

THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: April 30, 2008 REPORT NO: 08-071
ATTENTION: Council President and City Council
Agenda of May 6, 2008
SUBJECT: FY 2009 Social Services Program
REFERENCE: None.

REQUESTED ACTIONS:

- Authorize the City Auditor and Comptroller to accept the funding appropriations from the City's Community Development Block Grant (CDBG) entitlement grant, Emergency Shelter Grant (ESG), and the San Diego Housing Commission (SDHC) for the FY 2009 Social Services Program, contingent upon approval by the Housing Commission Board and the Housing Authority (with respect to the funding appropriation from the SDHC only), contingent upon adoption of the FY 2009 Appropriation Ordinance, and contingent upon certification of funds availability by the City Auditor and Comptroller.
- Approve the funding recommendations for the FY 2009 Social Services Program, set forth in Report to the City Council No. _____, a copy of which is on file with the Office of the City Clerk as Document No. RR-_____, contingent upon certification of funds availability by the City Auditor and Comptroller.
- Authorize the Mayor or his designee to negotiate and execute agreements, and amendments thereto, with those agencies for which programs have been approved for funding, contingent upon certification of funds availability by the City Auditor and Comptroller.
- Authorize the City Auditor and Comptroller to appropriate and expend the CDBG, ESG, and SDHC funds for those programs approved for funding, contingent upon certification of funds availability by the City Auditor and Comptroller.

STAFF RECOMMENDATIONS:

Adopt the requested actions.

SUMMARY:

The City has a long history of allocating funding to social service programs in two broad categories: (1) City initiated social service programs that are funded to address identified social needs (e.g. Homeless Emergency Winter Shelter Program and Cortez Hill Family Center); and (2) To support worthy social programs that were not City initiated, but provide benefits to City residents (e.g. Being Alive and Casa Familiar).

For decades under the City Manager form of government, the City Council – through various Council Representatives – initiated social service funding recommendations prior to bringing forward the adoption of the Social Service Program Budget to the City Council. This practice was last utilized in FY 2002. The City Council then directed the City Manager to develop a formal selection process that was successfully utilized in Fiscal Years 2003 through 2005. While the process established by the City in 2002 is still being used, since that time the program has experienced sharp reductions in funding that resulted in the elimination of the competitive process in Fiscal Year 2006. Subsequently, each year program staff has given the highest funding priority to “City-Initiated Programs”, before providing support to the other programs being considered.

The fiscal reality of the Program is that funding has been decreasing each year (**Attachment 1**). Fiscal Year 2009 federal funding has decreased by \$89,979 from the current fiscal year. However, the San Diego Housing Commission will be providing the City with an additional \$580,000 in funding to support the Cortez Hill Family Center (\$200,000) and the Homeless Emergency Winter Shelter Program (\$380,000) in FY 2009. This is in addition to the annual \$45,000 in funding that is provided annually to support the full cost of the Regional Task Force on the Homeless project. The additional funds from the San Diego Housing Commission will offset the reduction in federal funds and allow increased funding for the Cortez Hill Family Center and the Homeless Emergency Winter Shelter Program.

For the first time, full funding for the Homeless Emergency Winter Shelter Program is being proposed under the FY 2009 Social Services Program. No projects are being recommended for reduction in funding for FY 2009. Overall funding recommendations and program descriptions are provided on **Attachment 2**.

FISCAL CONSIDERATIONS:

There is no impact to the General Fund from this action. Funding for each program is available either from the City’s CDBG entitlement grant, ESG, or the SDHC. It should be noted that the funds from SDHC are contingent upon approvals by the Housing Commission Board and the Housing Authority, which is scheduled to be presented in May 2008.

PREVIOUS COUNCIL AND/OR COMMITTEE ACTION:

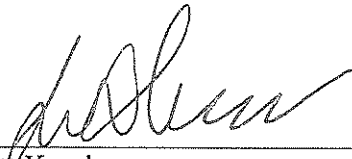
None.

