

000909

**City of San Diego**  
**MEMORANDUM**

DATE: July 3, 2008

TO: Council President and City Council

FROM: Janice Weinrick, Assistant Director, City Planning and Community Investment, Redevelopment Division

SUBJECT: Crossroads Redevelopment Project; Project Area Committee Election  
June 26, 2008

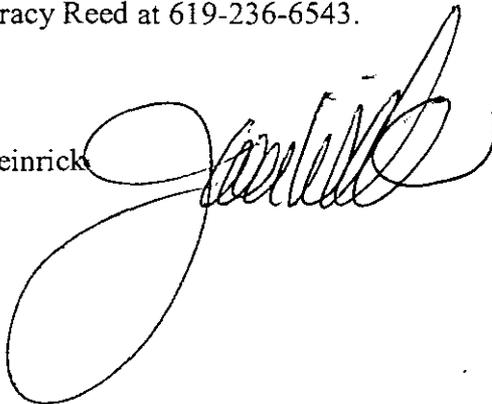
---

At the June 26, 2008 election for the Crossroads Redevelopment Project; Project Area Committee, candidates were elected to fill nine (9) open or vacant seats. In the category of Residential Tenant, City Heights and College Area a tie resulted between candidates Lina Dewey and Colleen Goldsmith. In the category of Business/Property Owner Northern a tie resulted between candidates John Mireles and Christine Van Spronsen.

Subsequent to the Election and prior to the City Clerk coin toss candidate Colleen Goldsmith conceded the election. Therefore, Lina Dewey is the winner of the Residential Tenant, City Heights and College Area (2-year term). Per the PAC formation procedures ties are decided by a coin flip held by the City Clerk. The City Clerk held a coin flip on July 2, 2008 and John Mireles was declared the winner of Business/Property Owner Northern (1-year term).

If you have any questions regarding the election results or election proceedings, please contact Tracy Reed at 619-236-6543.

Janice Weinrick



000911

**City of San Diego  
MEMORANDUM**

DATE: July 3, 2008  
TO: Huston Carlyle, Deputy City Attorney  
FROM: Denise Jenkins, Elections/Legislative Services  
SUBJECT: Crossroads Redevelopment Project; Project Area Committee Election  
June 26, 2008

---

This memo serves as the City Clerk's verification that the election held on June 26, 2008 and the subsequent coin flip held on July 3, 2008, resulted in the election of nine (9) members to the Crossroads Redevelopment Project; Project Area Committee (PAC). Following the PAC election there will be no vacant positions. The members elected to the PAC are presented on the attached Exhibit A.

If you have any questions regarding the election results or election proceedings please contact me at (619) 533-4030 or Tracy Reed at (619) 236-6543.

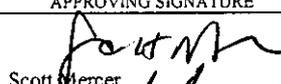
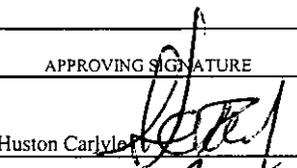
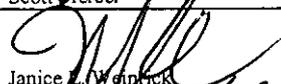
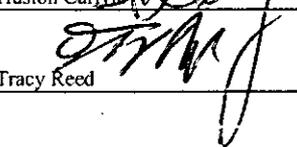
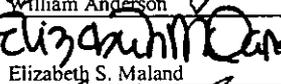
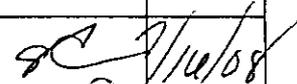
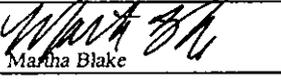
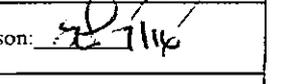
Denise Jenkins

<b>000913</b>	<b>REQUEST FOR COUNCIL ACTION</b> CITY OF SAN DIEGO	1. CERTIFICATE NUMBER (for auditor's use only)  116
TO: CITY ATTORNEY	2. FROM: (ORIGINATING DEPARTMENT) CITY PLANNING & COMMUNITY INVESTMENT REDEVELOPMENT DIVISION	3. DATE July 3, 2008 07/29

