

CITY OF SAN DIEGO BICYCLE STRATEGIC IMPLEMENTATION PLAN

April 13, 2017



WHY

- ▶ Implementation of bicycle improvements in San Diego is necessary to:
 - ▶ Save lives (Vision Zero)
 - ▶ Save the planet (Climate Action Plan)
 - ▶ Improve the health of our residents (Live Well San Diego)
 - ▶ Provide transportation options (SANDAG Regional Plan)
 - ▶ Create great neighborhoods (City General Plan)



Photo San Diego Union
Tribune

BUILDING ON IMPROVEMENTS

- ▶ Resurfacing program
- ▶ New and buffered bike lanes
- ▶ CicloSDias
- ▶ SANDAG Regional Projects
- ▶ Coordination with police on bicycle-related issues
- ▶ DecoBike bike share



CHALLENGES

- ▶ Policies and programs that do not take bicycling into account
- ▶ Outdated community plans
- ▶ Concern over innovative treatments
- ▶ Onerous permitting requirements and fees
- ▶ Conflicts with other street priorities, especially on-street auto parking



Screenshot Google Earth

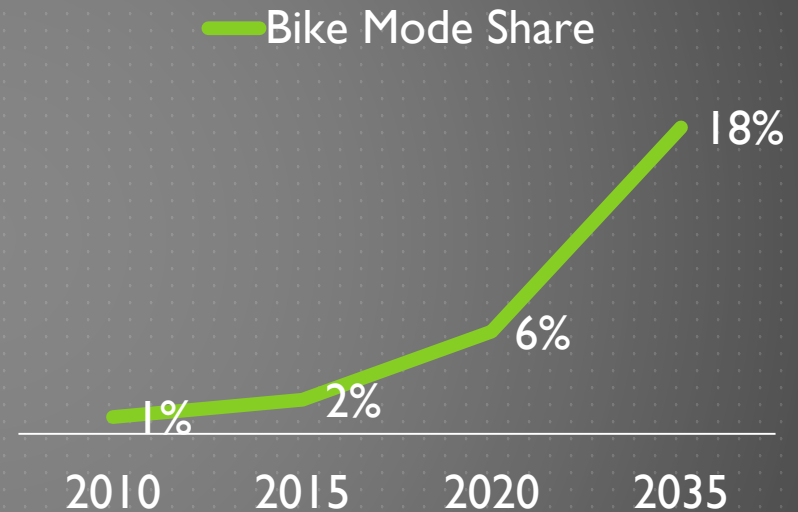
IMPLEMENTATION PLAN OBJECTIVES

- ▶ Increase bicycle mode share
- ▶ Improve bicyclist safety
- ▶ Increase funds for projects and programs that benefit bicyclists
- ▶ Provide education to all road and transit users
- ▶ Improve City institutional collaboration
- ▶ Evaluate program effectiveness

INCREASE BICYCLE MODE SHARE

- ▶ Climate Action Plan targets 6% of commuters use a bike by 2020, 18% by 2035.
- ▶ Current bike mode share approximately 2% in recent community plan updates.

Bike Mode Share



INCREASE BICYCLE MODE SHARE

- ▶ Construct facilities, giving priority to underserved communities and areas with high crash rates.
- ▶ Continue to leverage street resurfacing
- ▶ Expand and improve bike share
- ▶ Institute process to review and update project list
- ▶ Coordinate with transit projects
- ▶ Create more bike parking



Photo Ho Co Connect

IMPROVE SAFETY

- ▶ Coordinate with Vision Zero
- ▶ Infrastructure improvements
- ▶ Endorse the NACTO guidelines
- ▶ Continue and improve coordination with SD Police Department
- ▶ Prioritize enforcement of road users who pose the greatest threat to public safety



