

DATE ISSUED: September 2, 2005

REPORT NO: 05-182

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of the Water Reuse Program Manager

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

This is to announce the appointment of Ms. Jennifer Alden Casamassima to the position of Water Reuse Program Manager for the Water Department. This position is responsible for managing a multi-disciplinary team assigned to the City's water recycling program. Her key responsibilities include project management, long-range planning, policy assessment and development, customer development and recycled water cross-connection control. Ms. Casamassima has experience in this field having previously served as the Water Reclamation Marketing Analyst for the Metropolitan Wastewater Department.

Ms. Casamassima's tenure with the City of San Diego spans 25 years. Her wide ranging career in civil service has provided her with the opportunity to work in very diverse roles in a variety of City departments including: as a police officer and later a Crime Analyst for the Police Department; Grant Analyst at the main Library; and a Marketing Analyst at Metropolitan Wastewater. Most recently, she served as a Neighborhood Services Coordinator with the City's Community Service Center Program. She was responsible for facility management, operations, marketing, and community outreach at two of the busiest sites: Clairemont and Carmel Valley. Ms. Casamassima helped lead the way in building partnerships with various organizations, civic groups, governmental agencies and elected officials while expanding the services and resources offered at the Centers.

Ms. Casamassima holds a Bachelor of Arts degree in Environmental Studies and Geography from the University of California, Santa Barbara. A long time City of San Diego resident, she recently moved to the East County with her family and lives on a small ranch in Deerhorn Valley with her husband Ed and their two teenage daughters.

Please join me in congratulating Ms. Casamassima on her appointment.

Respectfully submitted,

Approved by:

Frank Belock, Director
Water Department

Richard Mendes
Deputy City Manager