

<b>REQUEST FOR REDEVELOPMENT AGENCY ACTION</b> CITY OF SAN DIEGO	CERTIFICATE NUMBER (FOR COMPTROLLER'S USE ONLY) 3000004008
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TO: AGENCY	FROM (ORIGINATING DEPARTMENT): Centre City Development Corp	DATE: 02/15/2011
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SUBJECT: LeSar Development Consultants – Second Amendment to Agreement – Homeless Consulting Services – Areawide

PRIMARY CONTACT (NAME, PHONE): Jeff Graham, 619-533-7181	SECONDARY CONTACT (NAME, PHONE):
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**COMPLETE FOR ACCOUNTING PURPOSES**

FUND	200586				
DEPT / FUNCTIONAL AREA	OTHR-00000002-NS				
ORG / COST CENTER					
OBJECT / GENERAL LEDGER ACCT	512059				
JOB / WBS OR INTERNAL ORDER	920411102140				
C.I.P./CAPITAL PROJECT No.					
AMOUNT	\$229,750.00	0.00	0.00	0.00	0.00

FUND					
DEPT / FUNCTIONAL AREA					
ORG / COST CENTER					
OBJECT / GENERAL LEDGER ACCT					
JOB / WBS OR INTERNAL ORDER					
C.I.P./CAPITAL PROJECT No.					
AMOUNT	0.00	0.00	0.00	0.00	0.00

COST SUMMARY (IF APPLICABLE):

**ROUTING AND APPROVALS**

CONTRIBUTORS/REVIEWERS:	APPROVING AUTHORITY	APPROVAL SIGNATURE	DATE SIGNED
Liaison Office	ORIG DEPT.	Alessi, Frank	2/16/2011
Equal Opportunity Contracting	CFO		
Comptroller	DEPUTY CHIEF		
	COO	Goldstone, Jay	2/18/2011
	CITY ATTORNEY	Slegers, Nathan	2/22/2011
	COUNCIL PRESIDENTS OFFICE	Jurado Sainz, Diana	2/22/2011

PREPARATION OF:     RESOLUTIONS     ORDINANCE(S)     AGREEMENT(S)     DEED(S)

That the Redevelopment Agency of the City of San Diego ("Agency") approves the Second Amendment to the Agreement with LeSar Development Consultants (LDC) for technical assistance to end homelessness downtown in an amount not to exceed \$229,750.

STAFF RECOMMENDATIONS: Approve Requested Actions.	
SPECIAL CONDITIONS (REFER TO A.R. 3.20 FOR INFORMATION ON COMPLETING THIS SECTION)	
COUNCIL DISTRICT(S):	2
COMMUNITY AREA(S):	
ENVIRONMENTAL IMPACT:	This activity is not a "project" for purposes of the California Environmental Quality Act (CEQA) because it does not fit within the definition of a "project" set forth in Public Resources Code Section 21065 or State CEQA Guidelines Section 15378. Thus, this activity is not subject to CEQA pursuant to State CEQA Guidelines Section 15060(c)(3).
CITY CLERK INSTRUCTIONS:	

**REDEVELOPMENT AGENCY ACTION  
EXECUTIVE SUMMARY SHEET  
CITY OF SAN DIEGO**

DATE: 02/15/2011

ORIGINATING DEPARTMENT: Centre City Development Corp

SUBJECT: LeSar Development Consultants – Second Amendment to Agreement – Homeless Consulting Services – Areawide

COUNCIL DISTRICT(S): 2

CONTACT/PHONE NUMBER: Jeff Graham/619-533-7181

**DESCRIPTIVE SUMMARY OF ITEM:**

The proposed second amendment to the agreement includes an expansion of the scope of services through September 30, 2011 and includes the collection of input and buy-in from partner agencies on the Five-Year Work Plan; begin implementation of the plan and coordinate the deployment of housing and services resources to the individuals identified during Registry Week, continued coordination and direction of the leadership team and technical advisory committees; coordination of data management with partner organizations; streamlining the transition into housing process; and coordination of communications and public outreach regarding the homeless solutions effort.

**STAFF RECOMMENDATION:**

Approve Requested Actions.

**EXECUTIVE SUMMARY OF ITEM BACKGROUND:**

The Agency entered into an agreement and a first amendment to the agreement with LDC in July and October 2010, respectively, to provide technical assistance to end homelessness downtown. Under the agreement, LDC completed initial outreach to develop support to bring Common Ground, a nationally recognized non-profit organization, to San Diego to lead a Registry Week of downtown's homeless population. The effort organized more than 250 volunteers, secured financial commitments for the costs associated with organizing and conducting the event, counted 1,040 homeless individuals and surveyed 740 participants resulting in the most in-depth interview of downtown's homeless population in history. Vulnerability profiles were recorded, including photographs, providing service providers with the information necessary to locate, assess housing and service needs, and place the most vulnerable individuals into housing. Also accomplished was the establishment of goals for a pilot program and accompanying one-year work plan to house the 50 most vulnerable individuals; establishment of a leadership team and technical subcommittees to gain regional support for the Registry Week effort and educate members of the leadership team on the needs of downtown's homeless; monitor best and new evolving practices across the country in order to bring those ideas and resources to San Diego; and development of a Five-Year Work Plan to end homelessness downtown.

The proposed second amendment to the agreement includes an expansion of the scope of services through September 30, 2011 and includes the collection of input and buy-in from partner agencies on the Five-Year Work Plan; commencement of implementation of the plan and coordinating the deployment of housing and services resources to the individuals identified during Registry Week, continued coordination and direction of the leadership team and technical advisory committees; coordination of data management with partner organizations; streamlining

the transition into housing process; and coordination of communications and public outreach regarding the homeless solutions effort.

LDC was selected through a competitive Request for Qualifications (RFQ) process for technical advisory, financial and economic consulting services issued in January 2010. LDC was deemed to be highly and uniquely qualified to provide homeless technical advisory services to the Corporation and was the only respondent in the homeless advisory category of the RFQ.

A woman-owned business, LDC provides a full range of consulting services primarily to local government agencies involved in redevelopment, community development, affordable housing, and homelessness.

**FISCAL CONSIDERATIONS:**

Funds in the amount of \$229,750 are available in the Fiscal Year 2011 Low/Mod Housing Fund.

**EQUAL OPPORTUNITY CONTRACTING INFORMATION (IF APPLICABLE):** See Page 4 of staff report.

**PREVIOUS COUNCIL and/or COMMITTEE ACTION** (describe any changes made to the item from what was presented at committee):

The Agency entered into an agreement and a first amendment to the agreement with LDC in July and October 2010, respectively, to provide technical assistance to end homelessness downtown.

**COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:**

LDC and the Corporation have, through the efforts of the services provided under this agreement, engaged numerous community and faith-based organizations, service providers, public agencies, neighborhood groups, the business community and law enforcement including the Downtown San Diego Partnership, the San Diego Housing Commission, County of San Diego Health and Human Services Administration, the U.S. Department of Veterans Affairs and the United Way's Home Again program.

**KEY STAKEHOLDERS AND PROJECTED IMPACTS:**

The services to be provided by this proposed Second Amendment to the Agreement with LDC will benefit the downtown homeless population by providing the Corporation with a Five-Year Work Plan to end downtown homelessness, service providers by coordinating efforts to transition the most vulnerable homeless individuals and families into housing, and the downtown community by providing a safer and healthier environment in which to work and live.

Alessi, Frank

Originating Department

Goldstone, Jay

Deputy Chief/Chief Operating Officer