



OFFICE OF MAYOR JERRY SANDERS
CITY OF SAN DIEGO

MEMORANDUM

DATE : November 17, 2008

TO : Council President Scott Peters and Honorable Members of the
San Diego City Council

FROM : Mayor Jerry Sanders

SUBJECT : Appointments to the Commission on Gang Prevention and Intervention

It is with pleasure that I appoint Rosa Ana Lozada and Danny Villarreal to the Commission on Gang Prevention and Intervention, subject to your confirmation.

Rosa Ana Lozada, L.C.S.W., is the Chief Executive Officer of Harmonium Inc. and has more than 27 years of dedication, service, and leadership in mental health, human, and social services. At Harmonium, a non-profit agency serving the well-being of children, youth, and families throughout the San Diego region, Ms. Lozada leads Harmonium by providing fiscal and program oversight, leveraging agency funding and service resources through public and private collaborations, integrating local and state initiatives, and implementing health prevention and intervention strategies. Her accomplishments at Harmonium include fiscal solvency and agency wide integration of physical and mental health initiatives.

As a Licensed Clinical Social Worker, Ms. Lozada dedicated many years of her professional life to specifically focus on children's mental health services. Throughout Ms. Lozada's career in mental health services, she has effectively yielded tremendous results by implementing and sustaining children's mental health care reform, administering a grant program as a consultant for the Substance Abuse Mental Health Administration, and developing numerous strategic alliances to focus on children's mental health issues. Ms. Lozada's work history includes serving as the Assistant Deputy Director for Children's Mental Health Services for San Diego County, and Chief of San Diego County's Mental Health Child and Adolescent Services. She was also a Senior Psychiatric Social Worker for Children's Mental Health Services for the County's Health and Human Services Agency, and an Early Mental Health Initiative Regional Program Consultant for the California State Department of Health.

Currently, Ms. Lozada's many professional affiliations include service on the California Health Improvement Partnership Steering Committee, County Mental Health Cultural Competence Resource Team, East County Collaborative Executive Team, Juvenile Justice Comprehensive Strategy Task Force, and the San Diego County Mental Health Children's System of Care

000182

She is also a member of the California Strategic Advisory Work Group that is conducting a research study through the National Center for Children in Poverty at Columbia University. In addition, Ms. Lozada has written various articles for mental health publications and provided presentations on cultural competence as well as prevention and intervention strategies throughout the state and San Diego County.

Ms. Lozada was awarded Bachelor of Arts degrees in Social Welfare, and Ethnic Studies/Community Development from San Francisco State University. She also holds a Masters degree in Social Welfare from the University of California, Berkeley, and became a licensed Clinical Social Worker through the California Board of Behavior Science in 1985. Ms. Lozada will replace Benita Page, who is not seeking reappointment, as the Community Based Organization Representative for the Commission for Gang Prevention and Intervention. Ms. Lozada will serve for a term ending July 1, 2010. She resides in Bonita.

Danny Villarreal has been making a difference in young lives for more than 14 years. As a reformed ex-gang member, he has committed his life to educating, motivating, and counseling youth and finding collaborative solutions to intervene and prevent gang activity. His passion and commitment to gang prevention and intervention extends throughout his personal and professional life. Professionally, Mr. Villarreal has had the opportunity to serve as a Program Coordinator for Gang Prevention and Intervention Programs for Occupational Training Services through their school-to-work transition and hire-a-youth programs. As Program Coordinator, Mr. Villarreal initiated the Work Readiness and Gang Prevention Program with the support of federal funding. He also assessed and provided counseling services to individual gang members, while also developing case/treatment plans, training readiness curriculum, and employability programs.

Mr. Villarreal's career includes serving as a liaison in collaboration with law enforcement. From 1995-1996, Mr. Villarreal served as an intern to assist parole agents through the Chula Vista Parole department at the California Department of Corrections. As an intern, Mr. Villarreal provided counseling and supervision of parolees, and participated in parole hearings and parole revocations. He was also a Counselor and Teacher Assistant for the Educate, Motivate, Organize, and Mobilize Gang Suppression Program through the San Diego County Office of Education. Due to Mr. Villarreal's outstanding efforts, positive influence on youth, and service to the community, he was the recipient of the Channel 10News Leadership Award in 1994.

Currently, Mr. Villarreal serves as a Recruiter, Human Resources Representative, and Dispatcher for Go-Staff, Inc., a full service staffing company in San Diego. His work history includes serving as a Bilingual Family Support Worker for the Chicano Federation of San Diego County, Bilingual Family Program Manager, Workforce Coordinator/Community Organizer for the Bronze Triangle Community Development Corporation.

