

REQUEST FOR COUNCIL ACTION CITY OF SAN DIEGO				CERTIFICATE NUMBER (FOR COMPTROLLER'S USE ONLY)	
TO: CITY COUNCIL		FROM (ORIGINATING DEPARTMENT): Public Utilities		DATE: 7/16/2015	
SUBJECT: Water Conservation and Drought Update					
PRIMARY CONTACT (NAME, PHONE): Luis Generoso,,(619) 533-5258 MS 906			SECONDARY CONTACT (NAME, PHONE): Lan Wiborg, (619) 533-4112 MS 906		
COMPLETE FOR ACCOUNTING PURPOSES					
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
COST SUMMARY (IF APPLICABLE):					
ROUTING AND APPROVALS					
CONTRIBUTORS/REVIEWERS:		APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	
Liaison Office		ORIG DEPT.	Murray, Beth	07/16/2015	
		CFO			
		DEPUTY CHIEF	Gomez, Paz	07/27/2015	
		COO			
		CITY ATTORNEY	Palmucci, Ray	07/24/2015	
		COUNCIL PRESIDENTS OFFICE			
PREPARATION OF:	<input type="checkbox"/> RESOLUTIONS	<input type="checkbox"/> ORDINANCE(S)	<input type="checkbox"/> AGREEMENT(S)	<input type="checkbox"/> DEED(S)	
This is an informational item only. No action required by the Committee or Council.					
STAFF RECOMMENDATIONS: This is an informational item only. No action required by the Committee or Council.					
SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION)					
COUNCIL DISTRICT(S):	Citywide				
COMMUNITY AREA(S):	Citywide				
ENVIRONMENTAL IMPACT:	N/A				
CITY CLERK	N/A				

INSTRUCTIONS:	
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COUNCIL ACTION
EXECUTIVE SUMMARY SHEET
CITY OF SAN DIEGO

DATE: 7/16/2015

ORIGINATING DEPARTMENT: Public Utilities

SUBJECT: Water Conservation and Drought Update

COUNCIL DISTRICT(S): Citywide

CONTACT/PHONE NUMBER: Luis Generoso,/(619) 533-5258 MS 906

DESCRIPTIVE SUMMARY OF ITEM:

Governor Brown issued Executive Order B-29-15 on April 1, 2015, mandating substantial water reductions across the State of California, in order to achieve a 25% reduction in water use statewide. The City of San Diego was given a reduction goal of 16% compared to water usage in 2013. This item will provide an update on current drought conditions, local drought response and conservation efforts made by San Diegans.

STAFF RECOMMENDATION:

This is an informational item only. No action required by the Committee or Council.

EXECUTIVE SUMMARY OF ITEM BACKGROUND:

On April 1, 2015 Governor Brown issued Executive Order B-29-15 mandating substantial water reductions across the State of California. For the first time in state history, the Governor has directed the State Water Resources Control Board (State Board) to implement mandatory water reductions in cities and towns across California to reduce potable urban water usage by 25 percent statewide. These restrictions will require water suppliers to California's cities and towns to reduce usage as compared to the amount used in 2013.

In response to the Governor's Executive Order, the State Board issued additional water use restrictions for immediate implementation, including a 16% reduction target for the City of San Diego, effective June 1, 2015. Mayor Kevin Faulconer announced the City's efforts to step up enforcement measures and issue notices of violations in lieu of informational letters, and requiring two days a week watering with a maximum of five minutes per station for standard spray sprinkler.

The Executive Order also calls for the replacement of 50 million square feet of lawns throughout the state with drought tolerant landscaping in partnership with local governments. The City re-launched its Grass Replacement Rebate Program on April 15th and again on July 1st and received unprecedented interest and participation from customers willing to remove their grass and save water in their landscapes. This excellent response from San Diegans committed to remove approximately 1.5 million square feet of turf.

City staff has been directed to provide regular updates on conservation efforts and drought response.

CITY STRATEGIC PLAN GOAL(S)/OBJECTIVE(S):

Goal #3: Create and sustain a resilient and economically prosperous City.

Objective #2: Increase water independence

FISCAL CONSIDERATIONS:

Not applicable at this time. Any future contracts or expenditures of funds related to Statewide mandatory water reduction action will require future Council approval.

EQUAL OPPORTUNITY CONTRACTING INFORMATION (IF APPLICABLE):

N/A

PREVIOUS COUNCIL and/or COMMITTEE ACTION (describe any changes made to the item from what was presented at committee):

At the April 10 and May 20, 2015 Environment Committee Meetings, the Public Utilities Department provided updates on the Governor's Executive Order B-29-15 and local water conservation/drought response actions in San Diego.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

The City of San Diego's Water Conservation Program continues to conduct outreach and inform the public on ways to reduce water use.

KEY STAKEHOLDERS AND PROJECTED IMPACTS: N/A

Murray, Beth

Originating Department

Gomez, Paz

Deputy Chief/Chief Operating Officer