

**THE COMMITTEE ON ECONOMIC DEVELOPMENT AND STRATEGIES  
OF THE CITY COUNCIL OF THE CITY OF SAN DIEGO**

**Councilmember Sherri S. Lightner, Chair  
Councilmember Lorie Zapf, Vice Chair  
Council President Pro Tem Kevin Faulconer  
Councilmember Marti Emerald**

**ACTIONS FOR  
MONDAY, JANUARY 30, 2012, AT 9:00 A.M.**

**COUNCIL COMMITTEE ROOM (12TH FLOOR),  
CITY ADMINISTRATION BUILDING  
202 C STREET, SAN DIEGO, CALIFORNIA**

For information, contact Dominika Bukalova, Council Committee Consultant  
202 C Street, 3rd Floor, San Diego, CA 92101  
Email: [BukalovaD@sandiego.gov](mailto:BukalovaD@sandiego.gov)  
(619) 236-6972

---

All Committee members present.

NON-AGENDA PUBLIC COMMENT: Robert Leif commented on industrial zoning and the potential of growth in the maritime industry.

Gregory Morales commented on the global credit economy and the credit expansion economies.

Stephen Russell commented on the need to address the loss of redevelopment, including the need to rebuild the tax base, support the viability of urban commercial districts, and transit.

Patrick Edwards commented on the Business Improvement District Council.

Paul Webster commented on the San Diego Regional Chamber of Commerce's priorities for the Committee for the upcoming year.

COMMITTEE COMMENT: None

CITY ATTORNEY, IBA, AND MAYORAL STAFF COMMENT: None

ADOPTION AGENDA

ITEM-1: Committee Member Discussion regarding ECONOMIC DEVELOPMENT AND STRATEGIES COMMITTEE [PRIORITIES FOR 2012](#)

ACTION: No action taken.

**ACTIONS**  
**Committee on Economic Development and Strategies**  
**January 30, 2012**

- 2 -

---

ITEM-2: Update regarding the City Auditor's Review of the CITY'S ECONOMIC DEVELOPMENT PROGRAMS [PowerPoint](#)

ACTION: No action taken.

ITEM-3: [Report from the Mayor's Office of Economic Growth Services](#) regarding the CITY'S ECONOMIC DEVELOPMENT STRATEGY UPDATE [PowerPoint](#)

ACTION: No action taken. Committee requested that department staff work with the Committee Consultant to bring forward Economic Development Strategy-related programs for the Committee's timely consideration and review.

ITEM-4: [Report from the Office of the Independent Budget Analyst](#) regarding REGULATORY RELIEF DAY FOLLOW-UP [PowerPoint](#)

ACTION: Motion by Councilmember Emerald, second by Councilmember Zapf, to form a working group with the appropriate departmental staff, the Office of the Independent Budget Analyst, City Attorney's office, Mayor's office, and the Committee Consultant and to report out to the ED&S Committee at the February 27, 2012 meeting regarding referral to the appropriate committee, department and estimated timeline for completion.

VOTE: 3-0; Lightner-yea, Emerald-yea, Zapf-yea,  
Faulconer-not present

ACTION: Motion by Councilmember Emerald, second by Councilmember Zapf, to have a standing public comment item on the Committee's agenda to solicit comments, ideas and suggestions from the business community on regulatory relief suggestions.

VOTE: 3-0; Lightner-yea, Emerald-yea, Zapf-yea,  
Faulconer-not present

Sherri S. Lightner  
Chair