

001787

REQUEST FOR COUNCIL ACTION

CITY OF SAN DIEGO

1. CERTIFICATE NUMBER (FOR AUDITOR'S USE)

AC 28 00 134

111  
9/14

TO: CITY ATTORNEY

2. FROM (ORIGINATING DEPARTMENT):

ENVIRONMENTAL SERVICES DEPARTMENT,  
WASTE REDUCTION AND DISPOSAL DIVISION

3. DATE:  
08/07/07

4. SUBJECT:

APPLICATION FOR THE CALIFORNIA DEPARTMENT OF CONSERVATION RECYCLING GRANT

5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.)

KIP STURDEVAN, 858-573-1214,  
MS 1103 B

6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.)

STEPHEN GREALY, 858-573-1275,  
MS 1103 B

7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND	41222
DEPT.	
ORGANIZATION	
OBJECT ACCOUNT	9544
JOB ORDER	
C.I.P. NUMBER	
AMOUNT	\$122,297.62

9. ADDITIONAL INFORMATION / ESTIMATED COST:

If awarded, the City would receive  
\$122,297.62.

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT	<i>[Signature]</i>	8/12/07	8	DEPUTY CHIEF	<i>[Signature]</i>	8-17-07
2	EOCP	<i>[Signature]</i>	8/14/07	9	COO	NO REQD	
3	POR/EAS	<i>[Signature]</i>	8/15/07	10	CITY ATTORNEY	<i>[Signature]</i>	8/20/07
4	LIAISON OFFICE	<i>[Signature]</i>	8/15/07	11	ORIG. DEPT	<i>[Signature]</i>	8/21/07
5	(FINANCIAL REVIEW) FM	<i>[Signature]</i>	8/15/07		DOCKET COORD: <i>[Signature]</i>	COUNCIL LIAISON	
6	Auditor (FINANCIAL REVIEW)	<i>[Signature]</i>	8/17/07		COUNCIL PRESIDENT <input checked="" type="checkbox"/>	<input type="checkbox"/> SPOB <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION	
7	GRANTS	<i>[Signature]</i>	8/17/07		<i>[Signature]</i>	<input type="checkbox"/> REFER TO: _____	COUNCIL DATE: 9/4/07

11. PREPARATION OF:

RESOLUTIONS  ORDINANCE(S)  AGREEMENT(S)  DEED(S)

RESOLUTION 1. Authorize the Mayor or his designee to accept and expend \$122,297.62 in grant funds from the California Department of Conservation – Division of Recycling, for purchasing of trash and recycling containers for special events in City limits and to expend the grant proposal; 2. Authorize the Auditor and Comptroller to accept, appropriate and expend funds when grants are secured; 3. Authorize the Auditor and Comptroller to establish a special interest-bearing fund for the grants; and 4. Authorize ESD director to administer and operate this program.

11A. STAFF RECOMMENDATIONS: Approve the requested actions.

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S): All

COMMUNITY AREA(S): All areas with special events in City of San Diego limits

ENVIRONMENTAL IMPACT: This activity (applying for and expending grant funds) is not a "project" and is therefore not subject to CEQA pursuant to State CEQA guidelines section §1506(c)(3).

HOUSING IMPACT: None

OTHER ISSUES: None

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REPORT TO THE CITY COUNCIL  
EXECUTIVE SUMMARY SHEET

DATE REPORT ISSUED: August 7, 2007  
ATTENTION: Council President and City Council  
ORIGINATING DEPT: Environmental Services Department (ESD)  
SUBJECT: California Department of Conservation Recycling Grant  
COUNCIL DISTRICT(S): All  
STAFF CONTACT: Stephen Grealy, Recycling Program Manager, (858) 573-1275

REQUESTED ACTION:

1. Authorize the Mayor or his designee to accept and expend \$122,297.62 in grant funds from the California Department of Conservation – Division of Recycling (DOC) for purchasing recycling and trash containers and signage for special events in the City of San Diego.
2. Authorize the Auditor and Comptroller to accept, appropriate and expend funds when grants are secured.
3. Authorize the Auditor and Comptroller to establish a special interest-bearing fund for the grants.
4. Authorize ESD director to administer and operate this program.

STAFF RECOMMENDATION:

Approve the requested actions. Please note that the grant application deadline precluded ESD from obtaining this resolution in a timely manner. The notification of award will be released in September 2007.

