

(R-85-2566)

RESOLUTION NUMBER R- 263606

ADOPTED ON JUL 8 1985

WHEREAS, Great American First Savings Bank will be celebrating its Centennial on July 11, 1985, one hundred years to the day from the first organizational meeting of its progenitor, San Diego Building and Loan Association, which established its first office at 809 Fifth Avenue in San Diego's Gaslamp Quarter; and

WHEREAS, the Great American spirit was represented in San Diego's pioneers who forged the first savings and loan institution in Southern California, among them: Moses Augustine Luce, grandfather of Gordon C. Luce, Great American's current chairman and chief executive officer; and Theodore Fintzelberg, whose son, Theodore "Third" Fintzelberg currently serves as Director Emeritus of Great American; as well as original founders Abraham Blochman, Martin D. Hamilton, George Hensley, Bryant Howard, Simon Levi, George W. Marston, Ephraim W. Morse, Allan Overbaugh, Captain Matthew Sherman, and John H. Snyder, all dedicated to the purpose of thrift and home ownership; and

WHEREAS, Great American never closed its doors on a business day, continued to serve its customers throughout the Great Depression, received its federal charter on December 24, 1936, watched its assets grow from \$41,200 in 1885 to approximately \$7 billion today, made the first G. I. loan in San Diego County,

and received the first annual NAACP award for "outstanding contributions to the San Diego community;" and

WHEREAS, Great American First Savings Bank has throughout its history made generous contributions to worthwhile organizations, among them: the new San Diego Museum of History, the San Diego Historical Society, the Old Globe Theatre, the Starlight Theatre, the Gaslamp Quarter Theatre, the San Diego Museum of Art, Children's Hospital and Health Center, Scripps Memorial Hospital Cancer Center, Friends of the Handicapped, the YMCA, the San Diego Symphony and United Way, in fact, more than 300 contributions will be made to community causes during 1985; NOW, THEREFORE,

BE IT RESOLVED, by the Council of The City of San Diego, that this Council, on behalf of the citizens of San Diego, hereby recognizes the countless and consistent contributions made by Great American First Savings Bank in the time-honored tradition of corporate responsibility.

BE IT FURTHER RESOLVED, that we do indeed acknowledge that Great American First Savings Bank has grown up with San Diego and both share the great American spirit which has survived from our pioneer forefathers to the present day to give San Diego its well-deserved reputation as America's Finest City.

BE IT FURTHER RESOLVED, that the City Council, on this occasion of Great American's Centennial observation on July 11, 1985, wishes to express its heartfelt thanks for the Bank's

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community contributions and extend gratefully a collective vision
of greater things to come.

APPROVED: JOHN W. WITT, City Attorney

By



Jack Katz, Chief Deputy

JK:smm

6/27/85

Or.Dept:Council-Cleator

R-85-2566

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JUL 8 1985

Passed and adopted by the Council of The City of San Diego on
by the following vote:

Councilmen	Yeas	Nays	Not Present	Ineligible
Bill Mitchell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bill Cleator	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gloria McColl	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
William Jones	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ed Struiksma	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mike Gotch	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Eric Murphy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uvaldo Martinez	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mayor Roger Hedgecock	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

VACANT

AUTHENTICATED BY:

ROGER HEDGECOCK
Mayor of The City of San Diego, California.

CHARLES G. ABDELNOUR
City Clerk of The City of San Diego, California.

(Seal)

By *June A. Blackwell*, Deputy.

Office of the City Clerk, San Diego, California

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City Clerk of The City of San Diego, California.

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