



THE CITY OF SAN DIEGO
REPORT TO THE CITY COUNCIL

DATE ISSUED: October 1, 2008

REPORT NO. 08-137

ATTENTION: Council President and City Council
Council Council Docket of October 7, 2008

SUBJECT: Donation of Ten (10) Vehicles from Ford Motor Company

REQUESTED ACTIONS:

1. Authorize the Mayor or his designee to accept ten (10) vehicles from Ford Motor Company for the San Diego Fire-Rescue Department. The vehicles are valued at \$437,673.

STAFF RECOMMENDATIONS:

Approve the recommendation.

SUMMARY:

During the devastating wildfires in 2007, Ford Motor Company (Ford) generously donated ten (10) vehicles to the San Diego Fire-Rescue Department (Fire Department):

- Five (5) Ford 4x4 Expeditions
- Four (4) Ford Super Duty F250 4x4 Pickups
- One (1) Ford Super Duty F350 4x4 Pickup

The vehicles increased the mobility of our firefighters and brought critical field observers closer to areas affected by the fires. Getting those professionals out quickly let them determine the perimeter of the fires, search for hot spots, assist in fire containment efforts in certain areas and transport much-needed supplies to the fire line.

Since the wildfires, the San Diego Fire-Rescue Department has replaced old vehicles with the donated vehicles and permanently assigned them into three basic areas:

1. Ground support vehicles for Air Operations. Air Operations had been using hand-me-down vehicles which were nearly 20 years old. The four wheel drive pick-ups provided will allow them much better off road capability and is better suited to their mission profile.

2. Staff vehicles for chief officers. (Shift Commanders, Special Operations Battalion Chief and Training and Safety Officer.) These chief officers were historically in sedans that lacked the room for safety and command equipment and four wheel drive which allowed them to command from forward locations closer to the challenges faced by our firefighters.
3. Logistical support functions to carry heavy loads and tow support trailers. Logistics personnel now have vehicles that will allow them to safely and effectively support the challenging missions of the department in both emergency and day-to-day operations.

The fires significantly impacted our community. They moved fast and their route was hard to predict given wind conditions at the time. We needed additional equipment in service immediately to help us get them under control. The vehicles from Ford helped us meet that challenge.

The partnership with Ford is a great collaboration with the public and private sectors and serves as an example of the continued success of the San Diego Fire-Rescue Department and Corporate Partnership Program to generate resources for public safety.

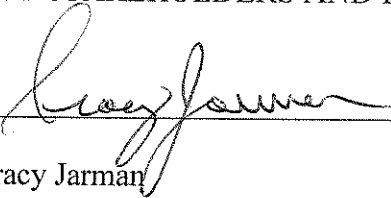
FISCAL CONSIDERATIONS:

The vehicles are valued at City is \$437,673.

PREVIOUS COUNCIL and/or COMMITTEE ACTION: None

COMMUNITY PARTICIPATION AND PUBLIC OUTREACH EFFORTS: None

KEY STAKEHOLDERS AND PROJECTED IMPACTS: Ford Motor Company



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