; and may make available to such organization the proceeds of the special tax levy provided for in this section.

(Addition voted 11-06-1934; effective 01-21-1935.) (Amendment voted 04-22-1941; effective 05-08-1941.)

Maland, Elizabeth <EMaland@sandiego.gov>, Stone, Bonnie <BStone@sandiego.gov>, Bukalova, Dominika <BukalovaD@sandiego.gov>

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