

## M E M O R A N D U M

DATE: October 1, 2003

TO: Public Safety & Neighborhood Services Committee

FROM: Parking Meter District Parking & Mobility Task Force

RE: Task Force - Progress Report

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The following is a status of the recommendations made by this Task Force to the PS&NS Committee on October 23, 2002 and a list of continued/new recommendations for the upcoming year.

### Completed

1. Lead Pedestrian Indicators

In an area with pedestrian and vehicle conflicts (motorists turn right or left across a pedestrian's path), a "Leading Pedestrian Interval" (LPI) signal system may be implemented. The LPI gives pedestrians a lead time, typically 5 seconds, to begin to cross before vehicles receive a green light, thus making the pedestrians more visible to motorists. Note: The LPI time is part of the total pedestrian crossing time. It is not additional crossing time.

The Parking Task Force provided Transportation Engineering Division / Engineering and Capital Projects Department with a list of intersections that may benefit from LPI signal systems. The intersections recommended were:

|                               |                               |                               |
|-------------------------------|-------------------------------|-------------------------------|
| 5th and University            | 5th and Washington            | 4th and Washington            |
| 4th and University            | 4th and Robinson              | 6th and University            |
| 6th and Robinson              | 6th and Pennsylvania          | Washington and Goldfinch      |
| Washington and Dove           | 1st and Washington            | 25 <sup>th</sup> and Broadway |
| 25 <sup>th</sup> and C Street | 30 <sup>th</sup> and Broadway |                               |

After an evaluation by the Transportation Engineering Division, Engineering and Capital Improvements Department, Lead Pedestrian Indicators were installed at:

|                                |                                |                                |
|--------------------------------|--------------------------------|--------------------------------|
| 5 <sup>th</sup> and University | 5 <sup>th</sup> and Washington | 1 <sup>st</sup> and Washington |
| 4 <sup>th</sup> and University |                                |                                |

Other locations were evaluated and found to have few or no vehicle-pedestrian conflicts, or no pedestrian-actuated phasing, and were therefore unsuitable for LPI installation.

Transportation Engineering will continue to evaluate intersections for installation of LPIs on a case-by-case basis. Uptown Partnership, Inc, the advisory board for the Uptown Parking Meter District, has received primarily positive comments from the public regarding the installation of the LPIs.

2. Business Oriented Parking Information

The City and the Parking Meter Districts prepared public relations information outlining on-street parking information for businesses. This includes information on the process and installation of painted curbs, time limited parking, diagonal parking, meters and curb replacements.

The Parking Task Force has communicated this information to each of the Parking Meter Districts through its monthly Task Force meetings. All appropriate departments and contact information have been placed on the Parking Meter District web site.

3. Time-Limit Restrictions for City Vehicles

Time-limited parking is installed in order to encourage turn-over of parking spaces, usually in front of a business or in a commercial area. A green curb is meant to provide easily accessible parking spaces for customers of a business. The Task Force understands that, historically, City E-plated vehicles were exempt from meter and time-limit restrictions. The position had been that City E-plated vehicles find it necessary to travel to meetings or drop off documents at locations where there is a shortage of City employee parking. While we continued to support allowing City E-plated vehicles to park at a metered space at no cost, we asked that all City E-plated vehicles be required to respect the parking meter and green curb time-limits.

On April 22, 2003, Senior Deputy City Manager, George Loveland issued a memo instituting this change in City policy, effective July 1, 2003. The memo stated in part, "...although City vehicles still will not have to 'feed' meters, the time limit of that particular meter will be enforced and City vehicles will be cited if the time limits are exceeded". We continue to support this policy change on behalf of our City's small businesses relying on time-limited, on-street parking for their customers.

Some members of the Task Force have expressed a concern regarding the public perception of City E-plated vehicles parked at "expired" parking meters. A City issued pre-paid or City vehicle parking card may be an appropriate response to this concern. The Task Force recommends the investigation of a city-wide program to utilize an independently tracked parking card for City employees.

