DATE ISSUED: November 23, 2005 REPORT NO. 05-227

ATTENTION: Honorable Mayor and Members of the City Council

Docket of November 29, 2005

SUBJECT: Annual Project Area Committee Election for the College Community

Redevelopment Project Area

## **SUMMARY**

<u>Issue</u> - Should the City Council ratify the 2005 Project Area Committee Election results for the College Community Redevelopment Project Area?

<u>City Manager's Recommendation</u> - Ratify the 2005 Project Area Committee Election results for the College Community Redevelopment Project Area.

<u>Fiscal Impact</u> - None. Administration of each PAC is funded through the Redevelopment Agency Annual Project Budget.

Environmental Impact - This activity is not a "project" and is therefore exempt from CEQA pursuant to the State CEQA Guidelines Section 15060 (c) (3).

## BACKGROUND

Formation of the fourteen (14) member College Community Project Area Committee (PAC) was authorized by the City Council on September 30, 1992 to advise the Council and Redevelopment Agency regarding adoption and implementation of the College Community Redevelopment Project. The City Council ratified the first PAC election results in November 1992, in accordance with the College Community Redevelopment Project PAC Formation Procedures. The College Community Redevelopment Project was adopted on November 30, 1993 by Ordinance No. 0-18018.

## DISCUSSION

Prior to the annual 2005 PAC Election, a mass mailing notified residents and business owners within the College Community Redevelopment Project Area of the October 4<sup>th</sup> PAC Election held at the Faith Presbyterian Church on Campanile Drive. The mailing encouraged both

candidates and voters to participate in the election, listed open seats, and provided residents with the date, time, and location of the event. In addition, PAC Election notices were posted in the project area, and the College Community Redevelopment website was updated to include election information. The website allowed candidate registration forms to be downloaded for submittal to the Agency. Other informational items included on the website were voting requirements for election night, an election flyer, Statement of Economic Interest Forms for candidates, and sections of the Municipal Code governing the responsibilities of PAC members.

Ten of the eleven PAC vacancies were filled at the Annual Election. As a result of the efforts of Agency staff, the College Community Redevelopment Project Area documented 17 voters. One of the College Community PAC seats remains vacant, the Owner Occupant. If a potential candidate comes forward, the PAC is authorized to fill vacancies (for those positions not filled at the Annual Election) through appointment, until the next annual PAC election.

City Council ratification of the Annual Election results is required in accordance with the Council's procedures regarding the formation of the College Community Redevelopment Project Area Committee.

Respectfully submitted,

Debra Fischle-Faulk
Acting Community and Economic
Development Director

Approved: Ellen Oppenheim Deputy City Manager

Attachments: 1. City Clerk Memorandum College Community PAC Election
Exhibit A: College Community PAC Election Results