EXECUTIVE SUMMARY:

This project is a partnership between the City of San Diego's ESD and San Diego Urban Corps, to provide assistance to special event organizers by offering free recycling and trash containers and signs at special events throughout all districts within the City. The project would include the purchase of ClearStream collapsible recycling and trash containers which are easily transportable to and from events, as well as a smaller number of recycling containers to possibly be used at long-term events such as soccer competitions, golf tournaments, etc. Urban Corps would store all containers and has devised a check-in/check-out procedure for which the event organizers can use the containers at no cost.

State law AB 2176 requires that recycling is taking place at special events and large venues which the City is required to report on every year. The lack of recycling containers secured by the City for special events has been a hindrance to many of the special event organizers. This grant would help those organizers comply with the law at no cost to their budget. These containers would also send a message to the public attending their event(s) that recycling is happening throughout the City and at all events requiring any type of City issued permit. Many of the special events held throughout San Diego are in areas that are also very popular tourist points, which will assist in projecting and solidifying San Diego as an environmentally responsible city.

FISCAL CONSIDERATIONS:

ESD is eligible for \$122,297.62 from a DOC funded grant pursuant to Public Resources Code (PCR), Division 12.1, Chapter 7, section 14581 (a)(6).

PREVIOUS COUNCIL COMMITTEE ACTION:

As a result of previous council approvals, in 2000 ESD received \$6,840,000 from a DOC grant to expand automated recycling collections to a minimum of 190,000 City of San Diego single-family

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homes, which allowed for the City's expansion of the very successful curbside recycling program. In 2004, ESD worked in partnership with Keep California Beautiful on a \$50,000 grant they received for purchasing recycling containers and signage for Balboa Park, and Horton Plaza and UTC shopping malls.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

The special ClearStream recycling and trash containers proposed for this project have been successfully used in other municipalities such as the County of San Diego, Clackamas County and the cities of Eugene and Portland, Oregon. These cities have experienced increased participation and enhancement in the communities' overall recycling goals.

An educational/outreach campaign is also planned, involving proper container signage and a possible media event documenting the kick-off of the program.

KEY STAKEHOLDERS:

ESD and Urban Corps will continually evaluate the program and look for ways to improve and expand it.



Elmer L. Heap, Jr.  
Environmental Services Director



R.F. Haas  
Deputy Chief of Public Works

RECEIVED  
07 AUG 27 PM 12:09  
CITY CLERKS OFFICE  
SAN DIEGO, CA



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9/4

(R-2008-133 Corr.)

RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

A RESOLUTION OF THE CITY OF SAN DIEGO AUTHORIZING  
A GRANT APPLICATION AND RELATED ACTIONS FOR  
TRASH AND RECYCLING CONTAINERS AT SPECIAL EVENTS.

WHEREAS, Assembly Bill 2176 requires recycling at special events and large venues;  
and

WHEREAS, the California Department of Conservation – Division of Recycling has  
grant funds available for recycling and litter reduction; and

WHEREAS, such grant funding, if received by the City, would be used to provide trash  
and recycling containers at special events requiring a permit; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. That the Mayor or his designee is authorized to apply for and take all necessary actions  
to secure funding in the amount of \$122,297.62 from the California Department of Conservation –  
Division of Recycling, to purchase trash and recycling containers for special events, as defined in  
San Diego Municipal Code section 22.4003, held within City limits.

2. That, subject to approval by the Mayor of final grant terms, the City Auditor and  
Comptroller is authorized to accept, appropriate, and expend grant award funds, and to establish  
a separate interest bearing account for such grant funds consistent with grant requirements.

3. That the Environmental Services Department Director is authorized to administer and  
operate the program when such grant funds are received.

4. That the above activity is not a project and therefore is not subject to the California Environmental Quality Act pursuant to CEQA Guidelines section 15060(c)(3).

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By  \_\_\_\_\_  
Michael P. Calabrese  
Chief Deputy City Attorney

GCL:MPC:mb  
08/20/07  
08/30/07 Corrected  
Aud.Cert:2800134  
Or.Dept:ESD  
R-2008-133

I hereby certify that the foregoing resolution was passed by the Council of the City of San Diego, at its meeting of \_\_\_\_\_.

ELIZABETH S. MALAND, City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor