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06/14/2022

(R-2022-538)

RESOLUTION NUMBER R- 314157

DATE OF FINAL PASSAGE JUN 27 2022

A RESOLUTION OF THE COUNCIL OF THE CITY OF
SAN DIEGO AUTHORIZING THE MAYOR TO EXECUTE A
MARKETING PARTNERSHIP AGREEMENT BETWEEN THE
CITY OF SAN DIEGO AND COMPASS GROUP USA INC.
FOR SNACK AND BEVERAGE VENDING SERVICES.

WHEREAS, the City of San Diego (City) has established a Corporate Partnership and Development Program (CPD) to generate revenue and in-kind resources for the City through marketing partnerships with the corporate community; and

WHEREAS, the CPD issued a Snack and Beverage Vending Services Partner Request for Sponsorship (Request for Sponsorship) in January 2022; and

WHEREAS, Compass Group USA Inc. (Compass Group) demonstrated an interest in a marketing partnership by responding to the Request for Sponsorship; and

WHEREAS, the City determined that Compass Group's proposal in response to the Request for Sponsorship meets the objectives of the CPD and is otherwise in the best interests of the City; and

WHEREAS, the City has negotiated a Marketing Partnership Agreement (Agreement) with Compass Group with a term of up to five years; and

WHEREAS, under the terms of the proposed Agreement, on file in the Office of the City Clerk as Document No. RR-314157 Compass Group shall pay the City an annual Marketing Rights Fee based on a percentage of gross sales of snacks and beverages with annual minimum guarantees in exchange for certain marketing rights and benefits including the right to be designated as the "Official Snack and Beverage Vending Partner of the City of San Diego"

and the right to place vending machines and enclosures at City facilities as set forth in the Agreement; NOW, THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, that the Mayor or designee is authorized to execute a Marketing Partnership Agreement with Compass Group USA Inc. for a term not to exceed five years on the terms and conditions set forth in the Marketing Partnership Agreement on file in the Office of the City Clerk as Document No. RR **314157**

BE IT FURTHER RESOLVED, that the Chief Financial Officer is authorized to accept and deposit all Marketing Rights Fee revenues into the General Fund over the term of the Agreement.

APPROVED: MARA W. ELLIOTT, City Attorney

By /s/ Marco A. Verdugo
Marco A. Verdugo
Deputy City Attorney

MAV:sc
05/27/2022
Or.Dept: Economic Development
Doc. No.: 2992257

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUN 14 2022.

ELIZABETH S. MALAND
City Clerk

By Cennie Pattison
Deputy City Clerk

Approved: 6/27/22
(date)

Todd Gloria
TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

Passed by the Council of The City of San Diego on JUN 14 2022, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery Steppe	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chris Cate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUN 27 2022.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

(Seal)

ELIZABETH S. MALAND
City Clerk of The City of San Diego, California.

By Connie Patterson Deputy

Office of the City Clerk, San Diego, California
Resolution Number R- 314157