

**AGENDA FOR THE  
REGULAR COUNCIL MEETING OF  
MONDAY, JULY 14, 2008, AT 2:00 P.M.  
CITY ADMINISTRATION BUILDING  
COUNCIL CHAMBERS – 12<sup>TH</sup> FLOOR  
202 “C” STREET  
SAN DIEGO, CA 92101**

---

- ITEM-1:                   ROLL CALL.
- ITEM-10:                 INVOCATION.
- ITEM-20:                 PLEDGE OF ALLEGIANCE.

**NON-AGENDA PUBLIC COMMENT**

Non-agenda public comment is taken on Tuesday pursuant to San Diego Municipal Code Section 22.0101.5.

**MAYOR, COUNCIL, INDEPENDENT BUDGET ANALYST, CITY ATTORNEY  
COMMENT**

**UPDATES ON PENDING LEGISLATION (MAYOR’S OFFICE)**

**REQUESTS FOR CONTINUANCE**

The Council will consider requests for continuance in the morning or afternoon, based on when the item was noticed to be heard.

**=== LEGISLATIVE SCHEDULE ===**

Adoption Agenda, Discussion, Other Legislative Items

ITEM-200: Office of Homeland Security Business Process Reengineering (BPR) Study.  
STAFF'S RECOMMENDATION: Adopt the resolution.

ITEM-201: Storm Water Pollution Prevention Business Process Reengineering (BPR) Study.  
STAFF'S RECOMMENDATION: Adopt the resolution.

**CLOSED SESSION NOTICES, DISCLOSURE, AND PUBLIC COMMENT**

In accordance with the San Diego City Council Permanent Rule for Noticing and Conduct of Closed Session Meeting, adopted on February 28, 2005, this portion of the agenda is reserved for City Attorney comment, public comment, and City Council discussion of the content of the Closed Session Agenda. Public testimony on Closed Session items is taken in Open Session on Mondays, except when there is no Monday meeting. Public testimony on Closed Session items is always taken prior to the actual Closed Session. Closed Session may take place any time after public testimony, but is typically held on Tuesdays at 9:00 a.m. The Closed Session Agenda is separately available in the Office of the City Clerk and also posted at the same locations as the Open Session Agenda, including the City internet address.

**NOTE:** Members of the public wishing to address the City Council on any item on the Closed Session Agenda should reference the Closed Session item number from the Closed Session Docket on the speaker slip. Speakers may speak “in favor” or “in opposition” to the subject.

**Information Item - No Action Required - The City Council shall:**

1) Consider any oral report from the City Attorney or City negotiators; 2) Accept testimony from any member of the public wishing to address the City Council on any item appearing on the Closed Session Agenda; 3) Allow for questions and discussion by Council Members, limited to the facts as disclosed by the City Attorney or City negotiators and the basis or justification for consideration of the matter in Closed Session; 4) Refer matters discussed to Closed Session.

**=== LEGISLATIVE SCHEDULE (Continued) ===**

Public Notices

- ITEM-250:           Submission of Ballot Proposals
- ITEM-251:           Ballot Propositions Forwarded to City Council
- ITEM-252:           Arguments Supporting or Opposing Propositions
- ITEM-253:           The list of ticket users for the City Suites at Qualcomm Stadium and Petco Park will be posted on the City Clerk's website quarterly. This information will also be available for viewing by the public in the Office of the City Clerk.

NON-DOCKET ITEMS

ADJOURNMENT IN HONOR OF APPROPRIATE PARTIES

ADJOURNMENT

**=== EXPANDED CITY COUNCIL AGENDA ===**

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS

RESOLUTIONS:

ITEM-200: Office of Homeland Security Business Process Reengineering (BPR) Study.

[?View referenced exhibit back-up material.](#)

(See Report to the City Council No. 08-100.)

**STAFF'S RECOMMENDATION:**

Adopt the following resolution:

(R-2008-1191)

Accepting the San Diego Office of Homeland Security Business Process Reengineering (BPR) Report.

**STAFF SUPPORTING INFORMATION:**

The City of San Diego Office of Homeland Security (SD-OHS) oversees the City's homeland security, emergency management, and disaster preparedness programs. This oversight includes responsibility for:

- Coordinating disaster planning, recovery, and mitigation efforts;
- Providing preparedness training for City employees and operational readiness of the Emergency Operations Center (EOC) and alternate EOC;
- Integrating City-wide emergency plans in a collaborative environment both internally and externally;
- Ensuring the flow of information to the public and business community to assist in emergency preparation and response;
- Interfacing with County, State and federal jurisdictions and agencies; and
- Securing and managing grants from federal and State agencies related to homeland security, emergency management, disaster preparedness, response, recovery, and mitigation.

