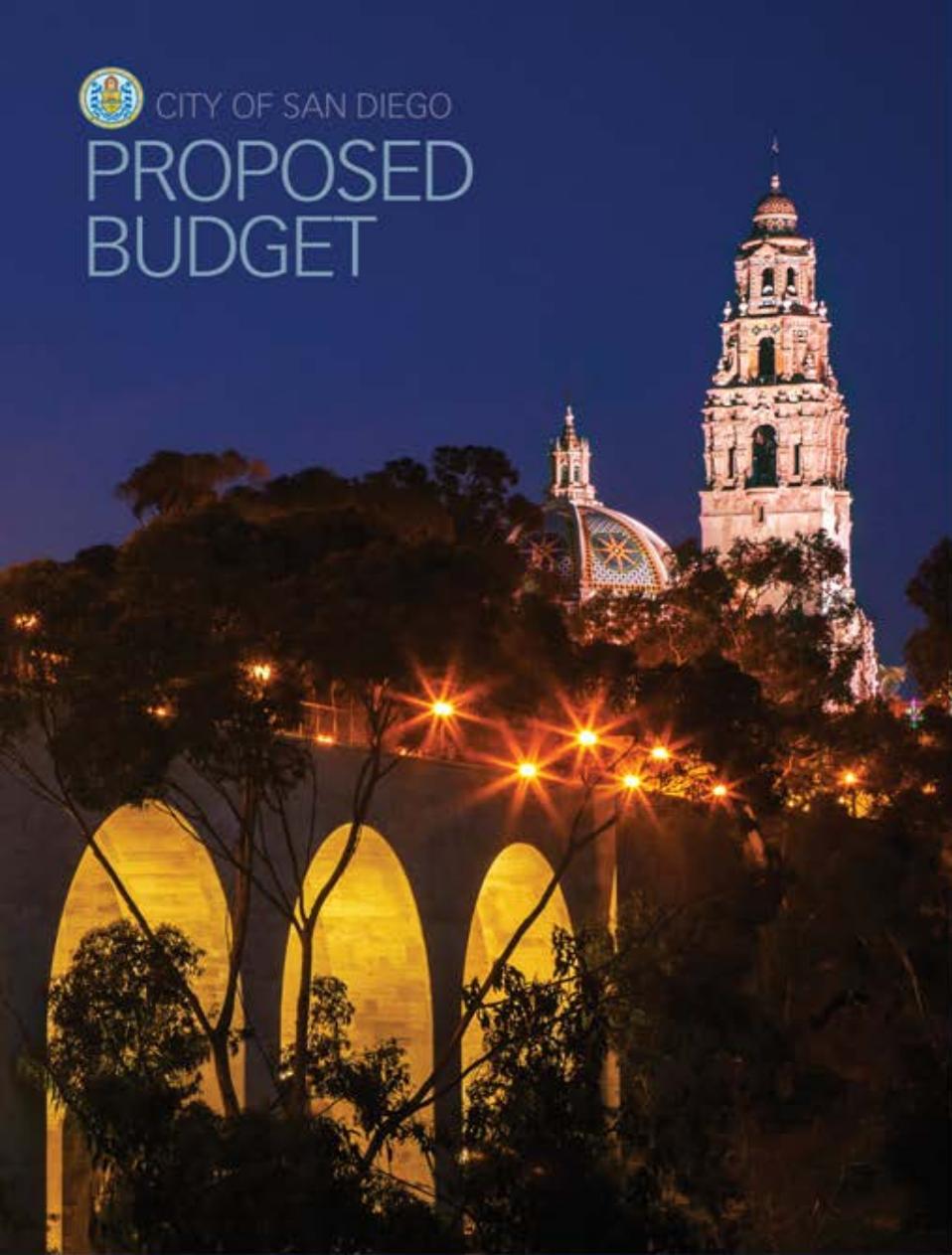




CITY OF SAN DIEGO

PROPOSED BUDGET



Office of the City Treasurer

May 4, 2015

FY: **2016**

Fiscal Year 2016 Proposed Budget

General Fund Department Summary

General Fund	FY 2015		FY 2016		Change from FY	
	FTE	Adopted Budget	FTE	Proposed Budget	FTE	2015 Adopted Budget
Administration	13.68	\$3,060,780	14.00	\$3,669,683	0.32	\$608,903
Revenue Collections	50.00	\$6,159,891	50.00	\$6,249,887	0.00	\$89,996
Treasury Operations	43.05	\$6,235,025	45.73	\$6,334,311	2.68	\$99,286
Total	106.73	\$15,455,696	109.73	\$16,253,881	3.00	\$798,185

Fiscal Year 2016 Proposed Budget

Non-General Fund Department Summary

Non-General Fund	FY 2015		FY 2016		Change from FY	
	FTE	Adopted Budget	FTE	Proposed Budget	FTE	2015 Adopted Budget
Parking Meter Operations	15.00	\$9,111,535	15.00	\$10,198,570	0.00	\$1,087,035
Total	15.00	\$9,111,535	15.00	\$10,198,570	0.00	\$1,087,035

Summary of Major Changes General Fund

- Addition of 1.00 Accountant 2, 1.00 Administrative Aide 2, and \$160,893 in associated revenue to conduct TOT/TMD compliance audits and research
- Addition of 1.00 Senior Management Analyst to support the Payment Card Industry (PCI) Compliance Program
- Addition of \$83,801 in expenditure allocations according to a zero-based annual review of information technology funding requirements and priority analyses
- Reduction of \$34,150 in non-personnel expenditures as a result of department efficiencies

Summary of Major Changes General Fund (continued)

- Reduction \$40,000 in of non-personnel expenditures as a result of savings from a new banking contract

- Addition of \$775,800 in revenue:
 - \$500,000 increase in Collection Referral Fee
 - \$250,000 associated with DMV Referral Project
 - \$250,000 adjustment to reflect FY 2014 actual revenue
 - \$100,000 increase in Business Tax Compliance revenue