4. SUBJECT: Annual Election of Crossroads Redevelopment Project Area Committee Members

5. Primary Contact (Name, Phone & Mail Sta.) Tracy Reed 236-6543 MS-56D	6. Secondary Contact (Name, Phone & Mail Sta.) James Davies 236-6540 MS-56D	7. Check BOX if REPORT TO COUNCIL IS ATTACHED <input type="checkbox"/>
--	--	--

8. COMPLETE FOR ACCOUNTING PURPOSES					9. ADDITIONAL INFORMATION/ESTIMATED COST:  Fiscal Impact: None. Administration of the Crossroads Redevelopment Project Area Committee (PAC) is funded through the Redevelopment Agency Annual Project Budget.
FUND					
DEPT.					
ORGANIZATION					
OBJECT ACCOUNT					
JOB ORDER					
C.L.P. NUMBER					
AMOUNT					

10. ROUTING AND APPROVALS							
ROUTE (#)	APPROVING AUTHORITY	APPROVING SIGNATURE	DATE SIGNED	ROUTE (#)	APPROVING AUTHORITY	APPROVING SIGNATURE	DATE SIGNED
1	Finance Specialist, RA	 Scott Mercer	7/7/08	6	City Attorney	 Huston Carlyle	7/15/08
2	Assistant Director, CP&CI	 Janice L. Wehrick	7/7/08	7	Originating Department	 Tracy Reed	7/15/08
3	Chief Operating Officer, CP&D	 William Anderson	7/17/08				
4	City Clerk	 Elizabeth S. Maland	7-8-08				7/16/08
5	EAS	 Martha Blake	7/8/08	8	Docket Coord: _____ Council Liaison: 		
					COUNCIL PRESIDENT	<input type="checkbox"/> Spob <input checked="" type="checkbox"/> CONSENT <input type="checkbox"/> ADOPTION	
						<input type="checkbox"/> REFER TO _____ COUNCIL DATE: 7/29/08	

11. PREPARATION OF:                     RESOLUTION(S)                     ORDINANCE(S)                     AGREEMENT(S)                     DEED(S)

Ratify the 2008 Project Area Committee (PAC) Election Results for the Crossroads Redevelopment Project Area.

DOCKET OF: July 29, 2008

11a. STAFF RECOMMENDATIONS: Approve the resolution

12. SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION.)

COUNCIL DISTRICT(S):                    Four and Seven

Community Planning Area(s):                    College Area and Mid City Communities (City Heights and Eastern)

Environmental Impact:                    This activity is not a "project" and therefore is exempt from CEQA pursuant to the State CEQA Guidelines Section 15060(c)(3).

HOUSING IMPACT:                    None

Other Issues:                    None

City Clerk Instruction: Please send copies of the resolution(s) to Jeannette Santos, MS 904 and Project Manager, MS 904

**EXECUTIVE SUMMARY SHEET**

DATE REPORT ISSUED: July 23, 2008

ATTENTION: Council President and City Council,  
Docket of July 29, 2008

ORIGINATING DEPARTMENT: City Planning and Community Investment, Redevelopment  
Division, Crossroads Redevelopment Project Area

SUBJECT: Annual Election of Crossroads Redevelopment Project  
Area Committee Members

COUNCIL DISTRICT(S): Seven

STAFF CONTACT: Tracy Reed 619/236-6543 or James Davies 619/236-6540

**REQUESTED ACTION:**

Ratify the Crossroads Project Area Committee Election Results.

**STAFF RECOMMENDATION:**

In accordance with the City Council's procedures regarding the formation of the Crossroads Redevelopment Project Area Committee (PAC), City Council ratification of the Annual Election results is recommended.

**EXECUTIVE SUMMARY:**

Formation Procedures of the Crossroads Project Area Committee (PAC) was authorized by the City Council on April 2, 2002 and modified on December 8, 2003. The purpose of the fifteen (15) members PAC is to advise the City Council and Redevelopment Agency on matters relating to the implementation of the Crossroads Redevelopment Project Area. The City Council approved the Crossroads Redevelopment Plan on April 22, 2003, and authorized the Crossroads PAC until 2009. The City Council has previously ratified the PAC election results in accordance with the Crossroads PAC Formation Procedures.

