



THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: January 9, 2008

REPORT NO.: 07-207

ATTENTION: Council President and City Council
Docket of January 15, 2008

SUBJECT: Annual Project Area Committee Election for the North Bay Redevelopment
Project Area.

REQUESTED ACTION:

Ratify the 2007 Project Area Committee Election results for the North Bay Redevelopment
Project Area.

STAFF RECOMMENDATION TO THE CITY COUNCIL:

Ratify the 2007 Project Area Committee Election results for the North Bay Redevelopment
Project Area.

SUMMARY:

In September 1997, the City Council authorized the formation of the 30-member North Bay Redevelopment Project Area Committee to advise the City Council and Redevelopment Agency regarding proposed projects within the North Bay Redevelopment Project Area. The City Council ratified the first PAC election results in November 1997, in accordance with the North Bay PAC Formation Procedures (PAC Procedures). The North Bay Redevelopment Project Area was adopted on May 18, 1998, by Ordinance No. O-18516.

Over the last year staff has been working to publicize the North Bay PAC's numerous vacancies. Prior to the annual 2007 PAC Election staff publicized the election at the June PAC meeting. In September 2007, election announcements were mailed to all property owners and tenants within the North Bay Project Area announcing the Tuesday, October 23, 2007 election. Due to the fires, the October 23, 2007 election was cancelled and rescheduled to December 11, 2007. Election announcements were resent to all property owners and tenants announcing the new election date. The mailing encouraged both candidates and voters to participate in the election, listed open seats, and provided the date, time, and location of the event. In addition, PAC election notices were posted throughout the project area, a press release was distributed, and a display ad was placed in The Peninsula Beacon, the community newspaper and the North Bay Project Area website was updated to include election information. The website allowed candidate registration forms, which were also available by mail, to be downloaded from the website for submittal to the Redevelopment Agency. Other informational items that were posted on the website included:

election voting requirements, an election flyer, Statement of Economic Interest forms, and sections of the Municipal Code governing the responsibilities of PAC members.

Eleven of the Nineteen PAC vacancies were filled at the Annual Election. Eight of the North Bay PAC seats still remain vacant. These vacant seats include the Business/Property owner seats for Linda Vista, Mission Valley, Peninsula, and Uptown, three residential tenant seats, and one community planning group seat (Clairemont Mesa). Although there has been significant outreach to publicize and attract new members to the PAC, filling all the 30-seats has been a challenge over the last few years.

If a potential candidate comes forward, the PAC is authorized to fill vacancies (for those positions not filled at the Annual Election) through appointment, until the next annual PAC election.

In accordance with the PAC Formation Procedures, the annual election results are not final until they have been ratified by the City Council.

FISCAL CONSIDERATIONS: None with this action. Administration of each PAC is funded through the Redevelopment Agency Annual Project Budget.

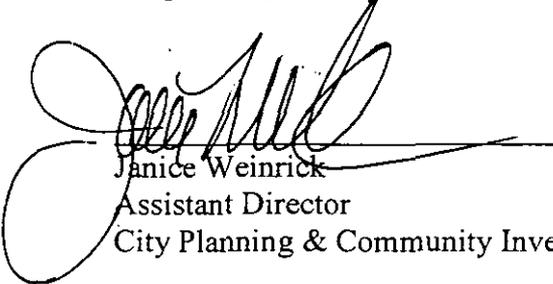
PREVIOUS AGENCY and/or COUNCIL ACTION: The City Council authorized staff to conduct the annual elections and extend the North Bay, Resolution 302843, Project Area Committee's for an additional year on July 17, 2007.

COMMUNITY PARTICIPATION & PUBLIC OUTREACH EFFORTS: An election announcement was mailed to all property owners and tenants in the Project Area. The mailing listed the open seats while providing the date, time, and location of the event. PAC Election notices were also posted within the Project Area. The Project Area's website was updated to inform the public about the elections. A display ad was placed in the Peninsula Beacon newspaper.

ALTERNATIVE:

Do not ratify the 2007 PAC Election results for the North Bay Redevelopment Project Area.

