

Economic Development Department

Fiscal Year 2017 Proposed Budget

May 9, 2016

City Council Budget Review Committee Hearing

budget.sandiego.gov





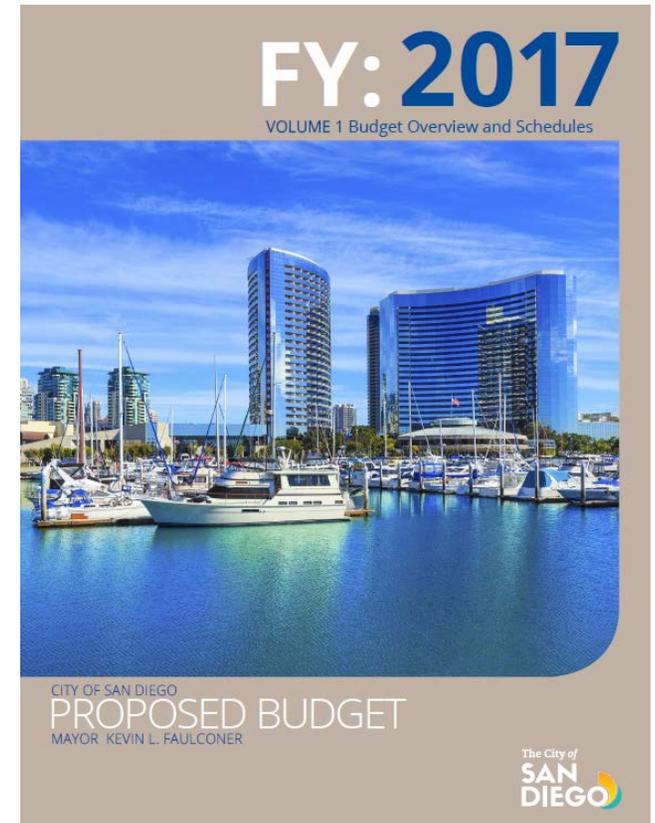
Tactical Plan

Mission

To cultivate economic and community development opportunities that serve businesses, neighborhoods, and residents

Vision

A catalyst for economic prosperity and community investment





FY 2016 Accomplishments

❖ **I-Boss Expansion and Retention**

Helped I-Boss secure permits and workforce assistance in support of their expansion. This expansion will have a \$59 million economic impact on the regional economy and directly employ approximately 270 workers.

