

1552568

FILED  
In the office of the Secretary of State  
of the State of California  
SEP 14 1987

ARTICLES OF INCORPORATION  
OF  
PROMOTE LA JOLLA, INC.

*March Fong Eu*  
MARCH FONG EU, Secretary of State

FIRST: The name of this corporation is:

PROMOTE LA JOLLA, INC.

SECOND: This corporation is a nonprofit mutual benefit corporation organized under the Nonprofit Mutual Benefit Corporation Law. The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under such law. The primary purpose of this corporation is to promote the common interests and activities of the commercial enterprises located in the Village of La Jolla, California.

THIRD: The name and address in the State of California of this corporation's initial agent for service of process is:

George John Murfey, Esq.  
4180 La Jolla Village Drive  
Suite 240  
La Jolla, California 92037

FOURTH: Notwithstanding any of the above statements of purposes and powers, this corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the specific purposes of this corporation.

Dated: September 10, 1987

*George J. Murfey*  
George John Murfey, Esq.

**PROMOTE LA JOLLA, INC. DIRECTORS – 2005**

President

Deborah Marengo (04-05) All committees  
Goldfish Point Café  
1255 Coast Blvd. / 1246 Roslyn Lane  
456-9660

Vice President

Peter Wagener (04-05)  
PHP Management  
1024 Wall St.  
551-5671

Doc Wussler (04-05)

Jose's Courtroom  
1037 Prospect St.  
454-7655 / 858-755-7888

George Hauer (05-06)

George's at the Cove  
1250 Prospect St.  
459-4664

Bill Price (05-06)

Bob Davis Camera  
7720 Fay Ave.  
858-459-7355

Erik Faucett (05-06)

Tommy Bahama  
1100 Wall St.  
551-8686

Terry Underwood (04-05)

The Grande Colonial La Jolla  
910 Prospect St.  
729-5380

Errol Lurie (04-05)

Go / Let's Go La Jolla  
7863 Girard Ave. #100  
459-2337

Treasurer

Steve Gray (05-06)  
Cal Fed Bank  
7900 Herschel Ave.  
454-0745

Secretary

Reza Ghasemi (04-05)  
La Jolla Rugs  
1030 Wall Street  
551-9278

Susie Greenwald (05-06)

Print O Mat  
1116 Silverado St.  
454-3158

Michael Ullman (05-06)

La Valencia Hotel  
1132 Prospect St.  
454-0771

Ted Eldredge (04-05)

Manchester Resorts / M. Properties  
1205 Prospect / 1 Market Place  
619-231-3800

Jerry Burwell (05-06)

Crab Catcher  
1298 Prospect St.  
454-9587

Greg Rizzi (04-05)

Inn by the Sea  
7830 Fay Ave.  
459-4461

Executive Director, Tiffany Sherer  
Promote La Jolla, Inc.

1150 Silverado St. La Jolla, 92037  
454-5718 fax 454-5038

[Tiffany@lajollabythesea.com](mailto:Tiffany@lajollabythesea.com)  
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