Mr. Villarreal received a Bachelor of Science degree in Criminal Justice Administration from San Diego State University. He will replace Conrad Harris, who has resigned, as the required Reformed Ex-Gang Member for the Commission for Gang Prevention and Intervention. Mr. Villarreal will serve for a term ending July 1, 2010. He resides in Grant Hill.

November 17, 2008

Page 2

000183

I ask that you confirm these appointments to the Commission on Gang Prevention and Intervention, and join me in thanking these individuals for their willingness to serve the citizens of San Diego in this capacity.



JERRY SANDERS

Mayor

JS:lg

cc: City Attorney Michael Aguirre
City Clerk Elizabeth Maland

PROFESSIONAL EXPERIENCE**2006 – Present Chief Executive Officer, *Harmonium, Inc.***

Harmonium, Inc. is a mission and values driven community based non-profit 501(c)(3) agency with four divisions serving the well-being of children, youth, and families in the San Diego region. Responsibilities: in accordance with direction by the Board of Directors, provide fiscal and program oversight, integration of key local and state initiatives, leverage funding and service resources through a high level of collaboration with public and private entities to advance system of care principles and practices, integrate prevention and intervention in health care and related areas, and staff supervision. Participate in local, state and national committees with a special interest in integrating cultural competency throughout all service areas. Annual budget: \$10M; Employees: 600+. Key accomplishments:

- Fiscal solvency
- Agency wide integration of physical and mental health initiatives

2001 – 2005 Assistant Deputy Director, *San Diego County, Children's Mental Health Services*

Responsible for management of program and fiscal operations, staff supervision of: AB2726 school based mental health program, Juvenile Probation mental health services, and Child Welfare residential unit mental health services, and oversight of 45 mental health contracts; provided key leadership in the reform of San Diego County Children's Mental Health system and implementing policies to sustain improved coordinated care; and broad community organizing. Successful planning and implementation of the Mental Health Services Act specific to children, youth and families. Other duties: program and policy development; contract monitoring; budget management; strategic planning; mediations, fair hearings, training, presentations, staff supervision, and leadership for disaster response/recovery efforts. Children's Mental Health total budget: approximately \$85M. Key accomplishments:

- Successful implementation and sustainability of the Mental Health Children's System of Care reform
- Successful planning and implementation of Mental Health Services Act- Phase I- System Transformation
- Development of sustained policies that improve a comprehensive service delivery system and support family-professional practices

2004 – 2005 Consultant – *SAMHSA (Substance Abuse Mental Health Administration)*

Responsibilities: consultation and technical assistance to SAMHSA grantee site(s), technical assistance on grant planning, program and implementation, regional meeting coordination, linkages with other grant communities, site visits, and conference presentations.

- Grantee successfully completed first year of implementation

1998 – 2001 Chief - *San Diego County Mental Health Child and Adolescent Services, AB2726 Unit*

Responsibilities: operational and fiscal oversight of county-wide state mandated AB2726 services (for students in special education who require county mental health services), oversight of assessments, day treatment, residential programs, mediations, and fair hearings; close collaboration with all 42 school districts and all 6 Special Education Directors; provided leadership of disaster response/recovery efforts. Key accomplishments:

- Provided leadership resulting in completion of the Mental Health and Special Education Interagency Agreement involving 42 school districts, 6 SELPA, and the County Office of Education.
- Effective community disaster response intervention

1989 – 1998 Senior Psychiatric Social Worker; County of San Diego, Health and Human Services Agency/Children's Mental Health Services

Responsibilities: provided AB2726 clinical assessments to students referred by education; met sensitive timelines to complete assessments and present mental health recommendations at IEPs (Individualized Mental Health plans); provided leadership for disaster response/recovery efforts.

- Positive relationships with families and school districts resulted in avoiding legal disputes

1992 – 1995 Early Mental Health Initiative Regional Program Consultant, California State Department of Mental Health

Responsibilities: provided consultation, technical assistance, and annual site reviews to early prevention school-based programs in Riverside, San Diego, Orange and Imperial Counties; coordinated state and regional trainings and annual state-wide conferences; provided training and presentations.