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS:

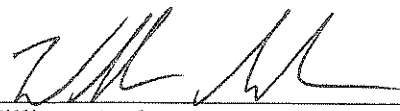
The application for federal entitlement grants (which includes the City's CDBG entitlement grant and ESG) is referred to as the Consolidated Plan. The Consolidated Planning process includes a community input process where staff presented the Plan and requested feedback from each community planning group that represents low and moderate income communities. Further, the process was brought before the Land Use and Housing City Council Committee and the San Diego Housing Commission for discussion. The City of San Diego did not issue a "Notice of Funding Availability" for FY 2009 Social Services Program funding due to reduced funding available.

KEY STAKEHOLDERS AND PROJECTED IMPACTS:

Residents of low and moderate income communities; community based organizations; community planning groups; and other community development organizations.



Scott Kessler
Deputy Director
Economic Development Division



William Anderson
Deputy Chief Operating Officer
City Planning & Development

- Attachments: 1. Social Services Program Funding Availability (FY 1999 – FY 2009)
2. FY 2009 Funding Recommendations

**CITY OF SAN DIEGO
SOCIAL SERVICES PROGRAM
FUNDING AVAILABILITY (FY 1999 - FY 2009)**

FUNDING SOURCE	FY 1999 AMT	FY 2000 AMT	FY 2001 AMT	FY 2002 AMT	FY 2003 AMT	FY 2004 AMT	FY 2005 AMT	FY 2006 AMT	FY 2007 AMT	FY 2008 AMT	FY 2009 AMT
GENERAL FUNDS	\$2,108,410	\$2,381,496	\$2,809,596	\$2,809,596	\$2,387,596	\$1,778,527	\$0	\$0	\$0	\$0	\$0
CDBG FUNDS	\$2,713,500	\$2,729,700	\$2,737,500	\$2,836,650	\$2,760,600	\$2,797,050	\$2,739,000	\$2,592,447	\$2,326,029	\$2,313,689	\$2,227,878
ESG FUNDS	\$714,000	\$646,000	\$645,000	\$644,000	\$643,000	\$631,000	\$682,097	\$667,873	\$664,740	\$668,756	\$664,588
SDHC	\$127,000	\$127,000	\$127,000	\$127,000	\$30,000	\$45,000	\$45,000	\$45,000	\$45,000	\$45,000	\$625,000
COUNTY OF SD	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$25,000	\$0	\$0	\$0	\$0	\$0
GRAND TOTAL	\$5,687,910	\$5,909,196	\$6,344,096	\$6,442,246	\$5,846,196	\$5,276,577	\$3,466,097	\$3,305,320	\$3,035,769	\$3,027,445	\$3,517,466
# PROJECTS	71	83	99	105	77	70	41	21	20	19	19

NOTE: This is an 11-year overview of the Social Services Program funding. The Program began in the 1960's.
The additional \$580,000 provided from San Diego Housing Commission for FY 2009 represents a one-time allocation.