 - \$175,800 increase in Parking Citation revenue

- Addition of \$51,039 in SAP Enterprise Asset Management (EAM) System reimbursable revenue

Summary of Major Changes Non-General Funds

Parking Meter Operations (PMO) Fund

- Addition of \$1.4M in increased Smart Parking Meter costs that are offset by \$1.4M in additional revenue
- Reduction of \$115,800 in PMO revenue to correctly reflect General Fund citation revenue
- Reduction of \$159,905 in PMO Special Fund revenue to balance the fund

Anticipated Contracts Exceeding \$3M

- **Parking Citation Processing System (\$5.0M)**

A comprehensive IT solution to track, monitor and report out on parking citations, payment processing and appeals

FY 2016 Proposed User Fee Increases

Residential Parking Permits

- Recover costs of administration associated with the application, renewal, and payment processing of permits

Disabled Placard Administrative Fee

- Recover administrative costs to process the cancellation of a citation for failure to display a disabled placard in any case where the individual who received the citation can show proof that they had a valid placard at the time the citation was issued

Stakeholder outreach

- Send fee increase notification 30 days prior to permits expiring
- Post fee increase notification on Parking website
- Change call center recording to reflect new fees

Fee Title	Current Fee	Proposed Fee	Proposed Cost Recovery %	Fee Variance	% Change
Residential Parking Permit:					
- Annual Permit	\$ 14.00	\$ 15.00	95%	\$ 1.00	7%
- Half-year Permit	\$ 13.00	\$ 14.00	95%	\$ 1.00	8%
- Temporary Permit	\$ 12.00	\$ 13.00	96%	\$ 1.00	8%
Disabled Placard Administrative Fee	\$ 10.00	\$ 15.00	96%	\$ 5.00	50%

Council Direction

Feedback and direction requested from the City Council:

- User Fees
- Contracts exceeding \$3 million