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**OFFICE OF MAYOR JERRY SANDERS  
CITY OF SAN DIEGO**

**MEMORANDUM**

**DATE** : June 25, 2007  
**TO** : Honorable Members of the San Diego City Council  
**FROM** : Mayor Jerry Sanders   
**SUBJECT** : Appointments and Reappointment to the Mission Bay Park Committee

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It is with pleasure that today I appoint Jeton Prince and Jarl Turner and reappoint Rick Bussell for service on the Mission Bay Park Committee (MBPC), subject to your confirmation.

Jeton Prince has worked in Mission Bay since 1999 and is currently the General Manager of Seaforth Boat Rentals. Mr. Prince has been a member of the Pacific Beach Community Planning Committee since 2005 and was recently elected Chairman of the Election Sub-Committee. Over the last five years, he has developed strong relationships with lifeguards, Harbor Police, the Coast Guard, and local businesses in and around the Mission Bay area. Mr. Prince received his Bachelors of Science in Recreation Management and Tourism from Arizona State University in 1999 and resides in the Crown Point community of Pacific Beach. He is also a member of the San Diego Convention and Visitors Bureau. Mr. Prince is replacing Catherine Strohle, who has resigned, for a term ending March 1, 2008, and will serve as the Pacific Beach Community Planning Committee representative.

Jarl Turner is President of Turner Consulting, a firm specializing in government affairs, community relations, public affairs, and legislative advocacy. Mr. Turner has lived in San Diego for more than 15 years and has been involved in numerous charitable, community, and business organizations including United Way, Rotary International, El Cajon Homeless Shelter, SDSU Alumni Association Board of Directors, and San Diego Regional Chamber of Commerce. In addition, Mr. Turner received a Bachelor of Arts degree in Political Science from San Diego State University and proudly served his country in the United States Naval Reserve for 10 years. Mr. Turner is a Mission Valley resident and will serve as the new committee representative for Council District 6 for a term ending March 1, 2009.

Further, I am reappointing Rick Bussell and appointing him as the new Chair of the Mission Bay Park Committee. He has actively served on the Mission Bay Park Committee since 2003. Mr. Bussell is a resident of Linda Vista and has also served on the Linda Vista Community Planning Committee since 2001. Mr. Bussell's term will expire on March 1, 2009.

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Appointments and Reappointment to MBPC

June 25, 2007

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I ask for your confirmation of these appointees to the Mission Bay Park Committee and that you join me in thanking them for their willingness to serve the citizens of San Diego in this capacity.

*JS:lg*

cc: City Attorney Michael Aguirre  
City Clerk Elizabeth Maland



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**Jarl Robert Turner**

Phone: (619) 887-9799

Email: jarl\_t@hotmail.com

Address: 2173 Camino Del Este #6216 San Diego, CA 92108

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**HIGHLIGHTS OF QUALIFICATIONS**

**Public Sector Experience:**

***California State Assembly:***

**Acting Chief of Staff- (San Diego)** - Managed staff for State Assemblyman in two different offices (District and Capitol). Coordinated legislative agenda and supervised community relations. Advised & assisted Assemblyman on legislative strategy (authorship, co-authorship & votes) and positions on various bills & legislative issues.

**Senior Consultant - (Sacramento)** - Assisted in formulating legislative strategy for six Assembly members in San Diego and other parts of the state.

**Various projects:** Legislative bill analysis, public relations strategy, legislative issue development, monitored legislative committees, hearings and floor sessions. Assisted Capitol Staff(s) as needed.

**District Representative- (San Diego)** – Staffed for State Assemblyman in San Diego County, performing such tasks as: Inter-governmental relations (representing the elected office at local, state and federal offices/agencies) & community events. Assisted with legislative issues such as Veteran’s Affairs, Public Safety and Business.

**Private Sector Experience:**

***Turner Consulting:***

**Government Affairs-** Since 2002 I have owned & operated a Public Affairs firm which has the ability to: Conduct local and State government relations, legislative research, legislative analyses, and conduct media relations.

**COMPUTER SKILLS**

- Excellent knowledge of computer software including: MS Word, Outlook, Excel, PowerPoint and Internet Explorer

**EMPLOYMENT HISTORY**

- **Turner Consulting, San Diego 2002-Present:** Principal Owner, Consulting Firm
- **California State Assembly, San Diego and Sacramento 1997-2001; 2004:** Acting Chief of Staff; legislative consulting, community affairs and Media relations.
- **Pacific Bell, San Diego, CA. 1995 to 1997-** Sales & Marketing in the telecommunications industry.