This Business Process Reengineering (BPR) study provided an avenue for SD-OHS to evaluate its current model of administering preparedness, response, and recovery programs, and providing grant administration responsibilities (current regional grant funds equal \$20.8 million). The focus was on creating a comprehensive view of how these activities are and should be performed. Since SD-OHS is a relatively new department, some areas of the study were focused on creating new processes for the department rather than making current processes more effective.

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-200: (Continued)

**STAFF SUPPORTING INFORMATION:** (Continued)

PREVIOUS COUNCIL AND/OR COMMITTEE ACTION: None.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

The Department included a number of internal and external stakeholders with background and familiarity with the Department's operations.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

The City has reviewed this BPR study with the appropriate labor organization, and no further Meet and Confer action is necessary. The Office of Homeland Security will realize operational efficiencies and effectiveness that will improve the City's preparedness, emergency management/response, and grant management processes. City residents will be beneficiaries of these improvements.

Faller/Olen

Staff: Donna Faller – (619) 533-6763

Lori M. Thacker – Deputy City Attorney

ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-201: Storm Water Pollution Prevention Business Process Reengineering (BPR) Study.

[?View referenced exhibit back-up material.](#)

(See Report to the City Council No. 08-103.)

**STAFF'S RECOMMENDATION:**

Adopt the following resolution:

(R-2009-16)

Accepting the eight recommendations of the Storm Water Pollution Prevention Business Process Reengineering (BPR) Study, as described in detail in Report to the City Council No. 08-099;

Declaring that the above activity is not a project and therefore is not subject to the California Environmental Quality Act pursuant to CEQA Guidelines Section 15060(c)(3).

**STAFF SUPPORTING INFORMATION:**

To support the Mayor's BPR initiative, Storm Water Pollution Prevention conducted a BPR of its operations. The Storm Water Pollution Prevention BPR Steering Committee focused on how to make operations more efficient while maintaining, or in most cases enhancing, core functions in order to keep pace with new and increased storm water quality regulations.

Storm Water Pollution Prevention BPR activities included business process mapping, process analysis, developing improvement ideas, benchmarking, and examining best business practices. As a result of the BPR study, a series of recommendations were developed for improving the efficiency and effectiveness of the Storm Water Pollution Prevention group.

In future years, increased staff and resources will be required to address new and increased storm water quality regulations. In addressing these increased responsibilities, the BPR effort sought to identify the most efficient, cost-effective manner in which to "ramp up" the City's storm water pollution prevention efforts. Therefore, although necessary increases in staff and resources are anticipated in the future, the BPR recommendations decrease the amount of additional resources needed in future fiscal years.



ADOPTION AGENDA, DISCUSSION, OTHER LEGISLATIVE ITEMS (Continued)

RESOLUTIONS: (Continued)

ITEM-201: (Continued)

**STAFF SUPPORTING INFORMATION:** (Continued)

PREVIOUS COUNCIL AND/OR COMMITTEE ACTION: None.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

Staff included the Municipal Employees Association (MEA) in the BPR effort, as well as a number of external stakeholders with background and familiarity with the City's storm water pollution prevention functions. Staff also conducted benchmarking on many aspects of operations with other similar municipalities, including the counties of Los Angeles and Orange.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

Key stakeholders include commercial businesses and industries, including the building industry, residential homeowners, citizens of the City and other jurisdictions in the San Diego region, and environmental organizations. This BPR study's recommendations are not subject to Meet & Confer.

Sierra/Jarrell

Staff: Mario Sierra - (619) 525-8686  
Frederick M. Ortlieb - Deputy City Attorney

**CLOSED SESSION NOTICES, DISCLOSURE, AND PUBLIC COMMENT**

In accordance with the San Diego City Council Permanent Rule for Noticing and Conduct of Closed Session Meeting, adopted on February 28, 2005, this portion of the agenda is reserved for City Attorney comment, public comment, and City Council discussion of the content of the Closed Session Agenda. Public testimony on Closed Session items is taken in Open Session on Mondays, except when there is no Monday meeting. Public testimony on Closed Session items is always taken prior to the actual Closed Session. Closed Session may take place any time after public testimony, but is typically held on Tuesdays at 9:00 a.m. The Closed Session Agenda is separately available in the Office of the City Clerk and also posted at the same locations as the Open Session Agenda, including the City internet address.

**NOTE:** Members of the public wishing to address the City Council on any item on the Closed Session Agenda should reference the Closed Session item number from the Closed Session Docket on the speaker slip. Speakers may speak “in favor” or “in opposition” to the subject.

