

200-A
7/17/2023

(R-2023-844)

RESOLUTION NUMBER R- 315039

DATE OF FINAL PASSAGE JUL 21 2023

A RESOLUTION OF THE COUNCIL OF THE CITY OF SAN DIEGO DETERMINING THAT CERTAIN DISCRETIONARY APPROVALS, INCLUDING THE AUTHORIZATION OF A CORPORATE PARTNERSHIP AGREEMENT AMONG THE CITY OF SAN DIEGO, DOWNTOWN SAN DIEGO PARTNERSHIP, INC., AND IKE SMART CITY, LLC RELATED TO A DIGITAL WAYFINDING SYSTEM, AND THE AUTHORIZATION OF LIMITED EXCEPTIONS TO THE CITY'S SIGNAGE AND OFF-PREMISES MESSAGING REGULATIONS, AUTOMATIC CHANGING COPY REGULATIONS, AND PERMIT PROCEDURES, ARE CATEGORICALLY EXEMPT FROM THE CALIFORNIA ENVIRONMENTAL QUALITY ACT UNDER CEQA GUIDELINES SECTIONS 15301, 15303, AND 15304.

WHEREAS, the City of San Diego (City) proposes to enter into the Corporate Partnership Agreement Among the City, Downtown San Diego Partnership, Inc., and IKE Smart City, LLC for the Financing, Implementation, Management, and Operation of a Digital Wayfinding System with City Marketing Rights and Benefits, authorize a limited exception to the signage and off-premises messaging regulations contained in Chapter 14, Article 2, Division 12 of the San Diego Municipal Code (Municipal Code), authorize a limited exception to the automatic changing copy regulations contained in Chapter 14, Article 1, Division 11 of the Municipal Code, and authorize a limited exception to the permit procedures in Chapter 12, Article 9, Division 7 of the Municipal Code (collectively, Project); and

WHEREAS, within the California Environmental Quality Act (CEQA) (Public Resources Code section 21000, *et seq.*), Public Resources Code section 21084 states that the CEQA Guidelines (California Code of Regulations, Title 14, Chapter 3, Section 15000, *et seq.*) adopted by the California Office of Planning and Research under Public Resources Code section 21083

shall list those classes of projects which have been determined not to have a significant effect on the environment and which shall be exempt from CEQA; and

WHEREAS, CEQA Guidelines sections 15300 through 15333 list the categorical exemptions promulgated by the California Office of Planning and Research and adopted by the Secretary of the California Natural Resources Agency for those classes of projects which have been determined not to have a significant effect on the environment; and

WHEREAS, the City's Planning Department determined that the Project is categorically exempt from CEQA under CEQA Guidelines section 15301 (Existing Facilities) because the Project will result in the installation of wayfinding kiosks in existing City right-of-way, and sections 15303 (New Construction or Conversion of Small Structures) and 15304 (Minor Alterations to Land) because the kiosks are small structures that would require minor alterations to the public right-of-way during installation; and

WHEREAS, the City's Planning Department further determined that no exception to the exemptions, as set forth in CEQA Guidelines section 15300.2, applies to the Project; and

WHEREAS, the Council of the City of San Diego (Council) has considered the potential environmental effects of the Project; and

WHEREAS, the Council held a duly noticed public meeting and considered the written record for the Project as well as public comment; and

WHEREAS, the Council, exercising its independent judgment, determined that the Project will not result in a significant effect on the environment and is categorically exempt from CEQA under CEQA Guidelines sections 15301, 15303, and 15304; and

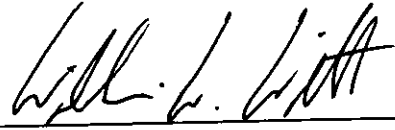
WHEREAS, the Office of the City Attorney has drafted this Resolution based on the information provided by City staff (including information provided by affected third parties and

verified by City staff), with the understanding that this information is complete, true, and accurate; NOW THEREFORE,

BE IT RESOLVED, by the Council of the City of San Diego, as follows:

1. The Project will not result in a significant effect on the environment and is categorically exempt from CEQA under CEQA Guidelines sections 15301, 15303, and 15304.
2. No exception to the categorical exemptions, set forth in CEQA Guidelines section 15300.2, applies to the Project.
3. The City Clerk is directed to file a Notice of Exemption with the Clerk of the San Diego County Board of Supervisors.

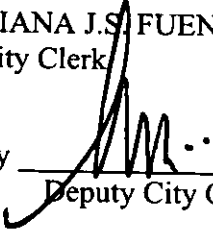
APPROVED: MARA W. ELLIOTT, City Attorney

By 
William W. Witt
Deputy City Attorney

WWW:jdf
06/29/2023
Or.Dept: Econ.Dev.
Doc. No. 3345117

I certify that the foregoing Resolution was passed by the Council of the City of San Diego, at this meeting of JUL 17 2023.

DIANA J.S. FUENTES
City Clerk

By 
Deputy City Clerk

Approved: 7/20/23
(date)


TODD GLORIA, Mayor

Vetoed: _____
(date)

TODD GLORIA, Mayor

Passed by the Council of The City of San Diego on JUL 17 2023, by the following vote:

Councilmembers	Yeas	Nays	Not Present	Recused
Joe LaCava	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jennifer Campbell	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stephen Whitburn	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monica Montgomery Steppe	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Marni von Wilpert	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kent Lee	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raul A. Campillo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vivian Moreno	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sean Elo-Rivera	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Date of final passage JUL 21 2023.

(Please note: When a resolution is approved by the Mayor, the date of final passage is the date the approved resolution was returned to the Office of the City Clerk.)

AUTHENTICATED BY:

TODD GLORIA
Mayor of The City of San Diego, California.

(Seal)

DIANA J.S. FUENTES
City Clerk of The City of San Diego, California.

By Connie Patterson, Deputy

Office of the City Clerk, San Diego, California

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