CITY OF SAN DIEGO

BICYCLE STRATEGIC

MPLEMENTATION PLAN



BUILDING ON IMPROVEMENTS

- Resurfacing program
- New and buffered bike lanes
- CicloS Dias
- SANDAG Regional Projects
- Coordination with police on
 - bicycle-related issues
 - DecoBike bike share

CHALLENGES

- Policies and programs that do not take bicycling into account
- Outdated community plans
- Concern over innovative treatments
- Onerous permitting requirements and fees
- Conflicts with other street
 priorities, especially on-street
 auto parking

IMPLEMENTATION PLAN OBJECTIVES

- Increase bicycle mode share
- Improve bicyclist safety
- Increase funds for projects and programs that benefit bicyclists
- Provide education to all road and transit users
- Improve City institutional collaboration
- Evaluate program effectiveness

INCREASE BICYCLE MODE SHARE

- Olimate Action Plan targets 6% of commuters use a bike by 2020, 18% by 2035.
- Current bike mode share approximately 2% in recent community plan updates.

- Bike Mode Share
 - Bike Mode Share
- 6% 2%
- 2010 2015 2020 2035

INCREASE BICYCLE MODE SHARE

- Construct facilities giving priority to underserved communities and areas with high crash rates.
- Continue to leverage street resurfacing
- Expand and improve bike share
- Institute process to review and update project list
- Coordinate with transit projects
- Create more blke parking

IMPROVE SAFETY

- Coordinate with Vision Zero
- Infrastructure improvements
- Endorse the NACTO guidelines
- Continue and improve
- coordination with SD Police
 - Departmen
- Prioritize enforcement of road
 - threat to public safety



INCREASE FUNDING

- Increase dedicated CIP funding to 6% of total or more to reach mode share goals by 2020
- Increase bicycle program staff
- Appoint Bicycle Cza
- Find opportunities to incentivize active commuting
- Apply for funding from outside agencies

PROVIDE EDUCATION

- Implement education programs in schools
- Create City Safe Routes to School Coordinator
- Create Traffic School for bicyclists and drivers cited for bike related infractions
- With other agencies, institute public awareness campaign
- Support education and awareness through open streets events

IMPROVE COLLABORATION

- Bicycle Friendly Community
 Status
- Stakeholder meetings inside and outside city
- Begin process of updating Bicycle

 Master Plan
- Collaborate with Planning on updating community plans
- Review of City Policies
- Internal departmental training

EVALUATE PROGRESS

- Irack bicycle mode share
- Ensure the city has access to date
- Annual report



END RESULTS

- Better bicycle condition
- Fewer injuries and death;
- Healthier residents
- Better environment

TODAY'S ACTION

The Bicycle Advisory Committee recommends that the Environment Committee receive, provide feedback, approve, and forward the Bicycle Strategic Implementation Plan to the full City Council for approval.