Article 3: Police Regulated Business Regulations

Division 35: Massage Business and Massage Therapists
(“Massage Business and Massage Technicians”
added 12–21–1976 by O–11969 N.S.)
(Retitled to “Massage Business and Massage Therapists” on 11-25-2014
by O-20437 N.S.; effective 12-25-2014.)

§33.3501 Purpose and Intent

It is the purpose and intent of this Division to provide for the orderly regulation of the business of massage and massage therapists in the City of San Diego by establishing certain minimum standards for the conduct of this type of business to protect the public health and welfare of the residents of the City of San Diego. This Division is adopted pursuant to Chapter 6, Part I of Division I of Title 5 (sections 51030 through 51034) of the California Government Code.

(“Citation of Ordinance” repealed; “Purpose and Intent” renumbered from Sec. 33.3502 and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)
(Amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3502 Definitions

For purposes of this Division, defined terms appear in italics. The following definitions apply in this Division:

Massage means any method of pressure on, or friction against, or stroking, kneading, rubbing, tapping, pounding, vibrating, or stimulating the external parts of the human body with the hands or other parts of the body, with or without the aid of any mechanical or electrical apparatus or appliances, or with or without supplementary aids such as rubbing alcohol, liniments, antiseptics, oils, powder, creams, lotions, ointments or other similar preparations commonly used in this practice.

Massage establishment means a fixed place of business where any person engages in massage.

Massage therapist or Massage practitioner means any person who gives or administers a massage to another person, for any form of consideration whatsoever.

Off-premise massage therapist business means the business of providing massage services by appointment at a location other than premises licensed as a massage establishment. It includes massage therapists who provide off-premise massage services and who are self-employed and/or who contract with or work for a business other than a massage establishment.
Particular anatomical areas means the pubic region, human genitals, perineum, anal region, and the area of the female breast that includes the areola and the nipple.

Regulatory body means the Massage Therapist Organization (also known as the California Massage Therapy Council) that provides oversight to massage professionals pursuant to Division 2, Chapter 10.5 of the California Business and Professions Code (commencing with section 4600).

State certification means a valid certificate issued by the regulatory body.

(“Purpose and Intent” renumbered to Sec. 33.3501; “Definitions” renumbered from Sec. 33.3504 and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

(Amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3503 Permit Required for Massage Establishment

It is unlawful for any person to operate or allow the operation of a massage establishment without a police permit.

(“Massage Business — Police Regulated” repealed; “Massage Establishment—License Required” renumbered from Sec. 33.3520, retitled to “Permit Required for Massage Establishment” and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

§33.3504 Massage Establishment Permit Application Contents

(a) Each applicant for a permit to operate a massage establishment shall furnish the following information to the Chief of Police:

1. The full true name and any other names ever used by the applicant.
2. The current residential address and telephone number of the applicant.
3. The address of the proposed massage establishment.
4. Each residential address of applicant for the five years immediately preceding the date of the application, and the inclusive dates of each address.
(5) Written proof that the applicant is at least eighteen years of age.

(6) Applicant’s height, weight, color of eyes and hair.

(7) Photographs of the applicant as specified by the Chief of Police.

(8) Applicant’s business, occupation and employment history for the five years immediately preceding the date of application, including addresses and dates of employment.

(9) Whether the applicant has ever had any license or permit issued by any agency or board, or any city, county, state or federal agency revoked or suspended, or has had any professional or vocational license or permit revoked or suspended within five years immediately preceding the application, and the reason for the suspension or revocation.

(10) All criminal convictions, including those dismissed pursuant to California Penal Code section 1203.4, except traffic, and a statement of the dates and places of such convictions.

(11) The name and address of the owner and lessor of the real property upon which the business is to be conducted, and a copy of the lease or rental agreement.

(12) Fingerprints.

(13) Such other identification and information as may be required in order to discover the truth of the matters herein specified as required to be set forth in the application.

(b) In addition to the information required by section 33.3504(a), an applicant for a massage establishment permit must furnish the following information:

(1) if the applicant is a corporation, the name of the corporation exactly as shown in its Articles of Incorporation or Charter, together with the state and date of incorporation and names and residential addresses of each of its current officers and directors, and of each stockholder holding more than 5 percent of the stock of the corporation;

(2) if the applicant is a partnership, the name and residential addresses of each of the partners, including limited partners;
(3) if the applicant is a limited partnership, a copy of the limited partnership’s certificate of limited partnership as filed with the County Clerk;

(4) if one or more of the limited partners is a corporation, the applicant shall provide the information about that partner required by section 33.3504(b)(1);

(5) if the applicant is a corporation or partnership, the name of the responsible managing officer.

(“Definitions” renumbered to Sec. 33.3502; “Massage Establishment License” renumbered from Sec. 33.3521, retitled to “Massage Establishment Permit Application Contents” and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

(Amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3505 Corporate Officers and Partners Deemed Applicants

Each corporate officer or partner of a massage establishment is deemed an applicant for a massage establishment permit and each must provide the information required in section 33.3504.

(“Corporate Officers and Partners Deemed Applicants” added 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

(Amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3506 Designation of Responsible Managing Officer, Signature on Applications

An applicant that is a corporation or partnership shall designate one of its officers or general partners to act as its responsible managing officer. The responsible managing officer may complete and sign all applications on behalf of the corporate officers and partners.

(“Designation of Responsible Managing Officer, Signature on Applications” added 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

§33.3507 Permit Required for Off-Premises Massage Business

(a) It is unlawful for any person to engage in, or operate an off-premise massage business without an off-premise massage business police permit.

(b) Any person possessing an off-premise massage business permit is also permitted to operate as a massage therapist, unless the permittee is governed by subsection (c).
(c) Any person desiring to operate an off-premise massage business but who will not provide massage services may obtain an off-premise massage business permit so long as the following conditions are met:

(1) The person meets the application requirements for an off-premise massage business permit except for the education requirements.

(2) The person does not possess an outcall nude entertainment business or outcall nude entertainer permit.

(“Off–Premises Massage Business — License Required” renumbered from 33.3523, retitled to “Permit Required for Off-Premises Massage Business” and amended 12-5–2000 by O–18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3508 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3508 Permit Required for Massage Therapist

It is unlawful for any person to act as a massage therapist without a permit. Any person desiring to engage in off-premise massage must obtain an off-premise massage business permit.

(“Massage Technician — Permit Required” renumbered from 33.3530, retitled to “Permit Required for Massage Therapist” and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3509 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3509 Massage Therapist Permit and Off-Premise Massage Business Permit Application Contents

Each applicant for a massage therapist permit or an off-premise massage business permit shall furnish the following information to the Chief of Police:

(a) The full true name and any other names ever used by the applicant.

(b) The current residential address and telephone number of the applicant.

(c) Each residential and business address of applicant for the five years immediately preceding the date of the application, and the inclusive dates of each such address.

(d) Written proof that the applicant is at least eighteen years of age.

(e) Applicant’s height, weight, color of eyes and hair.
(f) Photographs of the applicant as specified by the Chief of Police.

(g) Applicant’s business, occupation and employment history for the five years immediately preceding the date of application.

(h) Whether the applicant has ever had any license or permit issued by any agency or board, or any city, county, state or federal agency revoked or suspended, or has had any professional or vocational license or permit revoked or suspended within five years immediately preceding the application, and the reason for the suspension or revocation.

(i) All criminal convictions, including those dismissed pursuant to California Penal Code section 1203.4, except traffic, and a statement of the dates and places of such convictions.

(j) The massage establishment at which the applicant expects to be employed, or a business address for the off-premise massage business.

(k) Proof of the satisfactory completion of 500 hours of instruction from any school approved by the regulatory body. The applicant must provide the Chief of Police with proof that the school(s) attended by the applicant were schools approved by the regulatory body.

(l) Proof of successful completion of a national certification exam administered by a national professional certification organization approved by the regulatory body.

(m) A copy of the national certification credential issued by a national professional certification organization approved by the regulatory body.

(n) Fingerprints.

(o) Such other identification and information as may be required in order to discover the truth of the matters specified in this section.

(“Massage Technician Permit” renumbered from 33.3531, retitled to “Massage Therapist Permit and Off-Premise Massage Business Permit Application Contents” and amended 12–5–2000 by O–18907 N.S.; effective 7-1-2001.)

(Renumbered from former Section 33.3510 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)
§33.3510  **Grounds for Denial of Massage Establishment Permit, Off-Premise Business Permit, Massage Therapist Permit**

In addition to the grounds for denial stated in section 33.0305, an application for a massage establishment permit, off-premise massage business permit, or massage therapist permit shall be denied for any of the following reasons:

(a) The applicant has within five years immediately preceding the date of the filing of the application, been convicted of any of the following offenses:

   (1) any offense described in California Penal Code sections 266h, 266i, 315, 316, 318, 653.22, or 647(a) or (b);

   (2) any offense described in California Penal Code, Part One, Title 9, Chapters 7.5 and 7.6; or,

(b) The applicant within five years immediately preceding the date of the filing of the application has been convicted of a charge of violating any lesser included or lesser related offense, including California Penal Code section 415, in satisfaction of, or as a substitute for, an original charge of any of the offenses listed in section 33.3510(a).

(c) The applicant has been convicted of any offense which requires registration as a sex offender under California Penal Code section 290.

(“Grounds for Denial of Massage Establishment Permit, Off-Premise Business Permit, Massage Therapist Permit” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)

(Renumbered from former Section 33.3511 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3511  **Exemptions**

(a) This Division does not apply to the following classes of individuals while engaged in the performance of the duties of their respective professions within the scope of their California state licenses: acupuncturists, aestheticians, barbers, chiropractors, cosmetologists, exercise physiologists, manicurists, nurses, occupational therapists, osteopaths, physical therapists, physicians, and surgeons.

(b) This Division does not apply to trainers of any semiprofessional or professional athlete or athletic team, or trainers hired by a local, state or federal agency.
(c) This Division does not apply to any educational institution licensed by the State of California, including any portion of the institution providing massage services, such as student clinics and work study programs, regulated under the state license. However, this exemption does not apply to any business owned or operated by such an institution that is not regulated under the state license.

(d) This Division does not apply to holistic health practitioners licensed under Division 44 of this Article.

(e) This Division does not apply to any massage therapists or massage practitioners operating under a valid state certificate.

(f) The exemptions described in this section also exempt any fixed business location where:

   (1) the exempt person as described in section 33.3512(a) through (d) provides massage services; or

   (2) massage is administered

      (A) under the direction and control of the exempt person as described in section 33.3512 (a) through (d); and

      (B) when the exempt person as described in section 33.3512(a) through (d) is physically present at the location; or

   (3) the massage establishment employs or uses only persons who hold a valid state certificate, provided however, that such establishments shall not be exempted from this Division if Chapter 10.5 of the California Business and Professions Code relating to massage therapy is repealed.

(g) Renting office or work space at an otherwise exempt location does not provide the renter with an exemption from this Division.

(h) Massage therapists who are not themselves exempt, but who are employed by an exempt person are not exempt from the provisions of this Division.

(“Exemptions” renumbered from Sec. 33.3532 and amended 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3513 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)
§33.3512  Renewal for Massage Therapist Permit

(a) Renewals shall be annual in accordance with section 33.0307.

(b) Additionally, in order to renew a massage therapist or off-premise massage business permit, the permittee must provide proof of twelve hours of continuing education in massage therapy. The continuing education hours must be obtained from a facility, school or organization approved by the regulatory body providing oversight to massage professionals pursuant to Chapter 10.5 of the California Business and Professions Code.

(c) Additionally, the permittee must show proof that the permittee’s national certification credential is current. Proof from any national certification organization recognized by the regulatory body providing oversight to massage professionals pursuant to Chapter 10.5 of the California Business and Professions Code is sufficient.

(d) Section 33.3514(b) and (c) do not apply to off-premise massage business permit holders described in section 33.3507(c).

(“Renewal for Massage Therapist Permit” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3514 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3513  Equipment and Cleanliness Requirements for Massage Establishments

(a) A minimum of one tub or shower and one toilet and wash basin must be provided for the patrons in every massage establishment; however, if male and female patrons are served, separate toilet facilities shall be provided for male and female patrons. Hot and cold running water under pressure must be provided to all wash basins, bathtubs, showers, and similar equipment. Each wash basin must be provided with soap or detergent and sanitary towels placed in permanently installed dispensers. A trash receptacle must be provided in each toilet room.

(b) Clean and sanitary towels, sheets, and linens must be provided for each patron receiving massage services. Shared use of towels or linens is prohibited and reuse is prohibited unless they have been first relaundered. Heavy white paper may be substituted for sheets provided that such paper is used once for each person, then discarded into a sanitary receptacle.

(c) Disinfecting agents and sterilizing equipment must be used to ensure that any instruments used in performing any massage are clean and safe.
(d) Pads used on massage tables must be covered in a workmanlike manner with durable, washable plastic or other waterproof material.

(e) In toilet rooms, steam rooms and rooms containing tubs or showers, a waterproof floor covering shall be provided which extends up the walls at least 6 inches and shall be covered at the floor-wall juncture with at least a 3/8 inch radius.

(f) All walls, ceilings, floors, pools, showers, bathtubs, wet and dry heat rooms, steam rooms, tables and all other physical facilities must be in good repair and maintained in a clean and sanitary condition. Wet and dry heat rooms, steam or vapor rooms or cabinets, showers and toilet rooms must be cleaned at least once each day the business is in operation. Bathtubs must be cleaned after each use.

(g) Cleanable and nonabsorbent waste containers with tight fitting covers shall be provided for the storing of all waste matter and shall be maintained in a clean and sanitary condition.

(h) Closed cabinets or containers shall be provided for the storage of laundered towels and linens. Nonabsorbent containers or laundry bags shall be provided for damp or soiled linen, and linen shall be kept therein until removed for laundering.

(i) All establishments shall be so equipped, maintained, and operated as to effectively control the entrance, harborage, and breeding of vermin, including flies. When flies or other vermin are present, effective control measures shall be instituted for their control or elimination.

(“Equipment and Cleanliness Requirements for Massage Establishments” renumbered from Sec. 33.3540, retitled and amended 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3515 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3514 Massage Establishment Permit and Posting Requirements; Name Tags

(a) It is unlawful for any responsible person to employ or permit any person to act as a massage therapist who is not in possession of a valid massage therapist permit.

(b) The massage establishment business permit, public health permit, and a copy of the permit of each massage therapist working in the establishment shall be displayed in an open and conspicuous public place on the premises.
(c) Each massage therapist must wear a name tag on their outermost garment when working in the massage establishment. The name tag must contain the therapist’s name as it appears on the police permit. This subsection, subsection (c), is regulatory only.

(“Massage Establishment Permit and Posting Requirements; Name Tags” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3516 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3515 Massage Establishment Hours and Services

(a) It is unlawful for any responsible person to allow the establishment to be open between the hours of 12:00 a.m. and 6:00 a.m. All customers, patrons and visitors must be excluded from the premises during those hours.

(b) A list of services available and the cost of such services shall be posted in an open and conspicuous public place on the premises. The services shall be described in readily understandable language. No services other than those posted are allowed.

(“Massage Establishment Hours and Services” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3517 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3516 Massage Establishments Patron’s Specified Anatomical Areas Covered, No Touching, Advisal

(a) Each establishment shall provide to all patrons clean, sanitary and opaque coverings capable of covering the patron’s particular anatomical areas. No common use of such covering shall be permitted, and reuse is prohibited unless the covering has been laundered after each use. In addition, no responsible person shall permit a massage to be given unless the patron is covered by the covering provided by the establishment. This subsection is regulatory only.

