



THE CITY OF SAN DIEGO  
**REPORT TO THE CITY COUNCIL**

DATE ISSUED: November 7, 2007

REPORT NO.: 07-182

ATTENTION: Council President and City Council  
Docket of November 13, 2007

SUBJECT: Annual Project Area Committee Election for the College Community  
Redevelopment Project Area.

REQUESTED ACTION:

Ratify the 2007 Project Area Committee (PAC) Election results for the College Community Redevelopment Project Area.

STAFF RECOMMENDATION TO THE CITY COUNCIL:

Ratify the 2007 Project Area Committee (PAC) Election results for the College Community Redevelopment Project Area.

SUMMARY:

The College Community Project Area Committee (PAC), comprised of fourteen members, was authorized by the City Council on September 22<sup>nd</sup>, 1992. The role of the PAC is to advise the Council and Redevelopment Agency regarding adoption and implementation of the College Community Redevelopment Project. The City Council ratified the first PAC election results in October of 1992, in accordance with the College Community Redevelopment Project PAC Formation Procedures. The College Community Redevelopment Project was adopted on November 30<sup>th</sup>, 1993 by Ordinance No. O-18018.

Prior to the annual College Community 2007 PAC Election, a mass mailing notified residents and business owners within the Project Area of the October 2<sup>nd</sup> PAC Election held at the Faith Presbyterian Church on Campanile Drive. The mailing encouraged both candidates and voters to participate in the election, listed open seats, and provided residents with the date, time, and location of the event. In addition, PAC Election notices were posted in the project area, and the College Community Redevelopment website was updated to include election information. The website allowed candidate registration forms to be downloaded for submittal to the Agency. Other informational items included on the website were voting requirements for election night, an election flyer, Statement of Economic Interest Forms for candidates, and sections of the Municipal Code governing the responsibilities of PAC members.

Eight of the ten PAC vacancies were filled at the Annual Election. Two of the College Community PAC seats remain vacant, the Owner Occupant and one of the Other Community Organizations seats. If a potential candidate comes forward, the PAC is authorized to fill vacancies (for those positions not filled at the Annual Election) through appointment, until the next annual PAC election.

City Council ratification of the Annual Election results is required in accordance with the Council's procedures regarding the formation of the College Community Redevelopment Project Area Committee.

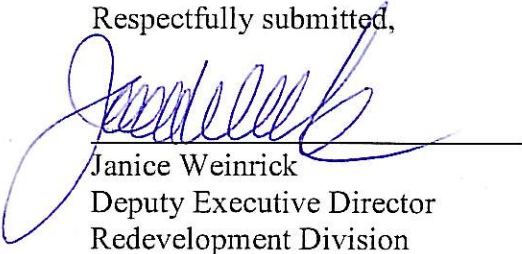
FISCAL CONSIDERATIONS: None with this action. Administration of each PAC is funded through the Redevelopment Agency Annual Project Budget.


PREVIOUS AGENCY and/or COUNCIL ACTION: The City Council authorized staff to conduct the annual elections and extend the College Community Project Area Committee's for an additional year on July 26<sup>th</sup>, 2007 (Resolution 302842).

COMMUNITY PARTICIPATION & PUBLIC OUTREACH EFFORTS: Mass mailings notified residents of the Project Area encouraging both candidates and voters to participate in the election. The mailings listed the open seats while providing the date, time, and location of the event. PAC Election notices were also posted in at least four places within the Project Area. The Project Area website was updated to inform the public about the elections.

ALTERNATIVE: Do not ratify the 2007 PAC Election results for the College Community Redevelopment Project Area.

Respectfully submitted,

  
Janice Weinrick  
Deputy Executive Director  
Redevelopment Division

  
Approved: William Anderson,  
Deputy Chief Operating Officer  
Land Use & Economic Development

Attachments: 1. Exhibit A: City Clerk Memorandum College Community PAC Election