**EDUCATION**

**San Diego State University – Bachelor of Arts, Political Science (1989)**

**OTHER ACTIVITIES**

- **Membership in Professional Associations:** San Diego Regional Chamber of Commerce, the Navy League, SDSU Alumni Board of Directors (2002-present)
  - **Personal interests:** Hiking, golfing & aviation
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<b>000141</b>		<b>REQUEST FOR COUNCIL ACTION</b> CITY OF SAN DIEGO			1. CERTIFICATE NUMBER (FOR AUDITOR'S USE) <b>108</b> <b>7/17</b>		
TO: CITY ATTORNEY		2. FROM (ORIGINATING DEPARTMENT): MAYOR JERRY SANDERS			3. DATE: 06/25/07		
4. SUBJECT: APPOINTMENTS AND REAPPOINTMENT TO THE MISSION BAY PARK COMMITTEE							
5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.) Lisa Gordon MS11A, 67740			6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.) Jeff Gattas MS 11A, 66980		7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED <input type="checkbox"/>		
<b>8. COMPLETE FOR ACCOUNTING PURPOSES</b>							
FUND				9. ADDITIONAL INFORMATION / ESTIMATED COST:			
DEPT.				JUN 20 4 19 PM '07 CITY ATTORNEY			
ORGANIZATION							
OBJECT ACCOUNT							
JOB ORDER							
C.I.P. NUMBER							
AMOUNT							
<b>10. ROUTING AND APPROVALS</b>							
ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT /LG	<i>L. Gordon</i>	6/25/07	8	DEPUTY CHIEF/KM	<i>[Signature]</i>	6/26/07
2	AUDITOR			9	COO		
3				10	CITY ATTORNEY	<i>Catherine Strohlein</i>	7/3/07
4	CFO			11	ORIG. DEPT/ COUNCIL LIAISON/JG	<i>[Signature]</i>	6/26/07
5					DOCKET COORD:	COUNCIL LIAISON	
6				<input checked="" type="checkbox"/>	COUNCIL PRESIDENT	<input type="checkbox"/> SPOB <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION	
7					<input type="checkbox"/> REFER TO:	COUNCIL DATE: 7/17/07	
11. PREPARATION OF: <input checked="" type="checkbox"/> RESOLUTIONS <input type="checkbox"/> ORDINANCE(S) <input type="checkbox"/> AGREEMENT(S) <input type="checkbox"/> DEED(S)							
Appointing Jeton Prince, replacing Catherine Strohlein for a term ending March 1, 2008; Appointing Jarl Turner for a term ending March 1, 2009; and Reappointing Rick Bussell for a term ending March 1, 2009. Please see Mayor Sanders' June 25, 2007 nominating memorandum which is attached.							
11A. STAFF RECOMMENDATIONS: Ratify nominations as submitted and draft resolution.							
12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)							
COUNCIL DISTRICT(S): Jeton Prince-Council District 2, Jarl Turner Council-District 6; Rick Bussell-Council District 6;							
COMMUNITY AREA(S): Jeton Prince resides in Pacific Beach; Jarl Turner resides in Mission Valley; Rick Bussell resides in Bay Park							
ENVIRONMENTAL IMPACT: N/A							
HOUSING IMPACT: N/A							
OTHER ISSUES: N/A							

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DOCKET SUPPORTING INFORMATION  
CITY OF SAN DIEGO

DATE:

06/25/07

SUBJECT:

APPOINTMENTS & REAPPOINTMENT TO THE MISSION BAY PARK COMMITTEE

BACKGROUND:

Please see attached nominating memorandum from Mayor Jerry Sanders dated June 25, 2007.

BY LINE: (MAYOR / DEPT. HEAD / AUTHOR INITIALS)

JS/LG

SIGNATURES:



ORIGINATING DEPT. HEAD

MAYOR  
(FOR MAYORAL DEPARTMENTS ONLY)

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RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

WHEREAS, the Mission Bay Park Committee is established in San Diego Municipal Code section 26.30(g) to serve in an advisory capacity to the Park and Recreation Board, Mayor, City Council, and City Manager on policy issues relating to the acquisition, development, maintenance, and operation of Mission Bay Park; and

WHEREAS, the Municipal Code provides that the Committee shall consist of fifteen members appointed by the Mayor and confirmed by the City Council; and

WHEREAS, the Municipal Code also provides that the membership of the Committee shall include one member from among the members of the Park and Recreation Board, who shall be Chair; two at large members; two members who are nominees of Council District 2; two members who are nominees of Council District 6; one Mission Bay lessee who shall represent a hotel in the Park; one Mission Bay lessee who shall represent a lessee other than a hotel; one member of an association which uses the recreational waters or parkland of Mission Bay Park; one member of a non-profit environmental organization; and one member each from the following four planning groups: Clairemont Mesa, Mission Beach, Ocean Beach, and Pacific Beach; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the following appointments and reappointments by the Mayor of the City of San Diego to serve as members of the Mission Bay Park Committee be and the same are hereby confirmed:

NAME	CATEGORY	TERM ENDING
Jeton Prince (Pacific Beach, District 2) (Replacing Catherine Strohlein, who has resigned)	Pacific Beach Community Planning Representative	March 1, 2008
Jarl Turner (Mission Valley, District 6) (Appointment)	Council District 6 Representative	March 1, 2009
Rick Bussell (Bay Park, District 6) (Reappointment)	Park & Recreation Board Member	March 1, 2009

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By *Catherine M. Bradley*  
 Catherine M. Bradley  
 Chief Deputy City Attorney

CMB:als  
 07/03/07  
 Or.Dept:Mayor  
 R-2007-1323

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_

ELIZABETH S. MALAND  
 City Clerk

By \_\_\_\_\_  
 Deputy City Clerk

Approved: \_\_\_\_\_  
 (date)

\_\_\_\_\_  
 JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
 (date)

\_\_\_\_\_  
 JERRY SANDERS, Mayor