

DATE ISSUED: June 20, 2003 REPORT NO. 03-136  
ATTENTION: Honorable Mayor and City Council  
SUBJECT: Appointment of Assistant Environmental Services Director

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL

I am pleased to announce the appointment of Elmer Heap, Jr. to the position of Assistant Environmental Services Director effective July 7, 2003. This position is responsible for coordinating and directing the operational and administrative activities of the Environmental Services Department.

Although Mr. Heap is currently serving as a Head Deputy City Attorney, he has a long association with the Environmental Services Department beginning in August of 1991 when he first began representing the Department and began negotiating for a major materials recycling facility. In 1993, he successfully worked with the Department to create the City's Refuse Collectors Business Tax, which was the Department's first mechanism for generating funds to help support General Fund infrastructure. This was eventually joined by a licensed hauler Franchise System in 1996, which was followed by a Facility Franchise component in 1998.

More recently, Mr. Heap had a major role in setting up the City as its own Local Enforcement Agency, and led the City's efforts in negotiating the resolution of neighborhood issues involving burn site remediation at 38<sup>th</sup> and Redwood. Mr. Heap was also involved in the Environmental Services' conversion to automated collection, its use of liquefied natural gas as fuel for its collection fleet and the successful renegotiation of the lease that allows the Miramar Landfill to operate on federal land.

Honorable Mayor and Councilmembers

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Mr. Heap has been married to his wife, Amy, for nineteen years and has 5 children ranging in age from four to sixteen years. The Heap family currently resides in the community of La Jolla. Devoted to his family, Mr. Heap is actively involved in his church and loves sports –

especially basketball. He was a volunteer assistant varsity basketball coach this past year and has coached many teams in City Park and Recreation Department and YMCA leagues.

Professionally, Elmer Heap, Jr. graduated from Brigham Young University in 1984 and received his Juris Doctor from California Western University in 1987. He is on the Holiday Bowl Committee, the Eagle (Boy Scouts of America) Board of Review Committee for San Diego County and a Board Member for the J. Reuben Clark Law Society.

Please join me in congratulating Elmer on his new assignment and welcoming him to his challenging new career.

Respectfully submitted,

George I. Loveland  
Senior Deputy City Manager