



THE CITY OF SAN DIEGO

M E M O R A N D U M

DATE: June 1, 2010

TO: Natural Resources and Culture Committee - Agenda of June 16, 2010

FROM: Alex Ruiz, Interim Director of Public Utilities

SUBJECT: Monthly Update on Indirect Potable Reuse/Reservoir Augmentation Demonstration Project

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On May 12, 2010, the Public Utilities Department provided an update on the Indirect Potable Reuse/Reservoir Augmentation Demonstration Project (Demonstration Project) to the City Council's Natural Resources and Culture Committee (ITEM-10B).

This is a monthly progress report on development of the individual tasks budgeted within the Demonstration Project. The following activities have occurred:

- The outreach communication plan outlining the project goals, objectives and deliverables is in a final draft status awaiting final approvals. A PowerPoint presentation of the broad-based community outreach plan was given to IROC's Public Outreach, Education & Customer Service subcommittee on May 10, 2010.
- A contact database of key community leaders, organizations and events is under development and will be used to schedule stakeholder interviews and speakers bureau presentations. Stakeholder interviews with key community leaders will begin this month.
- The Speakers Bureau will be a large part of the outreach communication plan. Speakers have been identified and participated in training sessions held on May 24 and 25, 2010. The training will prepare speakers to present Demonstration Project information in an educational and professional manner.

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- Project collateral materials are in the final stages of development and will include a project fact sheet, a key messages document, a frequently asked questions document, a PowerPoint presentation and a restructured project website. The website is currently under development by the City's web team.
- A Request for Proposals for designing, procuring, installing, operating and testing of the Advanced Water Treatment (AWT) Demonstration Plant to be located at the North City Water Reclamation Plant, was issued on February 4, 2010. Four consultant proposals were received on March 19, 2010. Interviews with four consulting firms were held on April 9, 2010, and Camp Dresser McKee (CDM) team was selected. Negotiations were completed on May 12, 2010, and this agreement was presented and supported by IROC at their May 17, 2010 meeting. This item is scheduled to be considered by the Natural Resources and Culture Committee on June 16, 2010, and anticipated to be heard at Council in July 2010.
- The Electro Dialysis Reversal Unit (EDR), concrete pad and hard canopy contract was presented and approved by the City Council on April 13, 2010. A Notice-To-Proceed letter was issued to Ahrens Corporation on May 20, 2010. Design work will begin in June, 2010 with construction slated for September 2010.



Alex Ruiz

Interim Director of Public Utilities

cc: Marsi A. Steirer, Deputy Director