On June 26, 2008, the Crossroads PAC conducted its Annual Election and meeting in accordance with the PAC Formation Procedures and PAC Bylaws. Nine (9) vacancies were available to be filled at the Annual Election. The categories included: One (1) Residential Tenant from the College and City Heights Area, one (1) Residential Owner/Occupant and one (1) Residential Tenant from the Eastern Area, two (2) Business/Property Owner from the Northern Area, three (3) Business/Property Owner from the Southern Area and, one (1) Community Organization at-large.

In the category of Residential Tenant, City Heights and College Area and in the category of Business/Property Owner Northern a tie resulted. Per the PAC formation procedures ties are decided by a coin flip held by the City Clerk on July 2, 2008. All open and vacant positions were filled by this election.

000916

The results of the June 26, 2008 PAC Election and July 2, 2008 are listed in Exhibit A.

As of the time of the writing of this report, no protests or communication regarding the Crossroads PAC election have been received. If any protest or communications are submitted, they will be reported to the City Council and made available for public review at the Public Hearing. In accordance with the PAC Formation Procedures, City Council ratification of the Annual Election results is required.

FISCAL CONSIDERATIONS:

Administration of the Project Area Committee is funded through the Redevelopment Agency Annual Project Budget.

PREVIOUS COUNCIL and/or COMMITTEE ACTION:

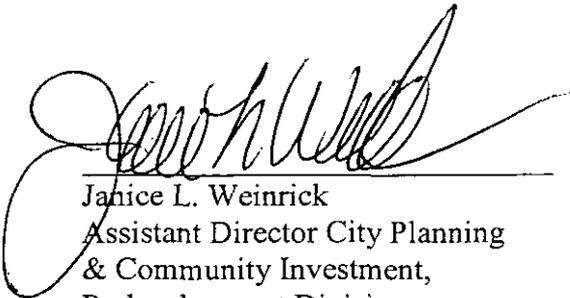
City Council Ordinance No. 19174, on April 22, 2003, authorized the Crossroads PAC for six-years. City Council Resolution No. 298702, on December 8, 2003, modified the PAC Formation Procedures.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

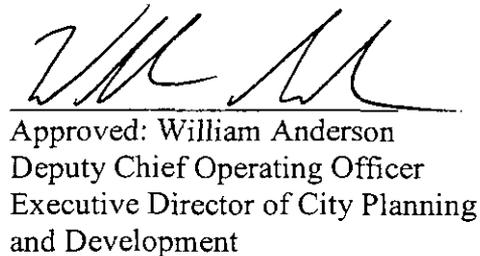
Approximately 9,060 Crossroads Project Area Committee Election notices and Project Area maps were mailed to all residential owner-occupants, residential tenants, property and business owners, community organizations, and interested parties with addresses within the boundaries of the Crossroads Redevelopment Project Area. The mailings also included information about the PAC as well as general information about redevelopment.

KEY STAKEHOLDERS & PROJECTED IMPACTS (if applicable):

The College Business Improvement District, College Area Community and the Mid-City Communities of City Heights and Eastern Area.



Janice L. Weinrick  
Assistant Director City Planning  
& Community Investment,  
Redevelopment Division



Approved: William Anderson  
Deputy Chief Operating Officer  
Executive Director of City Planning  
and Development

- Attachments:
1. July 3, 2008, Elections/Legislative Services, City Clerk Memorandum
  2. July 3, 2008, City Planning & Community Investment, Redevelopment Division Memorandum
  3. Exhibit A: 2008 PAC Election Results

000917

RESOLUTION NUMBER R-\_\_\_\_\_

DATE OF FINAL PASSAGE \_\_\_\_\_

A RESOLUTION OF THE COUNCIL OF THE CITY OF  
SAN DIEGO RATIFYING THE ELECTION RESULTS  
OF JUNE 26, 2008 FOR THE CROSSROADS  
REDEVELOPMENT PROJECT AREA COMMITTEE.