Photo San Diego Uptown News

INCREASE FUNDING

- ▶ Increase dedicated CIP funding to 6% of total or more to reach mode share goals by 2020.
- ▶ Increase bicycle program staff
- ▶ Appoint Bicycle Czar
- ▶ Find opportunities to incentivize active commuting
- ▶ Apply for funding from outside agencies



Photo SANDAG

PROVIDE EDUCATION

- ▶ Implement education programs in schools
- ▶ Create City Safe Routes to School Coordinator
- ▶ Create Traffic School for bicyclists and drivers cited for bike-related infractions
- ▶ With other agencies, institute public awareness campaign
- ▶ Support education and awareness through open streets events



Photo San Diego Reader

IMPROVE COLLABORATION

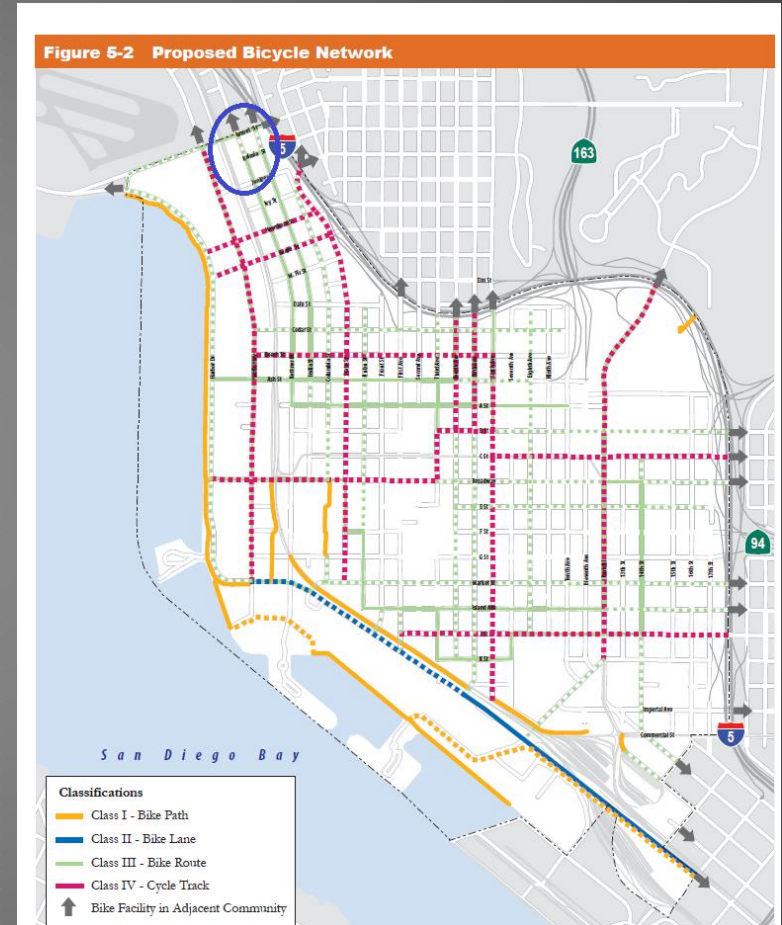
- ▶ Bicycle Friendly Community Status
- ▶ Stakeholder meetings inside and outside city
- ▶ Begin process of updating Bicycle Master Plan
- ▶ Collaborate with Planning on updating community plans
- ▶ Review of City Policies
- ▶ Internal departmental training



Photo San Diego Community
Newspaper Group

EVALUATE PROGRESS

- ▶ Track bicycle mode share
- ▶ Ensure the city has access to data
- ▶ Annual report



Downtown Mobility Plan

END RESULTS

- ▶ Better bicycle conditions
- ▶ Fewer injuries and deaths
- ▶ Healthier residents
- ▶ Better environment



Photo SANDAG

TODAY'S ACTION

- ▶ The Bicycle Advisory Committee recommends that the Environment Committee receive, provide feedback, approve, and forward the Bicycle Strategic Implementation Plan to the full City Council for approval.