❖ **MAD Municipal Code Update**

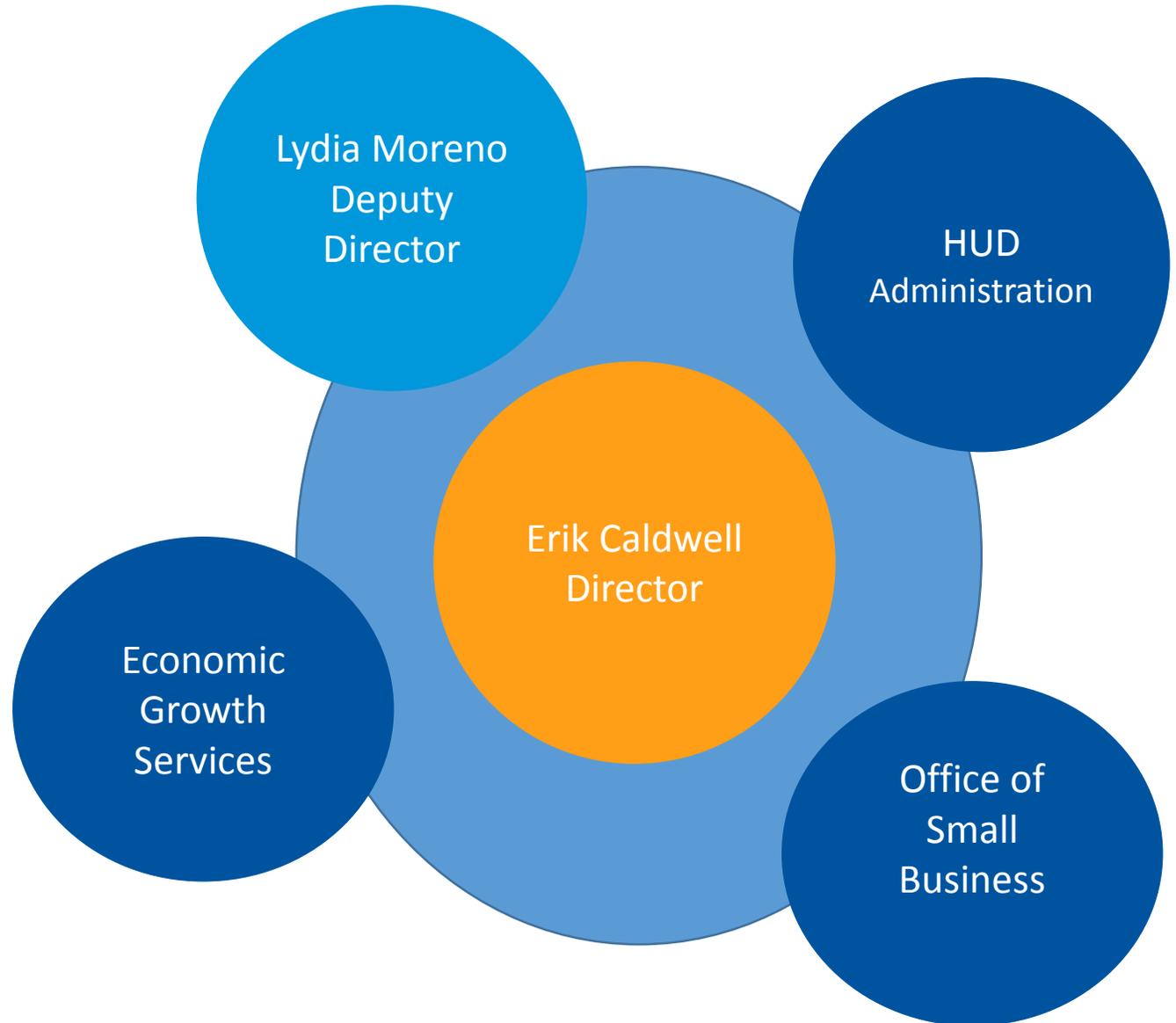
Brought forward comprehensive changes to the code which will make it easier for new Maintenance Assessment District to form and expand the resources available to existing districts.

❖ **HUD Programs**

\$18.8 million in federal grant funds were allocated to leverage at least \$20 million from other sources and serve over 989,000 households, people, and businesses.



BEFORE DEPARTMENT STAFF RESTRUCTURE





AFTER DEPARTMENT STAFF RESTRUCTURE





GENERAL FUND EXPENDITURES SUMMARY

Department Division Name ¹	FY 2016 Adopted		FY 2017 Proposed		Change from FY 2016 Adopted to FY 2017 Proposed	
	FTE	Budget	FTE	Budget	FTE	Budget
BID & Commercial MAD	0.50	\$15,539	0.00	-	(0.50)	(\$15,539)
Business Expansion, Attraction & Retention	0.00	-	19.00	4,441,577	19.00	4,441,577
Community Development	21.85	2,002,410	15.00	1,600,899	(6.85)	(401,511)
Economic Development	5.00	7,171,292	22.00	8,934,280	17.00	1,762,988
Economic Growth Services	12.00	1,926,909	0.00	-	(12.00)	(1,926,909)
Small Business & Neighborhoods	12.00	2,707,531	0.00	-	(12.00)	(2,707,531)
TOTAL	51.35	\$13,823,681	56.00	\$14,976,756	4.65	\$1,153,075

¹Budget restructured to better align the financial structure with the department's operations. Community Development and Business Expansion, Attraction and Retention are the two main divisions. Sustainability, Business & Community Outreach and Fiscal Operations are included in the Economic Development line of the budget.