Respectfully submitted,


Janice Weinrick
Assistant Director
City Planning & Community Investment


Approved: William Anderson,
Deputy Chief Operating Officer
Land Use & Economic Development

Attachment 1: Exhibit A: City Clerk Memorandum North Bay PAC Election

NORTH BAY REDEVELOPMENT PROJECT AREA COMMITTEE
December 11, 2007 – ELECTION RESULTS

The following are the results of the North Bay PAC election for 2007. The individuals noted by asterisk (*) and in bold were elected or re-elected to the North Bay Redevelopment Project Area PAC on December 11, 2007:

Residential Tenant (4 Seats):

***Patricia Garcia**

Resident Owner-Occupant (1 Seat):

***Robert Kanters**

Business/Property Owner (7 Seats):

Clairemont Mesa (1 seat):

***Keith B. Rhodes**

Linda Vista (1 seat):

No Candidates

Mission Valley (1 seat):

No Candidates

Old Town (1 seat):

***Jerry Bollinger**

Peninsula (1 seat):

No Candidates

Uptown (1 seat):

No Candidates

At Large (1 seat):

***Brian Apramian**

Community Organization (7 Seats):

Clairemont Mesa Community Planning Board:

No Candidates

Midway Pacific Highway Corridor Community Planning Group

***Kurt Sullivan**

Mission Valley Unified Planning Committee

***Dottie Surdi**

Old Town Community Planning Group:

***Christine Robinson**

Peninsula Community Planning Group

***Subail Khalil**

Uptown Planners

***Dale Pursel**

Community Organization – At-Large (1 seat):

***Veterans Village of San Diego, Andre Simpson**

I have witnessed and verified that the eleven (11) members were elected to the aforementioned positions as noted by the asterisk (*).

Witnessed: Clarisa Santiago
Clarisa Santiago, Filing Coordinator, City Clerk's Office

Election results are NOT official until affirmed by City Council.

000213

CITY OF SAN DIEGO
OFFICE OF THE CITY CLERK
M E M O R A N D U M
(619) 533-4000

DATE: December 13, 2007
TO: Alex Sachs, Deputy City Attorney
FROM: Clarisa Santiago, Filing Coordinator
SUBJECT: North Bay Redevelopment Project - Project Area Committee Election

This memo serves as the City Clerk's verification that the election held on December 11, 2007, provided the election of eleven (11) members to the North Bay Redevelopment Project; Project Area Committee (PAC). Fifty-eight (58) community members cast votes in the election. Thirteen (13) ballots were deemed "not valid" because no votes were recorded (1 Community Organization ballot and 12 Residential Tenant ballots). Another four (4) ballots were deemed "not valid" due to the voter writing in a candidate's name. According to the PAC formation procedures, no write-in candidates are allowed. Following the PAC election there will remain eight (8) vacant positions. The members elected to the PAC are presented on the attached Exhibit A.

If you have any questions regarding the election results or election proceedings please contact me at (619) 533-4025 or Lydia Goularte-Ruiz at (619) 236-6539.



Clarisa Santiago

EXHIBIT ANORTH BAY REDEVELOPMENT PROJECT AREA COMMITTEE
December 11, 2007 – ELECTION RESULTS

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***Patricia Garcia**

Resident Owner-Occupant (1 Seat):

***Robert Kanters**

Business/Property Owner (7 Seats):Clairemont Mesa (1 seat):

***Keith B. Rhodes**

Linda Vista (1 seat):

No Candidates

Mission Valley (1 seat):

No Candidates

Old Town (1 seat):

***Jerry Bollinger**

Peninsula (1 seat):

No Candidates

Uptown (1 seat):

No Candidates

At Large (1 seat):

***Brian Apramian**

Community Organization (7 Seats):

Clairemont Mesa Community Planning Board:

No Candidates

Midway Pacific Highway Corridor Community Planning Group

***Kurt Sullivan**

Mission Valley Unified Planning Committee

***Dottie Surdi**

Old Town Community Planning Group:

***Christine Robinson**

Peninsula Community Planning Group

***Suhail Khalil**

Uptown Planners

***Dale Pursel**

Community Organization – At-Large (1 seat):

***Veterans Village of San Diego, Andre Simpson**

I have witnessed and verified that the eleven (11) members were elected to the aforementioned positions as noted by the asterisk (*).