- Participation in program oversight yielding ongoing bipartisan support and state fiscal support for program
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EDUCATION AND CREDENTIALS

- 1985 California Board of Behavior Science, Licensed Clinical Social Worker
 - 1981 Masters in Social Welfare, University of California, Berkeley
 - 1981 Pupil Service Credential - completed coursework
 - 1979 B.A. in Social Welfare, San Francisco State University
 - 1979 B.A. in Ethnic Studies, Community Development, San Francisco State University
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SPECIAL SKILLS

- Bilingual/Bicultural, English and Spanish
 - Advanced Training in Critical Incidence and Trauma Intervention Experienced in ground zero assessments, debriefing, planning and coordination of county response teams, development of state and local plans, collaboration with the community and Red Cross, FEMA, and other agencies in response/recovery effort.
 - Loma Prieta Earthquake (one week deployment)
 - Northridge Earthquake (one week deployment)
 - LA Riots (one week deployment)
 - Santee Shooting/Granite Hills (local, two months)
 - San Diego Fires (local, two weeks)
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ADVISORY GROUPS (CURRENT)

- Unclaimed Children Revisited, Columbia University; Advisor
 - County Mental Health Cultural Competence Resource Team and Policy Subcommittee and Training and Education Subcommittee
 - East County Collaborative, Executive Team
 - San Diego County Mental Health Children's System of Care Council
 - Juvenile Justice Strategic Task Force
 - California Health Improvement Partnership (CHIP) Steering Committee
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PUBLICATIONS

- July/August 2004 - Substance Abuse Mental Health Services Administration Newsletter . Technical Assistance Partnership: *The San Diego Wraparound Training Academy: New Developments in Sustaining Children's System of Care Practice*
 - April 2004 - Substance Abuse Mental Health Services Administration, Newsletter Technical Assistance Partnership: *The San Diego Children's System of Care Wraparound Training Academy A System Reform and Sustainability Strategy*
 - June 2003 - The First Generation of System of Care Leaders of the Comprehensive Community Mental Health Services for Children and their Families: *Avoiding Fatal Flaws: Strategic Insights on Sustainability*
 - March 2003 – San Diego County Mental Health Video & Discussion Guide, *A Latino Youth Perspective on Mental Health*
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RECENT PRESENTATIONS

- Statewide Cultural Competence and Mental Health Summit XV, March 15, 2008, Evolving with Communities to Achieve Cultural Responsive Approaches, *Innovative Strategies to Implement Agency Wide Culturally Competent Prevention and Intervention Health Services*
- E.M.H.I. Conference / October 15 & 16, 2007 □ *Multiculturalism Through E.M.H.I. Programs: Approaches Towards Best Practices and Program Sustainability*
- San Diego Prevention Research Center, 2nd Annual Latino Health Conference, May 17, 2007, *An Integrated Approach to Well-Being*
- California Mental Health Policy Forum, February 2007, *Family Healing Project: A Culturally Responsive Treatment Intervention*

000189

DANNY VILLARREAL

OBJECTIVE:

EXPERIENCE

BRONZE TRIANGLE CDC San Diego, CA August 2003 to March 2006

Work Force Coordinator / Community Organizer

- Coordinated and conducted the work force program
- Developed job leads, resume and job placements for clients
- Conducted client assessment and developed case/treatment plan
- Carried out presentations to school staff, parents, and AFDC programs
- Coordinated services for families and organized community events
- Planned Toys for Todds, food drive and community organizing
- Maintained case management files, collected client data, submitted regular reports
- Conducted clients assessment and developed case/treatment plan

HOCKING INTERNATIONAL San Diego CA. October/1999 to July/2003

WAREHOUSE MANAGER

- Supervised up to 20 staff and performed all aspects of warehouse and shipping & receiving
- Scheduled production batches for industrial, and domestic cleaning products

PROJECT NEW VILLAGE San Diego, California January/1997 to October/1999

BILINGUAL FAMILY PROGRAM MANAGER

- Funded by the California Department of Social Services, Children Services Bureau of San Diego, inaugurated the Family Self-Sufficient and Ujima Programs
- Provided family preservation services to families & self sufficient and mediation
- Coordinated services for families and organized community events
- Supported families preparing to reunify or adopt
- Intensive case management/family preservation
- Assisted families with emergency assistance
- Participated in staff and collaboration team meetings
- Conducted family assessment and developed case/treatment plans
- Maintained case files, collected client data, submitted regular reports

CHICANO FEDERATION OF SAN DIEGO COUNTY San Diego, California*BILINGUAL FAMILY SUPPORT WORKER* February 1996 to January 21, 1997