## **In-Progress**

1. Angled Parking Policy Revisions

Transportation Engineering, with the support of the Task Force and the Parking Meter Districts, is seeking to obtain Council approval on a draft resolution amending the current City policy regarding Angled Parking. The goal of such amendment is to authorize the City

Manager to install angled parking rather than requiring Council action for each installation. The revised policy has been approved by the Planning Commission, SCRAB committee and was approved by the PS&NS committee on July 30, 2003. It is anticipated that the revised policy will go before the City Council some time in October 2003.

2. Parking 101 Brochure

The City and the Parking Meter Districts are preparing a "Parking 101" pamphlet in order to educate drivers on the purpose of on-street parking and remind them of on-street parking regulations.

The Task Force in partnership with the Parking Meter Districts, Economic Development Division, Transportation Engineering Division and Street Division has a "Parking 101" brochure in development. The initial design of the brochure has been completed and final edits are in progress as of the writing of this memo.

3. Vendor Incentive Program for the Pre-Paid Parking Meter Cards

One of the goals of the Parking Meter District Program is to expand the sale and usage of the pre-paid parking meter cards. New vendors have been reluctant to participate because there is no financial incentive to do so, aside from the increase in foot traffic for their businesses. On June 30, 2003, the Parking Meter Districts submitted a letter to D. Cruz Gonzalez, Director of the Transportation Department, and requested consideration of a vendor incentive program for the pre-paid parking meter cards. The Task Force has been informed that this issue may be explored by the newly formed Manager's Parking Task Force addressing issues related to parking meters and parking inventory in the City of San Diego.

4. Employee/Employer Transportation and Parking Survey

The Task Force has developed a survey to be issued to employees and employers within the City of San Diego to better understand their parking habits. The Economic Development Division, as the administrator of the Parking Meter District Program, will finance the placement of survey on-line.

5. 3% Grade Parking

The Parking Task Force has received a partial list from the Parking Management Division of streets with a 3% grade or higher. The Task Force will be verifying which of these streets also have parking meters. The PMDs and/or the Economic Development Division will initiate an informational campaign to remind motorists to cramp their wheels when parked on streets with this type of a grade (hill). Mainly, we are investigating the possibility of placing "reminder" stickers on the meters.

6. Extending Parking Meter Enforcement Hours

The time limit on "green curb" and/or metered parking spaces should be enforced consistently and coincide with the adjoining business hours of operation. The Parking Task Force continues to support the further evaluation and study of the benefits and disadvantages of extending parking enforcement hours to coincide with business hours of operation (8:00 am to 8:00 pm or 8:00 am to 10:00 pm) in order to better manage the on-street parking inventory. This issue may be explored by the newly formed Manager's Parking Task Force addressing issues related to parking meters and parking inventory in the City of San Diego.

### Continued Recommendations

1. Fiscal Year-End Audit  
The Parking Task Force continues its support for a Fiscal Year-end audit to ensure each PMD receives the appropriate allocation of parking meter revenue generated within its district and roll-over amounts are retained.
2. Valet Zones  
The Task Force recommends further evaluation of the City's Valet Zone policy. This issue may be explored by the newly formed Manager's Parking Task Force addressing issues related to parking meters and parking inventory in the City of San Diego.
3. Evaluation of 50/50 Sidewalk Repair Program  
The Task Force recommends the continued investigation of making the 50/50 Sidewalk Repair Program more accessible to commercial properties.
4. Consider changes to the "Installation or Removal of Time Limit Parking Zones and Parking Meter Zones Policy"  
California Vehicle Code requires an ordinance for installation and removal of parking meter zones. The Task Force supports the possibility of having Council consider the entire commercial area within a Parking Meter District as a Parking Meter Zone, with specific streets and meter installations to be later authorized by the City Manager. This issue may be explored by the newly formed Manager's Parking Task Force addressing issues related to parking meters and parking inventory in the City of San Diego.

### New Recommendations

1. Pre-Paid Parking Meter Cards Available On-Line  
In order to increase the availability of Pre-Paid Parking Meter Cards, the Task Force would like to investigate the feasibility of making the cards available for purchase on-line through the City's web page.

Respectfully submitted,

### PARKING METER DISTRICT PARKING & MOBILITY TASK FORCE

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