#330 6/14/2022 (R-2022-508)

RESOLUTION NUMBER R- 314169

DATE OF FINAL PASSAGE JUN 27 2022

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO DESIGNATING THE SAN DIEGO BLACK ARTS AND CULTURAL DISTRICT, IN THE ENCANTO COMMUNITY IN THE CITY OF SAN DIEGO.

WHEREAS, the Council of the City of San Diego (Council) has legislative authority to recognize distinct geographic areas of the City of San Diego (City) for the purpose of fostering local cultural activities, awareness, and culturally-based economic development; and

WHEREAS, California Streets and Highways Code section 101.12 provides that the California Department of Transportation (Cal Trans) may place and maintain, or cause to be placed and maintained, signs on state highways directing drivers to communities within the geographic boundaries of a city when the name of a community is culturally unique and historically significant and other criteria are met, including a designation by the City's governing body; and

WHEREAS, the geographic area identified for the San Diego Black Arts and Cultural District (District) is on and adjacent to Imperial Avenue in the Encanto community of the City, bounded on the west by 61st Street, on the north by Chollas Creek, on the east by 69th Street, and on the south by Imperial Avenue, approximately 150 feet south to the alley; and

WHEREAS, this geographic area, which is eight city blocks, is a cultural center for the City's and the San Diego region's Black community and is culturally unique and historically significant; and

WHEREAS, the Black community has and continues to play a critical role in the City's diversity, strength, and history; and

WHEREAS, community leaders and late Councilmembers George Stevens and Charles Lewis envisioned an area in Encanto which would support cultural activities recognizing the contributions of Blacks. Their vision was documented in 2005, with the completion the Imperial Avenue Corridor Masterplan (Masterplan); and

WHEREAS, the Masterplan identifies the entire Imperial Avenue Corridor, which runs along and adjacent to Imperial Avenue from 20th to 69th Streets, as a primary location for Black arts and cultural and Black business activities due, in part, to prior restrictive covenants limiting Blacks' mobility within San Diego; and

WHEREAS, the San Diego African American Museum of Fine Art (SDAAMFA), a non-profit organization originally founded in 1989 and reestablished in 2014, is overseeing the transformation of the Imperial Avenue Corridor into a vibrant cultural epicenter, dining destination, and innovative economic hub; and

WHEREAS, SDAAMFA is prepared to work with all stakeholders including the City, residents, businesses, and arts and culture groups as it provides management for the District's activities, with the overall goal to transform the eight blocks along Imperial Avenue. This transformation anticipates revitalizing an underutilized segment of the Imperial Avenue Corridor into a vibrant location for culturally significant activities, live-work options for artists, dining opportunities, and focused economic development; and

WHEREAS, the Council wishes to promote community economic and cultural development, especially for small businesses, in the Encanto area and designate the area as the "San Diego Black Arts and Cultural District" for the purpose of honoring the hard work and contributions of the Black community and for any lawful purposes under California Streets and Highways Code section 101.12 and other related, applicable laws and regulations; and

(R-2022-508)

WHEREAS, to the extent required by state law and in accordance with California Streets

and Highways Code section 101.12 and related, applicable laws and regulations, the Council

approves the installation of directional signs by Cal Trans on the state highways adjacent to the

San Diego Black Arts and Cultural District to recognize and provide geographic direction to the

District; and

WHEREAS, the Council acknowledges that, under California Streets and Highways

Code section 101.12, non-state funding sources must cover all costs for Cal Trans to place and

maintain, or cause to be placed and maintained, these signs on state highways; in this instance,

the Council expects community funding sources to provide funds for the highway signs. NOW,

THEREFORE,

BE IT RESOLVED by the Council of the City of San Diego that the Council designates

the "San Diego Black Arts and Cultural District" as the geographic area comprised of eight city

blocks on and adjacent to Imperial Avenue in the Encanto community of the City of San Diego,

bounded on the west by 61st Street, on the north by Chollas Creek, on the east by 69th Street,

and on the south by Imperial Avenue, approximately 150 feet south to the alley.

BE IT FURTHER RESOLVED that the Council authorizes the use of this designation for

lawful purposes in accordance with California Streets and Highways Code section 101.12 and

related, applicable laws and regulations.

APPROVED: MARA W. ELLIOTT, City Attorney

By

/s/Kathy J. Steinman

Kathy J. Steinman

Deputy City Attorney

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KJS:jvg May 12, 2022 Or.Dept: CD4 CC No. N/A Doc. No.: 2980437

I certify that the foregoing Resolution was meeting ofJUN 1 4 2022	s passed by the Council of the City of San Diego, at this
	ELIZABETH S. MALAND City Clerk
	By Connie Patterson Deputy City Clerk
Approved: Wale (date)	TODD OLORIA, Mayor
Vetoed:(date)	TODD GLORIA, Mayor

n Diego on	JUN 1 4 2022	, by the following vote:
s Nays	Not Present	, by the following vote: Recused
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turned to the C	Office of the City Cl	erk.) LORIA
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•	Clerk of The City of	San Diego, California.
	S Nays OZZ Pproved by the turned to the Company Office of	Nays Not Present