

representatives from federal, state and local agencies who have direct responsibility for aquatic rescue in San Diego County. Participating agencies include:

United States Coast Guard	California State Lifeguards
Imperial Beach Lifeguards	Coronado Lifeguards
North Island Lifeguards	San Diego Harbor Police
San Diego Lifeguards	Del Mar Lifeguards
Solana Beach Lifeguards	Encinitas Lifeguards
Oceanside Lifeguards	Oceanside Harbor Police
San Diego County Sheriffs	

Members of Tijuana Civil Protection and the president of the United States Lifesaving Association also attend regularly.

DISCUSSION

The mission of SDR ALERT is: “To unify regional emergency services to meet current and future challenges in routine and catastrophic water borne emergencies.” The strategic goals to support the mission include:

1. Promote and provide education and awareness.
2. Identify aquatic first responders.
3. Develop training, operational guidelines and response plans.
4. Develop agency response agreements.
5. Leverage allied agency experience on grant submission.
6. Conduct training, including annual table-top and field exercises.
7. Develop solutions for interoperability communications.

SDR ALERT has been responsible for numerous successes in fostering regional cooperation and readiness. Some examples include regional air/sea disaster planning and exercises; regional swiftwater response planning and guidelines, and regional field training exercise on in-water missing persons.

Each participant attends with the purpose of representing the needs of their own community within the region. The group works together to create solutions using a holistic approach that meets the needs of both individual communities, as well as the region. To use a phrase coined by Ken Blanchard, “None of us are as good as all of us.”

Tracy Jarman
Fire Chief

Jill Olen
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Public Safety/Homeland Security

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[Attachment: SDR ALERT Powerpoint Presentation](#)