GENERAL FUND

HIGHLIGHTS OF SIGNIFICANT BUDGET ADJUSTMENTS

Significant Budget Adjustments	FTE	Expenditures	Revenue
Expand Connect2Careers Workforce Program: Adjustment to reflect an increase of non-personnel expenditures for the San Diego Workforce Partnership's Connect2Careers Program.	0.00	\$250,000	-
Small Business Enhancement Program software: Addition of non-personnel expenditures to purchase Open Counter Software for the Small Business Enhancement Program.	0.00	200,000	-
Addition of Associate Management Analyst and Community Development Specialist: Addition of 1.00 Associate Management Analyst and 1.00 Community Development Specialist 4 to manage Successor Agency activities as mandated by State Assembly Bill 1X 26 (The Dissolution Act).	2.00	198,163	196,667
Expand Serial Inebriate Program: Adjustment to reflect an increase in non-personnel expenditures and revenue to provide additional transitional housing beds for residents struggling with substance abuse and homelessness.	0.00	170,000	170,000
San Diego Economic Development Corporation: Addition of non-personnel expenditures to support contract services associated with the San Diego Regional Economic Development Corporation.	00.00	150,000	-

Footnote: complete list of significant budget adjustments available at www.sandiego.gov/fm/proposed



GENERAL FUND (continued)

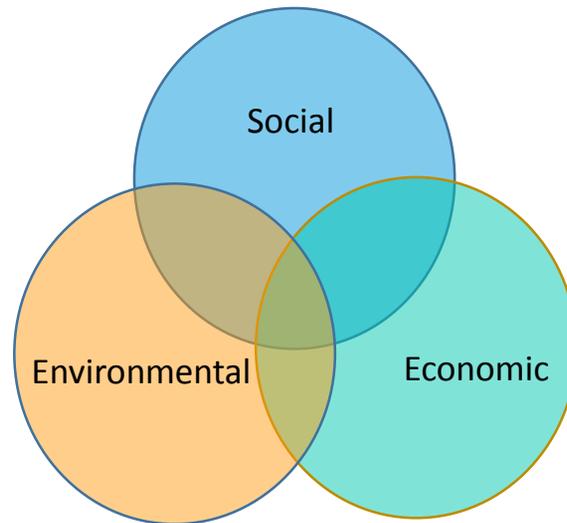
HIGHLIGHTS OF SIGNIFICANT BUDGET ADJUSTMENTS

Significant Budget Adjustments	FTE	Expenditures	Revenue
Addition of Senior Planner: Addition of 1.00 Senior Planner to support the implementation and maintenance of the City's Climate Action Plan.	1.00	\$105,936	10,000
24/7 Restroom Access for the Homeless: Addition of non-personnel expenditures to provide 24 hours a day, 7 days a week public restroom access.	0.00	105,000	-

Footnote: complete list of significant budget adjustments available at www.sandiego.gov/fm/proposed

CLIMATE ACTION PLAN

- Economic Development is the sustainability hub, many departments critical to success
- Implementation Plan released
 - Sets a baseline of City CAP expenditures
- Next step – continue implementation + annual report





CLIMATE ACTION PLAN (continued)

CAP Strategy	FY17 Proposed CAP Budget**		
	CAP-Direct	CAP-Indirect	Total
1. Energy & Water Efficient Buildings	\$2,463,349	\$0	\$2,463,349
2. Clean & Renewable Energy	\$7,167,298	\$0	\$7,167,298
3. Bicycling, Walking, Transit & Land Use	\$19,050,032	\$12,722,500	\$31,722,532
4. Zero Waste	\$2,200,089	\$250,000	\$2,450,089
5. Climate Resiliency	\$1,721,200	\$81,621,399	\$83,342,599
Overarching CAP Implementation	\$105,936	\$0	\$105,936
Grand Total	\$32,707,904	\$94,593,899	\$127,301,803

** Funding amounts are estimates of new funding based on the FY17 Proposed Budget.