**Information Item - No Action Required - The City Council shall:**

1) Consider any oral report from the City Attorney or City negotiators; 2) Accept testimony from any member of the public wishing to address the City Council on any item appearing on the Closed Session Agenda; 3) Allow for questions and discussion by Council Members, limited to the facts as disclosed by the City Attorney or City negotiators and the basis or justification for consideration of the matter in Closed Session; 4) Refer matters discussed to Closed Session.

PUBLIC NOTICES:

Items are listed under Public Notice as a matter of public record only. These items do not require Council action and there is no public testimony.

## ITEM-250: SUBMISSION OF BALLOT PROPOSALS

[?View referenced exhibit back-up material.](#)

City Council Policy 000-21 establishes the procedure for submittal of ballot proposals. The Council Policy states that members of the public shall submit proposals to the City Clerk, who shall then transmit them promptly to the Rules Committee for review and comment.

The City Clerk's Office has established the following administrative guidelines for the November 4, 2008, election:

<u>DAY</u>	<u>DATE</u>	<u>DAYS BEFORE ELECTION</u>	<u>EVENT</u>
Friday	6/20/08	137	LAST DATE (10:00 a.m.) for public, departments and agencies to submit ballot proposals to City Clerk for review by Rules Committee
Wednesday	6/25/08	132	Rules Committee review
Monday	7/7/08	120	Council Docket (PUBLIC NOTICE) lists proposals referred by Rules Committee
Monday	7/7/08	120	Council is expected to consider moving the consideration of proposals to Council Docket of 7/15/08
Tuesday	7/15/08*	112	Council adopts propositions for ballot; directs City Attorney to prepare ordinances
Monday	7/28/08	99	Council adopts ordinances prepared by City Attorney
Friday	8/8/08	88	Last day for City Clerk to file with Registrar of Voters all elections material
Thursday	8/21/08	75	Last day to file ballot arguments with City Clerk

If you have questions, please contact the Office of the City Clerk at (619) 533-4025.

\*originally scheduled for 7/7/08

PUBLIC NOTICES: (Continued)

Items are listed under Public Notice as a matter of public record only. These items do not require Council action and there is no public testimony.

ITEM-251: BALLOT PROPOSITIONS FORWARDED TO CITY COUNCIL

[?View referenced exhibit back-up material.](#)

The Rules Committee has voted to forward to City Council three ballot propositions (New Pension Plan for Non Safety Employees; Mission Bay Park and Regional Parks Improvement Funds Charter Amendment; Salary Setting Ordinances), for consideration for placement on the November 2008 ballot.

The Council is expected to consider items for the November 2008 ballot at its meeting on July 15, 2008.

PUBLIC NOTICES: (Continued)

Items are listed under Public Notice as a matter of public record only. These items do not require Council action and there is no public testimony.

ITEM-252: ARGUMENTS SUPPORTING OR OPPOSING PROPOSITIONS

[?View referenced exhibit back-up material.](#)

For propositions approved by the Council for submittal to the qualified voters of the City of San Diego at the General Municipal Election to be held on Tuesday, November 4, 2008, the City Clerk has fixed 5:00 p.m. on Thursday, August 21, 2008, as a reasonable date prior to such election after which no arguments for or against City Propositions may be submitted to the City Clerk.

Any argument for or against any City proposition shall not exceed 300 words in length and may be filed by the Council, or any member or members of the Council authorized by the Council, or the bona fide sponsors or proponents of the measure, or any bona fide association of citizens or individual voter, or any combination of voters and associations.

All arguments must be accompanied by a statement signed by each author that the argument is true and correct to the best of his/her knowledge and belief. (Forms for this statement are available in the Office of the City Clerk.)

An argument shall not be accepted unless accompanied by the name or names of the person or persons submitting it, or if submitted on behalf of an organization, the name of the organization and the name of at least one of its principal officers. No more than five signatures shall appear with any argument submitted. In case any argument is signed by more than five persons, the signatures of the first five shall be printed.

Arguments may be changed or withdrawn by their proponents until and including the date fixed by the City Clerk.

Arguments shall be submitted to the City Clerk at the Office of the City Clerk, 2nd Floor, City Administration Building, 202 "C" Street, San Diego, California 92101.

PUBLIC NOTICES: (Continued)

Items are listed under Public Notice as a matter of public record only. These items do not require Council action and there is no public testimony.

ITEM-253: The list of ticket users for the City Suites at Qualcomm Stadium and Petco Park will be posted on the City Clerk's website quarterly. This information will also be available for viewing by the public in the Office of the City Clerk.

[?View referenced exhibit back-up material.](#)

NON-DOCKET ITEMS

ADJOURNMENT IN HONOR OF APPROPRIATE PARTIES

ADJOURNMENT