- Funded by California Department of Social Services, Office of Child Abuse Prevention, inaugurated the Mothers and Sons and the First Offender Programs
- Conducted family assessment and develop case/treatment plan
- Performed individual/family counseling sessions
- Maintained case files, collect client data, submit regular reports
- Worked as a collaborated team with other agencies which include Probation Department, Police Department, Urban League, Home Start, etc.
- Identified alternative activities for at-risk youth
- Coordinated and conducted gang training and presentations to school staff, parents, and students
- Placed students into County Courts Schools
- Participated in regular clinical case conferences, staff meetings, individual supervision session, and on-going training sessions
- Intervened with gang violence and membership within City Schools and communities

CALIFORNIA DEPARTMENT OF CORRECTIONS, CHULA VISTA PAROLE*ASSISTANT TO PAROLE AGENT INTERNSHIP* February 1995 to February 1996

- Conducted counseling to parolees and prepared parole board reports
- Performed parolee community supervision and searches
- Conducted law-enforcement cooperation and placed conditions of parole to parolees
- Participated in parole hearings and parole revocations

OCCUPATIONAL TRAINING SERVICES San Diego, California*PROGRAM COORDINATOR, GANG PREVENTION AND INTERVENTION**PROGRAM/SCHOOL-TO-WORK/HIRE-A-YOUTH* PART TIME 1993 to 1995

- In conjunction with the San Diego County Office of Education, inaugurated the Work Readiness Program/Gang Prevention Program Collaboration Federal Grant
- Supervised 50 employees
- Trained employees to performed work duties
- Individual counseling and follow-ups on gang, drugs, and graffiti
- Daily and weekly reports
- Conducted student skills assessment and developed case/treatment plan
- Wrote individual employability plans, training readiness curriculum, and lesson plans
- Prepared and submitted documentation for participant billing
- Evaluated clients personal needs and assisted in obtaining supportive services for successful completion of program
- Developed and maintained accurate records of training history and services rendered to clients

000191

SAN DIEGO COUNTY OFFICE OF EDUCATION San Diego, California
*COUNSELOR AND TEACHER ASSISTANT FOR EDUCATE, MOTIVATE,
ORGANIZE, AND MOBILIZE GANG SUPPRESSION PROGRAM* 1992 to 1993

- Conducted individual counseling and tutoring for students
- Identified gang and youth violence risk factors
- Implemented appropriate strategies to reduce identified risk factors
- Assisted with evaluating the effectiveness of gang and youth violence prevention/intervention materials and services
- Intervened with gang membership and youth violence within county schools, city schools, and communities
- Wrote letters asking for sponsorship and contributions for future activities or field trips
- Organized program events

EDUCATION

SAN DIEGO STATE UNIVERSITY San Diego, California
B.S. CRIMINAL JUSTICE ADMINISTRATION June 1992 to June 1996

AWARDS: Channel 10 team Leadership Award/1994

000193

REQUEST FOR COUNCIL ACTION
CITY OF SAN DIEGO

1. CERTIFICATE NUMBER
(FOR AUDITOR'S USE ONLY)

TO: CITY ATTORNEY

2. FROM (ORIGINATING DEPARTMENT):
MAYOR JERRY SANDERS

3. DATE: 11/18/08 104
12/09

4. SUBJECT:
APPOINTMENTS TO THE COMMISSION ON GANG PREVENTION & INTERVENTION

5. PRIMARY CONTACT (NAME, PHONE, & MAIL STA.)
Lisa Gordon MS11A, 67740

6. SECONDARY CONTACT (NAME, PHONE, & MAIL STA.)
Kevin Casey MS 11A, 36588

7. CHECK BOX IF REPORT TO COUNCIL IS ATTACHED

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND					9. ADDITIONAL INFORMATION / ESTIMATED COST:
DEPT.					
ORGANIZATION					
OBJECT ACCOUNT					
JOB ORDER					
C.I.P. NUMBER					
AMOUNT					

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
1	ORIG. DEPT/LG	<i>[Signature]</i>	11/18/08	8	DEPUTY CHIEF	<i>[Signature]</i>	11/20/08
2	AUDITOR			9	COO		
3				10	CITY ATTORNEY	<i>[Signature]</i>	11/24/08
4	CFO			11	ORIG. DEPT/ COUNCIL LIAISON/KC	<i>[Signature]</i>	11/20/08
5				DOCKET COORD: _____ COUNCIL LIAISON _____			
6				<input checked="" type="checkbox"/>	COUNCIL PRESIDENT	<input type="checkbox"/> SPOB <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION	
7				<i>[Signature]</i>	<input type="checkbox"/> REFER TO: _____	COUNCIL DATE: 12/9/08	

