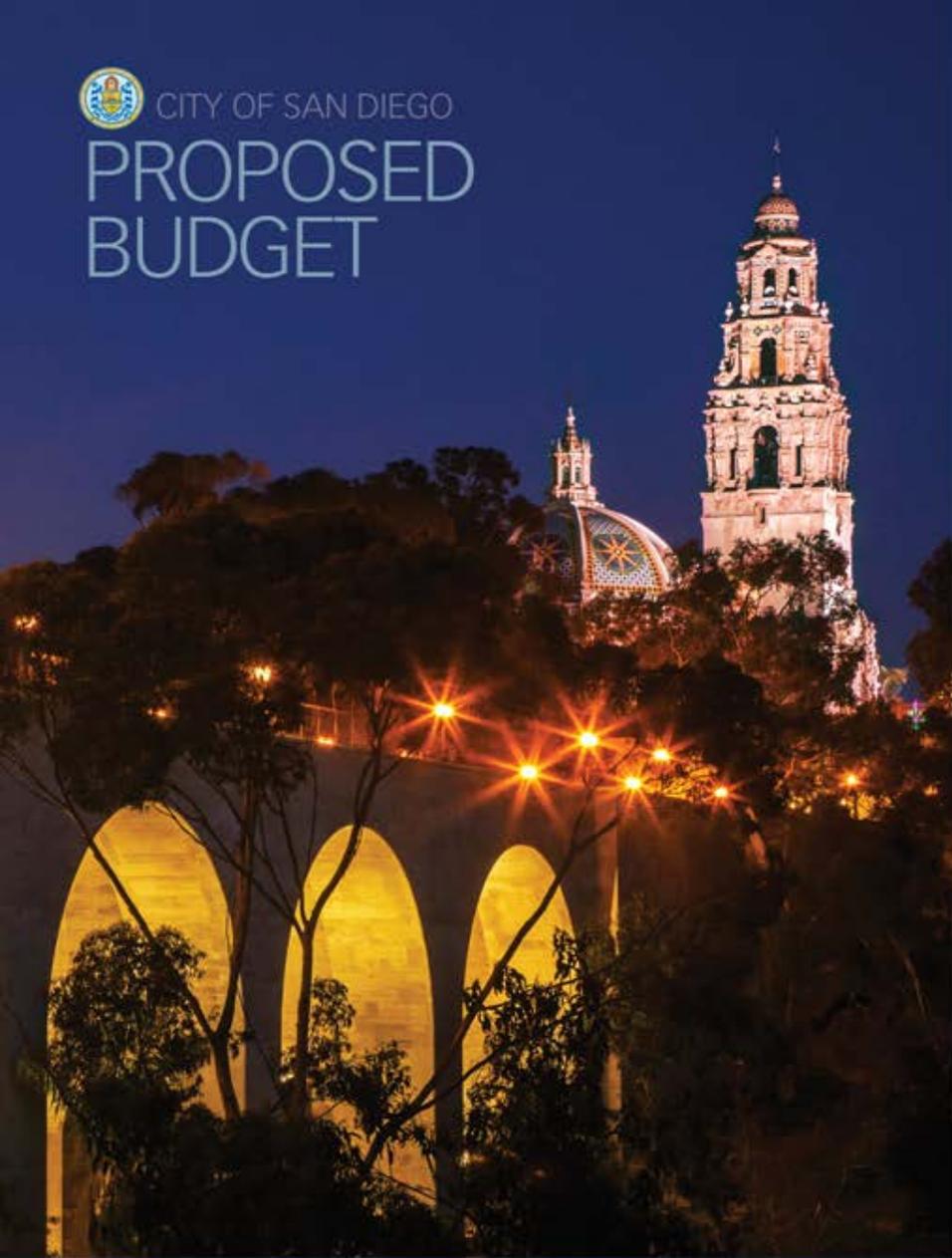




CITY OF SAN DIEGO

PROPOSED BUDGET



Special Promotional Programs

May 6, 2015

FY: **2016**

Fiscal Year 2016 Proposed Budget

Non-General Fund Department Summary

Non-General Fund	FY 2015		FY 2016		Change from FY	
	FTE	Adopted Budget	FTE	Proposed Budget	FTE	2015 Adopted Budget
Transient Occupancy Tax Fund (TOT)	0.00	\$89,638,019	0.00	\$92,704,550	0.00	\$3,066,531
Total	0.00	\$89,638,019	0.00	\$92,704,550	0.00	\$3,066,531



Summary of Major Changes

Transient Occupancy Tax Fund (cont'd)

- Addition of \$7.2 million in Transient Occupancy Tax (TOT) revenue
- Addition of \$513,670 in non-personnel expenditures to support debt service payments and operating costs for Mission Bay/Balboa Park Improvements, Convention Center, QUALCOMM, PETCO, and Trolley Extension Reserve
- Addition of \$1.4 million in discretionary one-cent TOT transfer to support the General Fund
- Addition of \$50,000 in non-personnel expenditures to support Citywide Economic Development Programs



Summary of Major Changes

Transient Occupancy Tax Fund (cont'd)

- Addition of \$189,463 to reimburse General Fund for tourism-related expenses and support for safety and maintenance of visitor-related facilities

- Addition of \$868,701 in non-personnel expenditures for the Penny for the Arts Blueprint

Penny for the Arts Blueprint	FY15 Adopted	FY16 Proposed
Total TOT Revenue	\$ 176,270,736	\$ 191,440,055
Blueprint Percent of Total TOT Revenue	5.70%	5.70%
Current/Projected Blueprint Funding	\$ 10,040,703	\$ 10,912,169