

REQUEST FOR COUNCIL ACTION CITY OF SAN DIEGO				CERTIFICATE NUMBER (FOR COMPTROLLER'S USE ONLY)	
TO: CITY COUNCIL		FROM (ORIGINATING DEPARTMENT): Planning		DATE: 4/2/2015	
SUBJECT: Information Item - Status of Community Plan Updates					
PRIMARY CONTACT (NAME, PHONE): Nancy Bragado, 533-4549			SECONDARY CONTACT (NAME, PHONE): Sara Osborn, 236-6368		
COMPLETE FOR ACCOUNTING PURPOSES					
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
FUND					
FUNCTIONAL AREA					
COST CENTER					
GENERAL LEDGER ACCT					
WBS OR INTERNAL ORDER					
CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00
COST SUMMARY (IF APPLICABLE):					
ROUTING AND APPROVALS					
CONTRIBUTORS/REVIEWERS:		APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	
Liaison Office		ORIG DEPT.	Tomlinson, Tom	04/03/2015	
		CFO			
		DEPUTY CHIEF	Graham, David	04/09/2015	
		COO			
		CITY ATTORNEY	Vonblum, Heidi	04/14/2015	
		COUNCIL PRESIDENTS OFFICE			
PREPARATION OF:	<input type="checkbox"/> RESOLUTIONS	<input type="checkbox"/> ORDINANCE(S)	<input type="checkbox"/> AGREEMENT(S)	<input type="checkbox"/> DEED(S)	
This is an information item only.					
STAFF RECOMMENDATIONS: This is an information item only.					
SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION)					
COUNCIL DISTRICT(S):	All				
COMMUNITY AREA(S):	Citywide				
ENVIRONMENTAL IMPACT:	This is an informational item an exempt from CEQA pursuant to state CEQA guidelines Section 15262.				

CITY CLERK INSTRUCTIONS:	
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**COUNCIL ACTION
EXECUTIVE SUMMARY SHEET
CITY OF SAN DIEGO**

DATE: 4/2/2015

ORIGINATING DEPARTMENT: Planning

SUBJECT: Information Item - Status of Community Plan Updates

COUNCIL DISTRICT(S): All

CONTACT/PHONE NUMBER: Nancy Bragado/533-4549

DESCRIPTIVE SUMMARY OF ITEM:

This is an information item from the Planning Department on the status of community plan updates currently underway.

STAFF RECOMMENDATION:

This is an information item only.

EXECUTIVE SUMMARY OF ITEM BACKGROUND:

The City of San Diego adopted a comprehensive update to the General Plan in 2008. The General Plan incorporates the City of Villages strategy to direct growth into mixed-use activity centers connected by the regional transit system, while also valuing San Diego's varied topography and distinctive neighborhoods. The City's 48 community plans provide land use designations, focused policies and implementation recommendations that work to further implement General Plan and community goals. Since 2008, the City Council has adopted new community plans for Barrio Logan, Otay Mesa and Ocean Beach. The Otay Mesa update is currently in effect, the Ocean Beach Community Plan is awaiting California Coastal Commission certification, and the Barrio Logan Community Plan was repealed by voter initiative.

Each community plan is a unique reflection of the issues and trends facing the community and includes corresponding strategies to implement achievable goals. Community plans represent an essential component of the Land Use Element since they contain the detailed land use designations and site-specific policy recommendations not found at the General Plan level. Community plans shape the future of the community by guiding future growth, protecting neighborhood character, creating new economic opportunity, and enhancing the quality of life for those who live, work, visit and invest in the area. The Planning Department is updating ten community plans as shown in Attachment A.

Several of the updates have taken longer than anticipated to complete for various reasons. Staff has identified the obstacles to plan preparation and instituted changes in the process to help ensure that these, and future updates, consistently meet schedule and budget expectations. Improvements to the process relate to: project management and staff resources, consultant selection, scope of work for environmental and traffic technical studies, identification of different types of updates, and public outreach efforts. Future comprehensive updates, beginning with Mission Valley, are anticipated to be completed within a three-year timeframe.

To help prioritize future updates, Planning staff has developed a data-driven system that accounts for the following factors: age of plan, number of amendments, population and employment

growth potential, transit priority area location, and park acreage deficit. The ability to leverage non-general fund dollars and community support are additional factors for consideration.

Staff welcomes the opportunity to provide the Committee with a status report on each of the community plan updates underway. Staff will also provide an overview of the Long-Range Planning division work program, and discuss the factors being considered to help prioritize future community plan updates.

CITY STRATEGIC PLAN GOAL(S)/OBJECTIVE(S):

Goal 2: Work in partnership with all of our communities to achieve safe and livable neighborhoods

Objective 4. Foster services that improve quality of life

Objective 5. Cultivate civic engagement and participation

Goal 3: Create and sustain a resilient and economically prosperous City

Objective 1. Create dynamic neighborhoods that incorporate mobility, connectivity, and sustainability

FISCAL CONSIDERATIONS:

None.

EQUAL OPPORTUNITY CONTRACTING INFORMATION (IF APPLICABLE):

n/a

PREVIOUS COUNCIL and/or COMMITTEE ACTION (describe any changes made to the item from what was presented at committee):

n/a

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

At the Community Planners Committee (CPC) meeting of February 24, 2015, staff presented an overview of the Long-Range Planning division work program including a community plan update status report. The draft community plan update prioritization factors were discussed at a CPC ad-hoc committee meeting on March 24, 2015, and are scheduled for discussion by the full CPC in April.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

Staff works with the Community Planners Committee, individual community planning groups, and a wide variety of stakeholders on an ongoing basis.

Tomlinson, Tom

Originating Department

Graham, David

Deputy Chief/Chief Operating Officer

	Community Plan	Next Milestone	Adoption Hearings	FY
1	Grantville Focused Plan Amendment	Final Environmental Impact Report (FEIR) – April 2015	May 2015	15
2	Southeastern	Draft EIR – June 2015	Nov. 2015	16
3	Encanto	Draft EIR – June 2015	Nov. 2015	16
4	San Ysidro	Public Review Draft Plan – April 2015	May 2016	16
5	Uptown	Public Review Draft Plan – May 2015	June 2016	16
6	North Park	Public Review Draft Plan – May 2015	June 2016	16
7	Golden Hill	Public Review Draft Plan – May 2015	June 2016	16
8	Old Town	Discussion Draft Plan – June 2015	Sept. 2016	17
9	Midway - Pacific Highway	Public Review Draft Plan – June 2015	Sept. 2016	17
10	Mission Valley	Consultant contract – June 2015	April 2018	18
	Clairemont	Proposed FY 2016 Initiation		
	Kearny Mesa	Proposed FY 2016 Initiation		