11. PREPARATION OF: RESOLUTIONS ORDINANCE(S) AGREEMENT(S) DEED(S)

Appointing Rosa Ana Lozada as the Community Based Organization Representative, replacing Benita Page, who is not seeking reappointment, for a term expiring July 1, 2010; Appointing Danny Villarreal as the Reformed Ex-Gang Member, replacing Conrad Harris, who has resigned, for a term expiring July 1, 2010, and waiving Council Policy 000-13 with respect to the residency requirement for the appointment of Rosa Ana Lozada. See Mayor Sanders' November 17, 2008 nominating memorandum which is attached.

11A. STAFF RECOMMENDATIONS: Ratify nominations as submitted.

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S): Rosa Ana Lozada - N/A; Danny Villarreal - CD 8

COMMUNITY AREA(S): Rosa Ana Lozada resides in Bonita; Danny Villarreal resides in Golden Hill

RECEIVED
CITY COUNCIL OFFICES
2008 NOV 24 PM 3:18

DATE:

DOCKET SUPPORTING INFORMATION
CITY OF SAN DIEGO

11/18/08

000194

SUBJECT:

APPOINTMENTS TO THE COMMISSION ON GANG PREVENTION & INTERVENTION

BACKGROUND:

Please see attached nominating memorandum from Mayor Jerry Sanders dated November 17, 2008.

BY LINE: (MAYOR / DEPT. HEAD / AUTHOR INITIALS)

JS/LG

SIGNATURES:



ORIGINATING DEPT. HEAD

MAYOR
(FOR MAYORAL DEPARTMENTS ONLY)

000195

RESOLUTION NUMBER R-_____

DATE OF FINAL PASSAGE _____

WHEREAS, in 2006, the San Diego City Council adopted an ordinance, codified at San Diego Municipal Code sections 26.1901 to 26.1903, establishing the San Diego Commission on Gang Prevention and Intervention; and

WHEREAS, San Diego Municipal Code section 26.1901 provides that the Commission serves as an advisory body to the Mayor, City Council and City Manager on policy issues relating to gang prevention and intervention, with a vision of developing a more strategic, coordinated and collaborative effort between the City, law enforcement agencies, social service providers and the general public to significantly curtail gang involvement and its negative impact in the City; and

WHEREAS, the ordinance, as amended in 2008, provides that the Commission shall consist of 21 members appointed by the Mayor and confirmed by the City Council; and

WHEREAS, the ordinance provides that the Mayor shall appoint eight members, one each from a list of at least two nominations submitted by each Council member to represent his or her district. Additionally, the Mayor shall appoint one member from a community organization working on gang issues; one member from the field of public health; one member from the field of social services; one member from the San Diego Association of Governments; one member from the San Diego Workforce Partnership; and one member who shall be a reformed ex-gang member; and

WHEREAS, the ordinance provides that vacancies shall be filled in the same manner and that the Mayor may designate one member as Chairperson; and

000196

WHEREAS, except for officeholders who serve on the Commission, the members shall serve two-year terms and each member shall serve until a successor is duly appointed and confirmed; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the following appointments by the Mayor of the City of San Diego, to serve as members of the City of San Diego Commission on Gang Prevention and Intervention, for a term ending as indicated, be and the same is hereby confirmed:

<u>NAME</u>	<u>CATEGORY</u>	<u>TERM ENDING</u>
Rosa Ana Lozada (Bonita) (Replacing Benita Page, who is not seeking reappointment)	Community-Based Organization Representative	July 1, 2010
Danny Villareal (Golden Hill, District 8) (Replacing Conrad Harris, who has resigned)	Reformed Ex-Gang Member	July 1, 2010

BE IT FURTHER RESOLVED, that pursuant to Council Policy 000-13, for purposes of deliberation and consideration of appointment, it is determined that Rosa Ana Lozada is a resident of San Diego County, but not the City of San Diego, and has unique qualifications to serve as a member of the Commission. Therefore, a conscious exception to Council Policy 000-13 is hereby declared.

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By Sharon B. Spivak
Sharon B. Spivak
Deputy City Attorney

SBS:als
11/21/08
Or.Dept:Mayor
R-2009-701

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of _____.

ELIZABETH S. MALAND
City Clerk

By _____
Deputy City Clerk

Approved: _____
(date)

JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor