

RESOLUTION NUMBER R- 307015DATE OF FINAL PASSAGE SEP 28 2011A RESOLUTION ESTABLISHING THE CITY OF SAN  
DIEGO'S ALL-ELECTRIC VEHICLE CAR SHARE PILOT  
PROGRAM.

WHEREAS, a report by the Mineta Transportation Institute entitled "Carsharing and Public Parking Policies: Assessing Benefits, Costs, and Best Practices in North America" issued in March 2010 (Mineta Report) states that 23 to 32 percent of car share participants sold a personal vehicle; and

WHEREAS, the Mineta Report also states that between 29 and 68 percent of car share participants postponed or entirely avoided a car purchase; and

WHEREAS, according to a report issued by the San Diego Association of Governments entitled "On-Street Parking Carshare Demonstration Project" (SANDAG Report), each shared vehicle is estimated to take an average of 15 private vehicles off the road; and

WHEREAS, the SANDAG Report further states car-sharing results in an average net reduction of 40 to 60 percent in per capita driving among participants; and

WHEREAS, in January 2011, San Diego Mayor Jerry Sanders introduced Smart City San Diego (Smart City), a broad public-private collaboration that includes the City of San Diego (City), San Diego Gas & Electric, General Electric, the University of California San Diego, and CleanTECH San Diego, a nonprofit organization that includes business and financial leaders, academic and research institutes, government agencies and other nonprofits; and

WHEREAS, Smart City's objective is to improve the region's energy independence, to empower consumers to utilize electric vehicles, to reduce greenhouse gas emissions, and to encourage economic growth; and

WHEREAS, an all electric vehicle car share program is consistent with Smart City objectives and enables Smart City to quantify the economic impacts of its electric vehicle initiatives, such as cluster growth, incremental job growth and training needs; and

WHEREAS, San Diego Municipal Code sections 86.06 and 86.23 have been amended to allow the use of municipal parking spaces for car share programs (O-2011-126); and

WHEREAS, the City Council seeks to initiate an all-electric vehicle car share pilot program (Pilot Program) in the City to assess whether City residents, employers, and visitors would benefit from a car share program; and

WHEREAS, because an all electric vehicle car share program is consistent with Smart City's objectives as well as the City's efforts to reduce greenhouse gas emissions, provide City residents, employers, and visitors with affordable transportation options, and the City's existing infrastructure, including the 1,000 to 1,500 charging stations to be installed by ECotality Inc. (the "ECotality Project"), the City Council wishes to limit the Pilot Program to all electric motor vehicles; and

WHEREAS, the City Council wishes to designate certain streets or portions of streets for the exclusive parking privilege of motor vehicles participating in the Pilot Program, as described in California Vehicle Code section 22507.1; and

WHEREAS, the City Council also wishes to establish the criteria for a public or private company or organization to participate in the Pilot Program; and

WHEREAS, the City Council resolves to limit this Pilot Program to all-electric vehicles, as allowed under California Vehicle Code section 22507.1; and

WHEREAS, each car share vehicle participating in the Pilot Program will be assigned a parking permit, as required by California Vehicle Code section 22507.1; and

WHEREAS, car2go North America, LLC (car2go), a subsidiary of Daimler North America Corporation, has offered to operate a Pilot Program at no cost to the City; and

WHEREAS, car2go will provide 300 smart for two electric drive vehicles powered by a 30 kW electric propulsion system that can be charged at one of the charging stations within the City; and

WHEREAS, the City would be the first city in North America to have an all electric motor vehicle car share program; and

WHEREAS, car2go is able to deploy an all-electric vehicle fleet and operate a car-share program in a timeframe consistent with the progress of the ECOtality Project; and

WHEREAS, this Pilot Program will enable the City to assess over a short period of time not to exceed three years and at no charge to the City whether City residents, employers, and visitors would benefit from an all-electric car share program; and

WHEREAS, an award of a contract for this Pilot Program to car2go does not have to be competitively bid under San Diego Municipal Code section 22.3212(a) because the City will expend less than \$5,000 as a result of this contract; and

WHEREAS, a sole source award of a contract to car2go for this Pilot Program is justified under San Diego Municipal Code sections 22.3212(e) and 22.3037(a) because strict compliance with competitive selection would be unavailing, or would not produce an advantage, or would be undesirable, impractical, or impossible; and

WHEREAS, although this activity is a “project” as defined in CEQA Guidelines section 15378, it is categorically exempt from CEQA pursuant to CEQA Guidelines sections 15301 (existing facilities) and 15306 (information collection); NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego as follows:

1. That the Mayor or his designee is authorized to initiate a Pilot Program consistent with that described the “Agreement for car2go Carshare Program” (Agreement), on file in the Office of the City Clerk as Document No. R-307015, in order to allow the City to assess at no cost to the City, whether City residents, employers, and visitors would benefit from a car share program.

2. That the Pilot Program’s operating area includes the streets or portions of streets designated in Exhibit 1 of the Agreement.

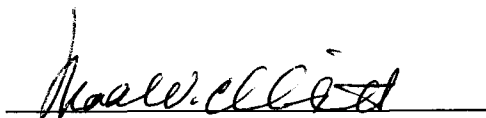
3. That the Mayor or his designee may amend this operating plan as deemed appropriate in order to obtain maximum Pilot Program participation and sufficient data for assessment purposes.

4. That the Pilot Program is limited to all electric motor vehicles because these vehicles best address the City’s efforts to reduce greenhouse gas emissions within City limits, provide City residents, employers, and visitors with affordable transportation options, and best meet the City’s existing infrastructure.

5. That the Mayor or his designee will assign parking permits to each car share vehicle participating in the Pilot Program at the cost described in the Agreement.

6. That the Mayor or his designee is authorized to implement the Pilot Program as described in the Agreement with car2go for a two-year term plus one option year.

APPROVED: JAN I. GOLDSMITH, City Attorney

By   
Mara W. Elliott  
Deputy City Attorney

MWE:als  
7/22/2011  
Or.Dept:CPCI  
Doc. No.: 216443\_2

I hereby certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of ~~SEP 13 2011~~.

ELIZABETH S. MALAND  
City Clerk

By *Mary Gurnea*  
Deputy City Clerk

Approved: 9-28-11  
(date)

*JS*  
JERRY SANDERS, Mayor

Vetoed: \_\_\_\_\_  
(date)

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JERRY SANDERS, Mayor