Witnessed: Clarisa Santiago
Clarisa Santiago, Filing Coordinator, City Clerk's Office

Election results are NOT official until affirmed by City Council.

000217

REQUEST FOR COUNCIL ACTION
CITY OF SAN DIEGO

1. CERTIFICATE NUMBER
(for auditor's use only) 107
1/15

TO:
CITY ATTORNEY

2. FROM: (ORIGINATING DEPARTMENT)
CITY PLANNING & COMMUNITY INVESTMENT/
REDEVELOPMENT DIVISION

3. DATE
December 12, 2007

4. SUBJECT: Ratify the 2007 Project Area Committee Elections for the North Bay Redevelopment Project Areas.

5. Primary Contact (Name, Phone & Mail Sta.)
Lydia Goularte-Ruiz, (619) 236-6539, 56D

6. Secondary Contact (Name, Phone & Mail Sta.)
Robert Chavez, (619) 236-6263, 56D

7. Check BOX if REPORT TO COUNCIL IS ATTACHED

8. COMPLETE FOR ACCOUNTING PURPOSES

FUND				
DEPT.				
ORGANIZATION				
OBJECT ACCOUNT				
JOB ORDER				
C.I.P. NUMBER				
AMOUNT				

9. ADDITIONAL INFORMATION/ESTIMATED COST:
Fiscal Impact: None

10. ROUTING AND APPROVALS

ROUTE (#)	APPROVING AUTHORITY	APPROVING SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVING SIGNATURE	DATE SIGNED
1	Assistant Director, CP&CI, Redevelopment	<i>Jarice L. Wendrick</i>	12/18/07	4	City Attorney	<i>Alex Sachs</i>	1/2/08
2	Deputy Chief Operating Officer	<i>William Knudson</i>	12/28/07	5	Originating Department	<i>Lydia Goularte-Ruiz</i>	1/2/08
3	City Clerk.	<i>Elizabeth Maland</i>	12-31-07				
				6	Docket Coord: _____ Council Liaison: _____		
					COUNCIL PRESIDENT <input type="checkbox"/> Spob <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION <i>rs</i> <input type="checkbox"/> REFER TO _____ COUNCIL DATE: 1/15/08		

11. PREPARATION OF: RESOLUTION(S) ORDINANCE(S) AGREEMENT(S) DEED(S)

1) Ratify the results of the 2007 Project Area Committee Election for the North Bay Project Area.

DOCKET OF: January 15, 2008

11a. STAFF RECOMMENDATIONS:

Approve the Resolution(s).

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S) 2 & 6

Community Planning Area(s): Clairemont Mesa, Linda Vista, Midway Pacific Corridor, Mission Valley, Old Town, Peninsula, and Uptown. .

Environmental Impact: This activity is not a "project" and therefore exempt from CEQA pursuant to the State of CEQA Guidelines Section 15060 (C) (3).

Housing Impact: None

Other Issues: None

City Clerk Instruction: Please send copies of the resolution(s) to Jeannette Santos, MS 56D and Lydia Goularte-Ruiz, MS 56D

EXECUTIVE SUMMARY SHEET

DATE REPORT ISSUED: January 9, 2007

ATTENTION: Council President and City Council
Docket of January 15, 2008

ORIGINATING DEPARTMENT: City Planning and Community Investment
Redevelopment Division

SUBJECT: Annual Project Area Committee Election for the
North Bay Redevelopment Project Area.

COUNCIL DISTRICT(S): 2 & 6

STAFF CONTACT: Lydia Goularte-Ruiz, Assistant Project Manager, (619) 236-6539
Robert Chavez, Community Dev. Coordinator, (619) 236-6263

REQUESTED ACTION:

Ratify the 2007 Project Area Committee Election results for the North Bay Redevelopment Project Area.

STAFF RECOMMENDATION:

Ratify the 2007 Project Area Committee Election results for the North Bay Redevelopment Project Area.

EXECUTIVE SUMMARY:

In September 1997, the City Council authorized the formation of the 30-member North Bay Redevelopment Project Area Committee to advise the City Council and Redevelopment Agency regarding proposed projects within the North Bay Redevelopment Project Area.

The North Bay PAC election was original scheduled for October 23, 2007. Due to the fires, the PAC election was postponed and rescheduled for December 11, 2007, and publicly noticed as such. Eleven of the Nineteen PAC vacancies were filled at the Annual Election. Eight of the North Bay PAC seats still remain vacant.

FISCAL CONSIDERATIONS:

None with this action. Administration of each PAC is funded through the Redevelopment Agency Annual Project Budget.

PREVIOUS COUNCIL and/or COMMITTEE ACTION:

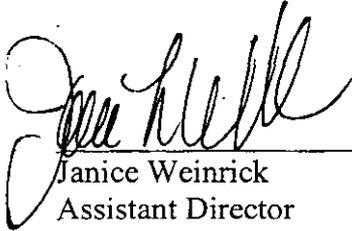
On July 17, 2007 the City Council authorized staff to conduct the election and extend the North Bay (Resolution R-302843) Project Area Committee for an additional year.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

An election announcement was mailed to all property owners and tenants in the Project Area encouraging both candidates and voters to participate in the election. The mailing listed the open seats while providing the date, time, and location of the event. PAC Election notices were also posted in three places. The Project Area website was updated to inform the public about the election. A display ad was placed in the Peninsula Beacon newspaper.

KEY STAKEHOLDERS & PROJECTED IMPACTS (if applicable):

North Bay Redevelopment Project Area Committee



Janice Weinrick
Assistant Director
City Planning & Community Investment



William Anderson,
Deputy Chief Operating Officer
Land Use & Economic Development

RESOLUTION NUMBER R-_____

DATE OF FINAL PASSAGE _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
SAN DIEGO RATIFYING THE ELECTION RESULTS OF
DECEMBER 11, 2007 FOR THE NORTH BAY
REDEVELOPMENT PROJECT AREA COMMITTEE.

WHEREAS, on September 30, 1997, the Council of the City of San Diego ("Council") by Resolution No. R-289249, adopted the Procedures for the Formation of a Project Area Committee ("PAC") for the North Bay Redevelopment Project ("Project"); and

WHEREAS, the annual election was conducted on December 11, 2007, after public noticing and according to the Project PAC by-laws and procedures enumerated within the documents approved by the Council; and

WHEREAS, a representative from the City Clerk's office attended the December 11, 2007, election to ensure its validity; and

WHEREAS, California Community Redevelopment Law (Law) requires that PAC's remain in existence for three (3) years from the date of adoption of the redevelopment plan; and

WHEREAS, the Council of the City of San Diego has extend the PAC an additional year, pursuant to R-302843; and

WHEREAS, the elected members of the Project Area Committee have submitted to this City Council information establishing the qualifications of each person relative to district, category or organization as appropriate; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

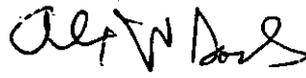
1. That the North Bay Redevelopment Project Area Committee consisting of persons named on the list of Project Area Committee members receiving the highest number of votes

attached hereto as Exhibit A and incorporated herein by this reference is hereby approved as constituting a representative Project Area Committee.

2. That the Council hereby concurs that the election results of December 11, 2007 are valid and binding in accordance with the procedures adopted by Resolution No. R-289249.

BE IT FURTHER RESOLVED, that this action has been determined through City review to not constitute a "project" under the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15060(c)(3).

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By 
Alex W. Sachs
Deputy City Attorney

AWS:mm
01/02/08
Or.Dept: City Planning & Comm. Invest. Redev. Division
R-2008-546
MMS#5737

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of _____.

ELIZABETH S. MALAND
City Clerk

By _____
Deputy City Clerk

Approved: _____
(date)

JERRY SANDERS, Mayor

Vetoed: _____
(date)

JERRY SANDERS, Mayor