**FY 2009 SOCIAL SERVICES PROGRAM
FUNDING RECOMMENDATIONS ¹**

AGENCY	PROJECT NAME	FY 08 AMT	FY 09 AMT	DIFF \$	DIFF %
CITY/ECONOMIC DEV	Cortez Hill Family Center	\$635,000	\$646,697	\$11,697	1.8%
CITY/ECONOMIC DEV	Homeless Emergency Winter Shelter Program	\$201,676	\$680,000	\$478,324	237.2%
CITY/ECONOMIC DEV: PERT, INC.	Homeless Outreach Team	\$50,000	\$50,000	\$0	0.0%
CITY/ECONOMIC DEV	Neil Good Day Center	\$400,000	\$400,000	\$0	0.0%
CITY/ECONOMIC DEV: REGIONAL TASK FORCE ON THE HOMELESS	Regional Task Force on the Homeless	\$45,000	\$45,000	\$0	0.0%
CITY/PARK AND REC	Power Beach Wheelchair Program	\$25,000	\$25,000	\$0	0.0%
CITY/PARK AND REC	Senior Citizens Services	\$180,416	\$180,416	\$0	0.0%
CITY/PARK AND REC	Therapeutic Recreation Services	\$469,188	\$469,188	\$0	0.0%
BARRIO STATION	Barrio Youth Program	\$307,652	\$307,652	\$0	0.0%
BEING ALIVE, SAN DIEGO	HIV/AIDS Information & Education	\$69,776	\$69,776	\$0	0.0%
CASA FAMILIAR	Casa Familiar Family Services Center	\$67,563	\$67,563	\$0	0.0%
COUNTY OF SAN DIEGO	Interfaith Shelter Network-Rotational Shelter Program	\$30,150	\$30,150	\$0	0.0%
COUNTY OF SAN DIEGO	Senior Nutrition Services	\$195,476	\$195,476	\$0	0.0%
FOURTH DISTRICT SENIORS RESOURCE CENTER	Fourth District Seniors Resource Center	\$26,910	\$26,910	\$0	0.0%
LEGAL AID SOCIETY OF SD	Legal Aid Community Response Team	\$86,143	\$86,143	\$0	0.0%
SAN DIEGO COUNTY SER/ JOBS FOR PROGRESS	Pacific Beach Employment Center	\$80,730	\$80,730	\$0	0.0%
SAN DIEGO COUNTY SUPERINTENDENT OF SCHOOLS	Youth Leadership & Work Experience Academy	\$44,850	\$44,850	\$0	0.0%
SD LGBT COMMUNITY CTR.	AIDS Response Program	\$67,065	\$67,065	\$0	0.0%
SAN DIEGO TEEN COURT	City of San Diego Teen Court	\$44,850	\$44,850	\$0	0.0%
SOCIAL SERVICES PROGRAM TOTAL		\$3,027,445	\$3,517,466	\$490,021	16.2%

¹ Program descriptions are listed in the following five pages.

SUMMARY BY PROJECT

PROJECT	DESCRIPTION
Cortez Hill Family Center (\$646,697) ESG - \$446,697 SDHC - \$200,000	The Cortez Hill Family Center (CHFC) is a 90-day case-managed transitional shelter for homeless children and their parents. The CHFC is owned by the City of San Diego and has been operated by the YWCA of San Diego since 2001. The purpose of the program is to reduce the prevalence of family homelessness in San Diego by providing homeless families with the resources they need to secure employment and permanent or long-term transitional housing within 90 days. To accomplish these goals, the CHFC staff offers each family a variety of supportive services including case management, counseling, chemical dependency assessments and counseling, parenting classes and career assistance. The FY 2009 recommended amount represents a 1.8% increase in funding to be utilized for increased case management services.
Homeless Emergency Winter Shelter Program (\$680,000) ESG - \$217,891 CDBG - \$82,109 SDHC - \$380,000	The Homeless Emergency Winter Shelter Program (HEWSP) provides homeless persons with a clean, safe environment for 120 days. The program provides 1-3 meals per day, shower and sanitation facilities, and furnishings. County and community agencies come on-site so sheltered clients have ready access to services. These services include medical and mental healthcare, job counseling, housing, counseling, and recovery programs. The program provides beds for veterans, single adults, and families with children. The program has provided approximately 400 shelter beds for the last three years. The FY 2009 recommended amount represents full funding under the Social Services Program that includes a 0.6% increase in funding from the current year's \$675,676 total.
Homeless Outreach Team CDBG - \$50,000	The Homeless Outreach Team (HOT) Program provides a compassionate approach to homelessness by providing voluntary placements in housing and arranging case management. The Team (comprised of 1 police officer, 1 health/human services worker, and 1 psychiatric clinician) conducts street interviews with chronically homeless people and provides housing, legal, and clinical assessments. After the assessment, the client is placed into appropriate housing and is case managed to ensure stability. The Social Services Program funding pays for a portion of the psychiatric clinician. The FY 2009 recommended amount represents no change in funding.
Neil Good Day Center CDBG - \$400,000	The Neil Good Day Center provides centralized intake, case management support, and needs assessments to achieve stabilized self-sufficiency, a data system to prioritize clients on a "most in need" basis for housing placements, basic services, treatment placements, counseling and recovery services. The goal of this program component is to provide programming incentives for homeless clients using outreach and case management-supported services that result in improved self-sufficiency skills, appropriate housing placements and stabilized tenancies that permanently end their homelessness. A Request for Proposal was issued for this program in FY 2008. The results are still pending from the City's Purchasing and Contracting Department. The FY 2009 recommended amount represents no change in funding.

