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10/30

REQUEST FOR COUNCIL ACTION
CITY OF SAN DIEGO

1. CERTIFICATE NUMBER
(FOR AUDITOR'S USE ONLY)

TO: CITY ATTORNEY

2. FROM (ORIGINATING DEPARTMENT):
Councilmember Faulconer

3. DATE:

4. SUBJECT:
SPECIAL ORDER OF BUSINESS PROCLAIMING OCTOBER 30, 2007, BE "BEVERLY SHROEDER DAY"

5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.)

Matt Awbrey, 66992, 10A

6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.)

7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND	DEPT.	ORGANIZATION	OBJECT ACCOUNT	JOB ORDER	C.I.P. NUMBER	AMOUNT	9. ADDITIONAL INFORMATION / ESTIMATED COST:

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT	<i>[Signature]</i>	10/8/07	8	DEPUTY CHIEF		
2				9	COO		
3				10	CITY ATTORNEY	<i>[Signature]</i>	10/11/07
4	LIAISON OFFICE			11	ORIG. DEPT		
5				DOCKET COORD: _____ COUNCIL LIAISON _____			
6				✓	COUNCIL PRESIDENT	<i>[Signature]</i>	
7							

11. PREPARATION OF: RESOLUTIONS ORDINANCE(S) AGREEMENT(S) DEED(S)

SPECIAL ORDER OF BUSINESS PROCLAIMING OCTOBER 30, 2007, BE "BEVERLY SHROEDER DAY"

11A. STAFF RECOMMENDATIONS:

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12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S):

COMMUNITY AREA(S):

ENVIRONMENTAL IMPACT:

HOUSING IMPACT:

OTHER ISSUES:

RESOLUTION NUMBER R-_____

DATE OF FINAL PASSAGE _____

WHEREAS, after graduating from San Diego State University, an internship led Beverly Shroeder to Centre City Development Corporation [CCDC]; and

WHEREAS, being a native San Diegan whose father owned a store in the Gaslamp Quarter, Beverly Shroeder had a unique and local understanding of downtown that enhanced her work at CCDC; and

WHEREAS, Beverly Shroeder has spent her entire 28-year career with CCDC; and

WHEREAS, Beverly Shroeder has worked on numerous projects since she joined CCDC in 1979, including the expansion of the San Diego Museum of Contemporary Art, development and implementation of plans for the artwork on the Martin Luther King, Jr., Promenade, and the development of the first public restrooms in San Diego adjacent to City Hall; and

WHEREAS, Beverly Shroeder served a key role in the creation of the Asian Pacific Thematic District and the Chinese Historical Society Museum; and

WHEREAS, Beverly Shroeder took the lead to make certain that there was a public arts program at CCDC, ensuring that art issues came to the forefront in planning and implementation; and

WHEREAS, the success of the Gaslamp Quarter as we see it today is the result in part of Beverly Shroeder's accomplishments; and

WHEREAS, for all these reasons and many more, Beverly Shroeder is considered "The Queen" of the Gaslamp Quarter; and

WHEREAS, Beverly Shroeder touched all those with whom she came in contact with because she cared, explained, and made things happen; and

WHEREAS, Downtown San Diego is a better place due to Beverly Shroeder's efforts, and as she leaves CCDC as a Senior Planner, her immense talents, knowledge, and dedication will be missed; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that this Council, for and on behalf of the people of San Diego, does hereby proclaim October 30, 2007 to be "BEVERLY SHROEDER DAY" in the City of San Diego.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Sharon B. Spivak
Sharon B. Spivak
Deputy City Attorney

CMB:SBS:als
10/11/07
Or.Dept:Council-Faulconer
R-2008-311

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of _____.

ELIZABETH S. MALAND
City Clerk

By _____
Deputy City Clerk

Approved: _____
(date)

JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor