

ORDINANCE NO. 10607
(New Series)

JUN 30 1971

AN ORDINANCE AMENDING CHAPTER III,
ARTICLE 3 OF THE SAN DIEGO MUNICIPAL
CODE BY AMENDING DIVISION 14 HEADING,
REPEALING SECTION 33.1404 AND AMENDING
SECTIONS 33.1401, 33.1402 AND 33.1405
RELATING TO THE ISSUANCE OF REGISTRATION
CARDS.

BE IT ORDAINED by the Council of The City of
San Diego as follows:

Section 1. That Chapter III, Article 3 of the
San Diego Municipal Code be and it is hereby amended
by amending Division 14 heading to read as follows:

DIVISION 14

SOLICITORS, PEDDLERS AND INTERVIEWERS

Section 2. That Chapter III, Article 3 of the
San Diego Municipal Code be and it is hereby amended
by amending Section 33.1401 to read as follows:

SEC. 33.1401 DEFINITIONS

a. For the purposes of this Division the
term "solicitor" shall be construed to mean all
persons, both principal or agent, who go from house
to house, or to only one house, or upon any street,
sidewalk, alley, plaza, or in any park or public
place in the City of San Diego, soliciting either
by sample or otherwise the sale of goods, wares,
merchandise, services, magazines, periodicals, or
other publications, or subscriptions for the same,
regularly published newspapers excepted, for

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themselves or for firms which do or do not have an established place of business in the City of San Diego and who offer to or distribute to any person any coupon, certificate, ticket or card which is redeemable in goods, wares, merchandise or services.

b. For the purposes of this Division, the term "interviewer" shall be construed to mean all persons, both principal or agent, who go from house to house, or to only one house, or upon any street, sidewalk, alley, plaza, or in any park or public place in the City of San Diego interviewing persons or soliciting answers to questions for marketing research, opinion research, attitude surveys or for any other poll or information gathering service, except that persons engaged in religious, charitable or governmental activities shall be excluded from this definition.

Section 3. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Section 33.1402 to read as follows:

SEC. 33.1402 SOLICITORS, PEDDLERS, INTERVIEWERS--
REGISTRATION AND IDENTIFICATION
REQUIRED.

All persons operating as interviewers, solicitors, peddlers, hawkers, salesmen, or vendors of goods, wares, merchandise, services, magazines, periodicals or other publications, or subscriptions for the same,

regularly published newspapers excepted, who go from house to house, or to only one house, or upon any street, sidewalk, alley, plaza, or in any park or public place in the City of San Diego, are hereby required to register with the Police Department of The City of San Diego and to obtain an identification card showing such registration. Such persons, when so operating, shall display on the front of their person the identification card issued to them by the San Diego Police Department, and shall, in any case, exhibit said identification card on demand of any peace officer.

Section 4. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by repealing Section 33.1404.

Section 5. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Section 33.1405 to read as follows:

SEC. 33.1405 COMPLIANCE WITH REQUIREMENTS--
ISSUANCE OF REGISTRATION CARD

Registration cards shall be issued without charge to all applicants who have complied with Section 33.1403 of this Division unless the proposed sales proposition shall include some element of trickery, fraud or deceit or the applicant has been convicted of a felony involving moral turpitude within the past seven years or has been convicted of a felony involving moral turpitude and is on

parole or has been convicted of any crime involving sexual matters within the previous ten years, in which case, in the interest of public safety and protection, the applicant shall not be registered or license issued. Registration cards shall be valid for one (1) year from the date of issuance.

Section 6. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: JOHN W. WITT, City Attorney

By


Peter D. Bulens, Deputy

PDB:clh
3/23/71

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Passed and adopted by the Council of The City of San Diego on JUN 30 1971,
by the following vote:

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1971 JUN -9 AM 10:43

SAN DIEGO, CALIF.

Councilmen	Yeas	Nays	Excused	Absent
Helen Cobb	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sam T. Loftin	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Henry L. Landt	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Leon L. Williams	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Floyd L. Morrow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Bob Martinet	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allen Hitch	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Schaefer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Frank Curran	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

AUTHENTICATED BY:

FRANK CURRAN
Mayor of The City of San Diego, California.
EDWARD NIELSEN
JOHN LOCKWOOD
City Clerk of The City of San Diego, California.

(Seal)

By Elfa P. Hamel, Deputy.

I HEREBY CERTIFY that the foregoing ordinance was not finally passed until twelve calendar days had elapsed between the day of its introduction and the day of its final passage, to wit, on

JUN 15 1971

JUN 30 1971

, and on _____

I ~~FURTHER CERTIFY~~ that said ordinance was read in full prior to its final passage.

I FURTHER CERTIFY that the reading of said ordinance in full was dispensed with by a vote of not less than a majority of the members elected to the Council, and that there was available for the consideration of each member of the Council and the public prior to the day of its passage a written or printed copy of said ordinance.

EDWARD NIELSEN
JOHN LOCKWOOD
City Clerk of The City of San Diego, California.

(Seal)

By Elfa P. Hamel, Deputy.

Office of the City Clerk, San Diego, California	
Ordinance Number <u>10607</u>	Adopted <u>JUN 30 1971</u>

ATTORNEY (S)

- City of San Diego
202 "C" Street
Community Concourse
San Diego, California 92101

CERTIFICATE OF PUBLICATION

No.

IN THE MATTER OF

RELATING TO THE ISSUANCE OF REGISTRATION
CARDS

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SAN DIEGO, CALIF.

I, **Patricia M. Applestill** hereby certify that **The Daily Transcript** is a daily newspaper of general circulation within the provisions of the Government Code of the State of California, printed and published in the City of San Diego, County of San Diego, State of California; that I am the principal clerk of said newspaper; that the

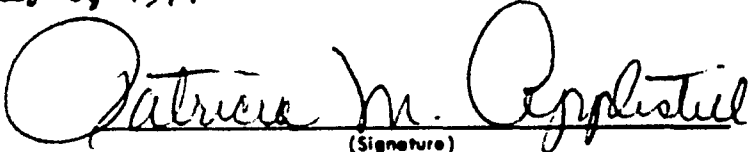
ORDINANCE NO. 10607 (NEW SERIES)

to a true and correct copy of which this certificate is annexed was published in said newspaper on

July 8, 1971

I certify under penalty of perjury that the foregoing is true and correct, at San Diego, California, on

July 8, 1971


(Signature)

7/8" \$29.93

ORDINANCE NO. 1888
(NEW SERIES)

AN ORDINANCE AMENDING CHAPTER III, ARTICLE 3 OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING DIVISION 14, HEADING, REPEALING SECTION 33.1404 AND AMENDING SECTIONS 33.1401, 33.1402 AND 33.1405 RELATING TO THE ISSUANCE OF REGISTRATION CARDS.

BE IT ORDAINED by the Council of The City of San Diego as follows:

Section 1. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Division 14 heading to read as follows:

DIVISION 14

SOLICITORS, PEDDLERS AND INTERVIEWERS

Section 2. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Section 33.1401 to read as follows:
SEC. 33.1401 DEFINITIONS

a. For the purposes of this Division the term "solicitor" shall be construed to mean all persons, both principal or agent, who go from house to house, or to only one house, or upon any street, sidewalk, alley, plaza, or in any park or public place in the City of San Diego, soliciting either by sample or otherwise the sale of goods, wares, merchandise, services, magazines, periodicals, or other publications, or subscriptions for the same, regularly published newspapers excepted, for themselves or for firms which do or do not have an established place of business in the City of San Diego and who offer to or distribute to any person any coupon, certificate, ticket or card which is redeemable in goods, wares, merchandise or services.

b. For the purposes of this Division, the term "interviewer" shall be construed to mean all persons, both principal or agent, who go from house to house, or to only one house, or upon any street, sidewalk, alley, plaza, or in any park or public place in the City of San Diego, interviewing persons or soliciting answers to questions for marketing research, opinion research, attitude surveys or for any other poll or information gathering service, except that persons engaged in religious, charitable or governmental activities shall be excluded from this definition.

Section 3. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Section 33.1402 to read as follows:

**SEC. 33.1402 SOLICITORS, PEDDLERS, INTERVIEWERS—
REGISTRATION AND IDENTIFICATION REQUIRED**

All persons operating as interviewers, solicitors, peddlers, hawkers, salesmen, or vendors of goods, wares, merchandise, services, magazines, periodicals or other publications, or subscriptions for the same, regularly published newspapers excepted, who go from house to house, or to only one house, or upon any street, sidewalk, alley, plaza, or in any park or public place in the City of San Diego, are hereby required to register with the Police Department of The City of San Diego and to obtain an identification card, showing such registration. Such persons, when so operating, shall display on the front of their person the identification card issued to them by the San Diego Police Department, and shall, in any case, exhibit said identification card on demand of any peace officer.

Section 4. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by repealing Section 33.1404.

Section 5. That Chapter III, Article 3 of the San Diego Municipal Code be and it is hereby amended by amending Section 33.1405 to read as follows:

**SEC. 33.1405 COMPLIANCE WITH REQUIREMENTS—
ISSUANCE OF REGISTRATION CARD**

Registration cards shall be issued without charge to all applicants who have complied with Section 33.1403 of this Division unless the proposed sales proposition shall include some element of trickery, fraud or deceit or the applicant has been convicted of a felony involving moral turpitude within the past seven years or has been convicted of a felony involving moral turpitude and is on parole or has been convicted of any crime involving sexual matters within the previous ten years, in which case, in the interest of public safety and protection, the applicant shall not be registered or license issued. Registration cards shall be valid for one (1) year from the date of issuance.

Section 6. This ordinance shall take effect and be in force on the thirtieth day from and after its passage.

Introduced on June 15, 1971.

30. Passed and adopted by the Council of The City of San Diego on June 30, 1971.

AUTHENTICATED BY:

FRANK CURRAN,
Mayor of The City of San Diego, California.
EDWARD NIELSEN,
City Clerk of The City of San Diego, California.
By **ELFA F. HAMEL,** Deputy

(SEAL)

Ordinance July 2, 1971