SUMMARY BY PROJECT

PROJECT	DESCRIPTION
<p>Regional Task Force on the Homeless SDHC - \$45,000</p>	<p>The Regional Task Force on the Homeless (RTFH) is a partnership of public agencies, private groups, and homeless advocates. The RTFH collects, analyzes and disseminates information on homelessness, and facilitates regional solutions through planning, coordination and advocacy. The RTFH does this by providing information and referral services to the region, along with reporting on homeless services, funding and population information. Funding for RTFH is provided to the City by the San Diego Housing Commission. The FY 2009 recommended amount represents no change in funding.</p>
<p>Power Beach Wheelchair Program CDBG - \$25,000</p>	<p>The City's Power Beach Wheelchair Program, administered by the Park and Recreation Department beginning FY 2006, was first established as a pilot program at Mission Beach. Program operations began in FY 2000. In FY 2005, the City was awarded \$100,000 from the Coastal Conservancy, of which a portion of the allocation was approved for the purchase of two power beach wheelchairs with a maintenance agreement. The Coastal Conservancy grant funds cannot be utilized for the operation of the Power Beach Wheelchair Program, which provides clients with mobility disabilities an additional option of access to the sand and beach areas of Mission Beach. The FY 2009 recommended amount represents no change in funding.</p>
<p>Senior Citizens Services CDBG - \$180,416</p>	<p>The Senior Citizens Services of the Park and Recreation Department provides recreation, leisure, social and outreach services to over 40,000 people annually. Services include: information and referral, employment services, telephone-a-partner, legal assistance, insurance analysis, trips, special events, craft shows, theme dances, photography show, art show, talent show, health fairs, tax preparation assistance, homeowner and renter rebates, housing and transportation information, and daily drop-in lounge for socialization and activities. The FY 2009 recommended amount represents no change in funding.</p>
<p>Therapeutic Recreation Services CDBG - \$469,188</p>	<p>The Therapeutic Recreation Services section of the Park and Recreation Department provides recreation, leisure, and outreach services to over 50,000 people annually. Services include therapeutic recreation programs designed to meet the special needs of individuals with disabilities who have difficulty accessing and participating in recreation opportunities offered to the general public. Target population is children and adults, ages 3 and up, with any type of disability. Programs include social activities, community outings, adaptive sports, special events, leisure education, information and referral services and outreach services. The FY 2009 recommended amount represents no change in funding.</p>

SUMMARY BY PROJECT

PROJECT	DESCRIPTION
Barrio Youth Program CDBG - \$307,652	The Barrio Youth Program's purpose is to prevent juvenile delinquency and drug/gang experimentation among 2,000 high-risk children and adolescents, promote educational success and positive lifestyles, develop youth leadership, and provide a safe haven. The program provides a recreation center, community swimming pool, and community theater for primarily low-income areas of Barrio Logan, Guadalupe Area, Shelltown and homeless shelter youth through supervised group activities in computer lab, sports and fitness, outings, swim program, teen activities, holiday and cultural celebrations, multi-activities and theater events. The program also provides intervention services to peripheral and documented gang youth that help decrease incidents of gang activity, improve school participation, attain anger management, and help clients "divorce" themselves from gang life. Counselors provide individual and group counseling, support services in advocacy, crisis intervention, and completion of school and probation mandates. The FY 2009 recommended amount represents no change in funding.
HIV/AIDS Information & Education CDBG - \$69,776	The HIV/AIDS Information & Education's goals are to increase community awareness about HIV/AIDS, provide early intervention education for the newly diagnosed, and increase access to healthcare and HIV related support services that will improve the quality of life for those living with this disease. The program is provided by trained individuals who have been living with HIV or have been affected by HIV for three or more years. Volunteer/staff client advocates provide early intervention education, information counseling and assistance in accessing appropriate healthcare and HIV-related support services, individualized for each client. The FY 2009 recommended amount represents no change in funding.
Casa Familiar Family Services Center CDBG - \$67,563	The Casa Familiar Family Services Center is a multi-service center approach that encompasses both adult and youth services using a variety of human care approaches. The program provides social services, case management, emergency food and emergency transitional housing, senior programs, housing and community services, and community development. Personal development is also provided through educational programs, technology programs, support groups, recreational programs, and sports/fitness programs. The FY 2009 recommended amount represents no change in funding.
Interfaith Shelter Network - Rotational Shelter Program CDBG - \$30,150	The Interfaith Shelter Network's Rotational Shelter Program is a county-wide program of 120 congregations of all denominations (half of them host sites, half which help and support) provide two to four weeks of shelter, meals, and other resources for 12 homeless people at each site. Within the City of San Diego, over 60 congregations participate in Council Districts 1, 2, 3, 4, 6, 7 and 8. Eight (8) social services agencies are subcontracted to provide intake screening, social services and on-going case management. The County of San Diego contracts with Ecumenical Council of San Diego for the administration of this program. The FY 2009 recommended amount represents no change in funding.