WHEREAS, on April 2, 2002, the City Council of the City of San Diego [Council] by Resolution No. R-296253, adopted the formation procedures for the Crossroads Redevelopment Project Area Committee [PAC]; and

WHEREAS, on December 8, 2003, the Council by Resolution No. R-298702, amended the formation procedures for the Crossroads Redevelopment PAC; and

WHEREAS, on April 22, 2005 the Council by Ordinance No. O-19174 authorized the Crossroads Redevelopment PAC for six years; and

WHEREAS, after notice and in accordance with the Procedures, the Crossroads PAC Bylaws adopted March 23, 2006 and applicable law, the annual PAC Election was duly conducted by Agency staff on June 26, 2008 and July 2, 2008; and

WHEREAS, a representative from the City Clerk's Office attended the election to ensure its validity and provide official verification of the tallying of ballots and coin flip; and

WHEREAS, the newly elected members of the PAC have submitted to the City Council information establishing the qualifications and eligibility of each member relative to district, category or organization as appropriate; NOW, THEREFORE,

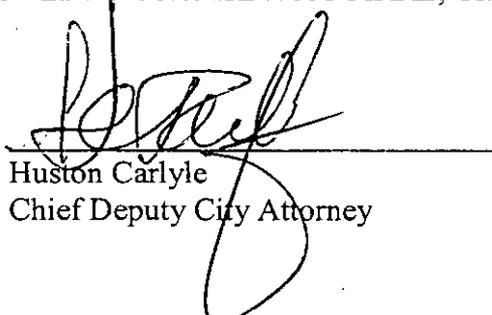
BE IT RESOLVED, by the Council of The City of San Diego, as follows:

1. That the Crossroads Redevelopment Project Area Committee consisting of persons named on Exhibit "A", attached and incorporated herein by this reference, as the list of Project Area Committee [PAC] members receiving the highest number of votes, including those members noted by the City Clerk's verification of the election results of June 26, 2008, is approved as constituting a representative PAC.
2. That the Council finds that the election results of June 26, 2008 and July 3, 2008 are valid and binding in accordance with the procedures so adopted by Resolution No. R-298702.
3. That the Redevelopment Agency of The City of San Diego is directed to consult with and obtain the advice of the PAC pursuant to the provisions of the California Community Redevelopment Law (California Health and Safety Code section 33000 et seq.).

That this activity is not a "project" and is therefore not subject to the California Environmental Quality Act [CEQA] pursuant to State CEQA Guidelines Section 15060

APPROVED: MICHAEL J. AGUIRRE, City Attorney

By

  
Huston Carlyle  
Chief Deputy City Attorney

HC:cfq  
07/07/08  
Or.Dept:R.A.  
R-2009-33  
MMS#6492

000919

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of \_\_\_\_\_.

ELIZABETH S. MALAND  
City Clerk

By \_\_\_\_\_  
Deputy City Clerk

Approved: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

\_\_\_\_\_  
JERRY SANDERS, Mayor

000920

**EXHIBIT A**  
**CROSSROADS REDEVELOPMENT PROJECT AREA COMMITTEE**  
**2008 ELECTION RESULTS**

The following are the Official results of the Crossroads PAC election on June 26, 2008 and the subsequent a coin flip held on July 2, 2008:

**Residential Tenant, College and City Heights - 1 Seat**

Lina Dewey	1	Tie	<b>Winner</b>	(2-year term)
Colleen Goldsmith	1	Tie	<b>Conceded</b>	
Jose Lopez	0			

**Residential Tenant, Eastern Area - 1 Seat**

Brian D'Emilio	1		<b>Winner</b>	(2-year term)
----------------	---	--	---------------	---------------

**Residential Owner/Occupant, Eastern Area - 1 Seat**

John Beckman	1			
Cynthia Lewis	6		<b>Winner</b>	(1-year term)
Shawn Varosky	0			

**Business Owner, Northern Area - 2 Seats**

William Albrektsen	2		<b>Winner</b>	(2-year term)
Christine Van Spronsen	1	Tie		
John Mireles	1	Tie	<b>Winner</b>	(1-year term)

**Business Owner, Southern Area - 3 Seats**

Anthony Lovio	1		<b>Winner</b>	Undecided
David Nelson	1		<b>Winner</b>	Undecided
David Zalouder	1		<b>Winner</b>	Undecided

**Community Organization, At-Large - 1 Seat**

Anna Orzel-Arnita, Redwood Village Community Council	13		<b>Winner</b>	(2-year term)
Mitch Younker, El Cerrito Community Council	10			