



DATE ISSUED: August 2, 2006

REPORT NO: 06-107

ATTENTION: Council President and City Council
Docket of August 8, 2006

REPORT TO THE CITY COUNCIL

SUBJECT: No Smoking Policy for Qualcomm Stadium

REFERENCE: SDMC 59.0202.a.14

REQUESTED ACTION: Prohibit smoking entirely within the perimeter walls of Qualcomm Stadium.

STAFF RECOMMENDATION: At the request of the Mayor, stadium staff is presenting this proposed ordinance to ban smoking at Qualcomm Stadium.

SUMMARY: Prior to the start of the Major League Baseball season at Petco Park, the Padres decided to make the stadium 100% smoke free. At that time, the Mayor's office issued a press release (attached) announcing his support for a similar smoking ban at Qualcomm Stadium.

The current proposal calls for a completely smoke free environment at Qualcomm Stadium. Patrons wishing to smoke, who have already entered the facility, will be directed to one of two areas at the stadium where they can leave the facility temporarily but stay within a secure perimeter. Those areas will be located at Gate M on the Plaza Level and Gate E on the Plaza Level. This will allow stadium management to maintain a secure perimeter, but will also provide smokers an alternative.

FISCAL CONSIDERATIONS: Minimal, but there is expected to be a cost of about \$3500 to add new signage and smoking urns.

PREVIOUS COUNCIL and/or COMMITTEE ACTION: SDMC 59.0202.a.14 The existing ordinance prohibits smoking in the seating areas and enclosed spaces. Smoking is permitted in open air locations such as the Plaza Level and pedestrian ramps.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS: The stadium's smoking policies were noticed on the March Agenda for the Qualcomm Stadium Advisory Board meeting. The meeting was conducted and the issue discussed without dissent from the public.

KEY STAKEHOLDERS AND PROJECTED IMPACTS: The primary stadium tenants, Chargers, San Diego State University and Holiday Bowl have all been consulted on this proposal and they all support the Mayor's efforts.

Originating Department

Deputy Chief/Chief Operating Officer

Attachments: [Attachment 1 - SDMC 59.0202.a.14](#)
[Attachment 2 - Press Release from Mayor Sanders](#)
[Proposed Ordinance](#)