(b) No responsible person shall permit any person in any area within the massage establishment which is used by the patrons or which can be viewed by patrons from such an area, unless the person’s particular anatomical areas are fully covered. This subsection does not apply to momentary nudity, occurring in bathrooms, shower areas, or dressing or locker rooms. This subsection is regulatory only.
(c) No permittee shall give a massage or be in any room with a patron unless the patron’s particular anatomical areas are fully covered with an opaque covering. This subsection is regulatory only.

(d) No responsible person shall permit any person to massage, or intentionally touch the particular anatomical areas of another person. This subsection is regulatory only.

(e) No permittee shall massage or intentionally touch the particular anatomical areas of another person. This subsection is regulatory only.

(f) The responsible person and permittee shall insure that patrons are advised of section 33.3516(a) through 33.3516(e), prior to treatment. The advisal may be:

(1) posted as a document in the room where the massage is conducted;

(2) contained in patron intake documents; or

(3) posted in any other manner approved by the Chief of Police.

The advisal may paraphrase the language of section 33.3516(a) through 33.3516(e), so long as such language is approved by the Chief of Police. Language quoting these sections need not be preapproved by the Chief of Police. This subsection is regulatory only.

(“Massage Establishments Patron’s Specified Anatomical Areas Covered, No Touching, Advisal” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)

(Renumbered from former Section 33.3518 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3517 Plumbing and Electrical Requirements for Massage Establishments

All plumbing and electrical installations in massage establishments must be installed under permit and inspection by the Building Inspection Department and such installations shall be installed in accordance with the Uniform Building Code and the Uniform Plumbing Code as adopted by this Code.

(“Plumbing and Electrical Requirements for Massage Establishments” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)

(Renumbered from former Section 33.3519 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)
§33.3518 Permit and Posting Requirements for Off-Premises Massage Business; Name Tags

(a) It is unlawful for any person to engage in off-premise massage services who is not in possession of a valid off-premise massage business permit.

(b) The off-premise massage business permit must be displayed in an open and conspicuous place on the licensed business premises.

(c) Each permittee must wear a name tag on their outermost garment when providing off-premise massage services. The name tag must contain the therapist’s name as it appears on the police permit. This subsection, subsection (c), is regulatory only.

§33.3519 Hours of Operation for Off-Premise Massage Business

It is unlawful for any permittee to provide off-premise massage services between 12:00 a.m. and 6:00 a.m.

§33.3520 Equipment and Cleanliness Requirements for Off-Premise Massage

(a) It is unlawful for any permittee to use or allow any person to use instruments for off-premise massage services that are not kept in a safe and sanitary condition.

(b) It is unlawful for any permittee to use or allow any person to use towels or linens that are not clean or have not been laundered after each use.
§33.3521 Off-Premise Massage Appointment Requirements

(a) Any massage conducted in a place not open to public view must be by appointment only.

(b) Any off-premise massage therapist who also engages in outcall nude entertainment may not provide nude entertainment immediately prior to, or immediately after, the massage appointment.

(c) An off-premise massage therapist may perform massage without appointment if the massage is conducted in a public place open to view of the public such as in an airport, shopping center kiosk, or salon, or at events such as marathons and street fairs.

("Off–Premises Massage Business—License Required" renumbered to Sec. 33.3508, retitled and amended; “Off-Premise Massage Appointment Requirements” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)

(Renumbered from former Section 33.3523 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3522 Operating Requirements for Massage Therapists

(a) No massage therapist, while performing any task or service associated with the massage establishment or off-premise massage business, shall be present in any room with another person unless the person’s particular anatomical areas are fully covered. This subsection does not apply to momentary nudity occurring in bathrooms, shower areas, or dressing or locker rooms. This subsection is regulatory only.

(b) No massage therapist, while performing any task for service associated with the business of massage, shall massage or intentionally touch the particular anatomical areas of another person. This subsection is regulatory only.

(c) Each massage therapist must wear a name tag when working as a massage therapist. The name tag must contain the therapist’s name as it appears on the police permit. This subsection is regulatory only.

