

REQUEST FOR THE FORMATION OF A LA JOLLA COMMUNITY PARKING DISTRICT

MEETING HISTORY AND NOTICING OF PUBLIC DISCUSSIONS

January 3, 2005 – La Jolla Community Planning Association: Initial presentation of the proposal to form a Community Parking District in La Jolla

January 6, 2005 – La Jolla Community Planning Association

January 13, 2005 – La Jolla Town Council

January 27, 2005 – Joint Traffic and Transportation Committee Meeting

February 3, 2005 – La Jolla Community Planning Association: When the item was ready to be heard (at approximately 9:00 pm) three board members left the meeting, causing the group to lose their quorum so no vote could be taken on the issue. The presentation on the proposed CPD was postponed to March 3, 2005

February 24, 2005 – Joint Traffic and Transportation Subcommittee: Voted to table the discussion until March 24, 2005.

March 3, 2005 – La Jolla Community Planning Association: Pulled from the agenda due to the 2/24 Joint Traffic and Transportation Subcommittee action. Promote La Jolla representatives were in attendance at the meeting due to the fact that it had been extensively noticed.

March 24, 2005 – Joint Traffic and Transportation Subcommittee: The Subcommittee voted 5-4 against the proposal to form a CPD, primarily due to the structure of the proposed advisory board and the mention of paid on-street parking as a solution for La Jolla.

April 7, 2005 – La Jolla Community Planning Association: Vote in support of the proposal to form a Community Parking District in La Jolla.

PUBLIC NOTICING

Mechanisms used to notify the public of the above meetings included:

- Multiple articles/listings in the La Jolla Light with distribution to 31,000 La Jolla households/businesses on the following dates:
 - January 6, 2005 – advertisement for Community Planning Meeting on 1/6/05
 - January 13, 2005 – article

- January 27, 2005 – article
 - February 3, 2005 – opinion/editorial
 - February 10, 2005 – opinion/editorial, announcements, letter to the editor
 - March 10, 2005 – advertisement and announcement for Parking Forum sponsored by Councilmember Scott Peters
- Multiple Articles/Listing in the La Jolla Village News with a distribution to 18,000 La Jolla households/businesses on the following dates:
 - January 6, 2005 – announcement of the Community Planning Meeting on 1/6/05
 - January 13, 2005 – announcement of the 1/20/05 forum hosted by the LJ Town Council
 - January 27, 2005 – article and letter to the editor
 - February 3, 2005 – letter to the editor
 - February 10, 2005 – letters to the editor
 - March 24, 2005 – announcement of the Community Planning Meeting on 4/7/05
 - March 31, 2005 – announcement of the Community Planning Meeting on 4/7/05
- Published notices in the San Diego Daily Transcript on 2/28/05 and 3/1/05 for the public meeting (Community Planning Association) on March 3, 2005
 - Published notices in the San Diego Daily Transcript on 3/31/05, 4/1/05 and 4/4/05 for the public meeting (Community Planning Association) on April 7, 2005
 - Letter to Promote La Jolla Membership on 2/4/05
 - Notice of the March 10, 2005 Parking Forum was posted on CD#1 website and direct invitations were emailed/mailed to over 460 people, including chairs of the La Jolla Town Council, Bird Rock Community Council, Promote La Jolla, La Jolla Shores Association and the La Jolla Community Planning Association with instructions to notify each of their memberships.