SUMMARY BY PROJECT

PROJECT	DESCRIPTION
Senior Nutrition Services CDBG - \$195,476	From the early 1970s to 1991, the City of San Diego dedicated revenue sharing and CDBG funds for senior meals through contracts with the San Diego Unified School District. In 1991, the City began contracting with the County to supplement funding to existing sites within the City. Meals are provided at congregate nutrition centers and provide 1/3 of the minimum daily dietary requirements for seniors. The City of San Diego Social Services Program funds, in part, the centers and programs at 22 locations within the San Diego city limits. The FY 2009 recommended amount represents no change in funding.
Fourth District Seniors Resource Center CDBG - \$26,910	The Fourth District Seniors Resource Center provides opportunities for seniors that promote self-sufficiency and independent living skills through educational, recreational, social services and appropriate referral services. The FY 2009 recommended amount represents no change in funding.
Legal Aid Community Response Team CDBG - \$86,143	The Legal Aid Community Response Team provides legal services to low-income residents of the City of San Diego who have received eviction papers from the courts, who have had a reduction or termination of public benefits, or are in need of advice on family law issues. These services help keep those most in need in their home and extend their lifeline of income maintenance. The FY 2009 recommended amount represents no change in funding.
Pacific Beach Employment Center CDBG - \$80,730	The Pacific Beach Employment Center's purpose is to meet the needs of homeless and working poor job seekers who line the sides of a busy Pacific Beach avenue seeking temporary work by providing a safe and organized location where employers can be connected with day laborers. A daily average of 80 homeless and working poor job seekers apply for placement in temporary and permanent jobs. The FY 2009 recommended amount represents no change in funding.
Youth Leadership & Work Experience Academy CDBG - \$44,850	The Youth Leadership and Work Experience Academy offers valuable training, work experience and a source of income to at-risk youth residing in the City of San Diego. Youth will be placed in meaningful positions throughout San Diego in career fields that match their career interest inventory. The FY 2009 recommended amount represents no change in funding.
AIDS Response Program CDBG - \$67,065	The AIDS Response Program provides no-cost, high quality mental health services to San Diego residents who would otherwise be unable to receive these services. The Center's mental health services program targets persons living with HIV/AIDS and their affected caregivers, persons who are at high risk for HIV infection, and persons who are in crisis. The FY 2009 recommended amount represents no change in funding.

SUMMARY BY PROJECT

PROJECT	DESCRIPTION
City of San Diego Teen Court CDBG - \$44,850	The City of San Diego Teen Court is a juvenile diversion program where youth offenders accept responsibility for a crime they have committed and agree to have a binding sentence selected by a jury of their peers (high school students from all over the City of San Diego). If offenders complete their sentences, they avoid a criminal record. As part of the program, high school students from all City Council Districts are trained to serve as jurors, attorneys, bailiffs and clerks for the court proceedings. The purpose of Teen Court is to reduce juvenile crime by holding offenders accountable to their communities and educating youth about the consequences of criminal activity. The FY 2009 recommended amount represents no change in funding.