

**City of San Diego  
Enterprise Zone Program**

**City of Chula Vista Budget Contribution In Support of the  
Enterprise Zone Program Expansion  
Fiscal Years 2001-2008**

Fiscal Year	2001	2002	2003	2004	2005	2006	2007
CDS II (1)	\$ 39,000 (2)	\$ 70,350	\$ 73,900	\$ 77,600	\$ 81,500	\$85,500	\$45,000 (3)
Marketing and Promotional Materials (4)	\$ 20,000	\$ 20,000	\$ 20,000	\$ 15,000	\$ 15,000	\$10,000	\$ 3,000
Training	\$ 0	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500	\$ 1,500
<b>Total</b>	<b>\$59,000</b>	<b>\$91,850</b>	<b>\$95,400</b>	<b>\$94,100</b>	<b>\$98,000</b>	<b>\$97,000</b>	<b>\$49,500</b>

**Total Budget Allocation: \$584,850**

Notes:

- (1) The Community Development Specialist II will be a City of San Diego employee whose activities shall be directed in support of the City's Enterprise Zone Program by the City's Enterprise Zone Manager. The Community Development Specialist II position will provide certification and vouchering to businesses, other related employment related services and maintain data for City of San Diego and City of Chula Vista. Data collection and systematic recordkeeping will include but is not limited to: 1) all vouchers issued; 2) wages paid; 3) employers receiving vouchers; 4) area resident placements (including TEA residents); 5) number of job orders received and completed; and 6) number of jobs created and/or retained.
- (2) Reflects 7 month allocation from date of expansion approval by Trade & Commerce Agency.
- (3) Reflects half year allocation due to expiration of Enterprise Zone in January 2007.
- (4) Includes: Maintaining EZ/TEA maps, participation in Trade Shows, advertising campaign, marketing brochures, workshops, and mailing campaigns. All materials shall be made available to the City of San Diego, City of Chula Vista, Port of San Diego, local Chambers, business associations, South County EDC, and San Diego Regional EDC. Cost would be shared by the City of Chula Vista, Port of San Diego, and the City of San Diego.