(d) It is unlawful for any massage therapist to use towels, linens or instruments during the massage that are not in a clean or in a safe condition.

(e) It is unlawful for any massage therapist to provide massage services between 12:00 a.m. and 6:00 a.m.
(f) The **permittee** shall insure that patrons are advised of section 33.3522(a) and section 33.3522(b) prior to treatment. The advisal may be:

1. posted as a document in the room where the massage is conducted;
2. contained in patron intake documents; or
3. posted in any other manner approved by the **Chief of Police**.

The advisal may paraphrase the language of section 33.3522(a) and section 33.3522(b), so long as such language is approved by the **Chief of Police**. Language quoting these sections need not be preapproved by the **Chief of Police**. This subsection is regulatory only.

(g) Any **off-premise massage business permittee** who hires, dispatches or contracts with other **off-premise massage therapists** to do **off-premise massage** is responsible for ensuring that those **massage therapists** comply with all applicable regulations in this Division.

The **permittee** must also make reasonable efforts to prevent criminal activity by the other **massage therapists**. In addition to all other grounds, prostitution by such **massage therapists** is grounds for revoking the **permit**.

(“Off–Premises Massage Business License” repealed; “Operating Requirements for Massage Therapists” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3524 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3523 Massage Therapist Clothing Requirements

(a) No **responsible person** shall permit any **massage therapist** to be on the **premises** during its hours of operation while performing or available to perform any task or service associated with the operation of a **massage business**, unless the **massage therapist** is fully covered from a point not to exceed four inches above the center of the kneecap to the base of the neck excluding the arms, with the following exception: shorts may be worn so long as they extend down the leg a minimum of three inches from the crotch and the body above that point is fully covered to the base of the neck, excluding the arms. The covering, which includes trousers, pants or shorts, will be of an opaque material and will be maintained in a clean and sanitary condition. This subsection is regulatory only.
(b) No *permittee* shall engage in any service or task in the presence of any patron unless the person is fully covered from a point not to exceed four inches above the center of the kneecap to the base of the neck, excluding the arms, with the following exception: shorts may be worn so long as they extend down the leg a minimum of three inches from the crotch and the body above that point is fully covered to the base of the neck, excluding the arms. The covering, which includes trousers, pants, or shorts, will be of any opaque material and will be maintained in a clean and sanitary condition. This subsection is regulatory only.

(“Massage Therapist Clothing Requirements” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3525 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3524 Massage Establishment, Massage Therapist, Off-Premise Massage Business Advertising Requirements

(a) Each therapist, *establishment*, or business licensed under this Division shall include the number of their *police permit* in any advertisement of services appearing in any newspaper, telephone directory, printed advertising medium, or electronic media. The reference does not have to contain the words “*police permit*.” “City of San Diego permit number 1111,” or similar language, will suffice so long as the correct *police permit* number is included.

(b) Advertising hours other than those allowed in this Division is grounds for regulatory action against the *permittee*. This subsection is regulatory only.

(c) In addition to any criminal penalty, a violation of California Business and Professions Code section 17500 (false or misleading statements) is grounds for regulatory action against the *permittee*.

(“Massage Establishment, Massage Therapist, Off-premise Massage Business Advertising Requirements “ added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3526 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)
§33.3525  Massage Establishment Change of Location

A licensed massage establishment that changes location must conform to all applicable provisions of this Article.

(“Massage Establishment Change of Location” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3527 and amended 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)

§33.3526  Exemption from Hours of Operation

Notwithstanding other sections of this Division, a permittee may seek an exemption from the limits on the hours of operation for the permittee when there is a special event, such as an organized New Years Eve event or a charitable fund-raiser. The Chief of Police may grant the exemption if the public safety is not at risk.
(“Exemption from Hours of Operation” added 12-5-2000 by O-18907 N.S.; effective 7-1-2001.)
(Renumbered from former Section 33.3528 on 11-25-2014 by O-20437 N.S.; effective 12-25-2014.)