

Article 1: Separately Regulated Use Regulations

Division 11: Sign Use Category--Separately Regulated Uses

(Added 12-9-1997 by O-18451 N.S.; effective 1-1-2000.)

§141.1101 Community Entry Signs

Community entry *signs* are used by local communities to identify community area limits. Community entry *signs* may be permitted as a limited use in the zones indicated with an “L” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones) subject to the following regulations.

- (a) Application shall be made by a recognized group, such as a Town Council, Civic Association, or Community Planning Committee, affiliated with a community with an adopted *land use plan*.
- (b) No more than one *sign* shall be installed on each major approach to the community, with no more than four *signs* in total for the community.
- (c) Community entry *signs* may be located within the *public right-of-way*. Where located on private property, the *sign* shall be located within 12 feet of the *public right-of-way*.
- (d) The *signs* shall be ground-mounted and stationary.
- (e) The *applicant* shall demonstrate to the satisfaction of the City Engineer that the proposed community entry *sign* would not impede sight distance for drivers or pedestrians.
- (f) An Encroachment Maintenance and Removal Agreement shall be processed for the community entry *sign* in accordance with Section 129.0715.

(Added 12-9-1997 by O-18451 N.S.; effective 1-1-2000.)

(Added “Community Entry Signs” 11-13-08 by O-19804 N.S; effective 12-13-2008.

Former Section 141.1101 renumbered to Section 141.1104.)

§141.1102 Neighborhood Identification Signs

Neighborhood identification *signs* are *signs* that are typically located at the entrances of subdivisions or neighborhoods. Neighborhood identification *signs* may be permitted with a Neighborhood Use Permit in the zones indicated with an “N” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones) subject to the following regulations.

- (a) No more than one *sign* shall be permitted at an entrance to a subdivision or neighborhood, with no more than four *signs* in total for a neighborhood area.
- (b) Neighborhood area identification *signs* shall be located on private property and shall be set back a minimum of 6 feet from the *public right-of-way*. The *applicant* shall demonstrate to the satisfaction of the City Engineer that the proposed neighborhood identification *sign* would not impede sight distance for drivers or pedestrians.
- (c) Neighborhood area identification *signs* shall be designed as *ground signs* with a maximum height of 6 feet and a maximum *sign copy area* of 20 square feet.
- (d) The information on the *signs* shall be limited to the identification of the neighborhood area. Directional, commercial, or institutionally oriented information is not permitted.
- (e) Neighborhood area identification *signs* may be illuminated only with low intensity ground-mounted flood lights.
- (f) Neighborhood area identification *signs* shall be constructed of stone, brick, adobe, rough-hewn wood, logs, beams, planks, or similar materials. Plywood *signs* are not permitted.

(Added 12-9-1997 by O-18451 N.S.; effective 1-1-2000.)

(Renumbered from former Section 141.1104, retitled and amended 11-13-2008 by O-19804 N.S.; effective 12-13-2008.)

§141.1103 Comprehensive Sign Plans

Comprehensive *sign* plans may be permitted with a Neighborhood Use Permit in the zones indicated with an “N” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones). Comprehensive *sign* plans may be requested to modify applicable *sign* requirements if the proposed *signs*, as a whole, are in conformance with the intent of the *sign* regulations and if the exceptions result in an improved relationship among the *signs* and *building facades* on the *premises*.

(Added 12-9-1997 by O-18451 N.S.; effective 1-1-2000.)

(Renumbered from former Section 141.1105 on 11-13-2008 by O-19804 N.S; effective 12-13-2008.)

(Retitled to “Comprehensive Sign Plans“ and amended 8-4-2011 by O-20081 N.S.; effective 10-6-2011.)

§141.1104 Revolving Projecting Signs

Revolving *projecting signs* may be permitted with a Neighborhood Use Permit in the zones indicated with an “N” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones) subject to the following regulations.

- (a) Revolving *projecting signs* may be permitted only in *Sign* Category “A” as described in Section 142.1220.
- (b) The maximum speed of revolution shall not exceed 6 revolutions per minute.
- (c) The *sign* may be illuminated but shall not have a flashing or intermittent light or light source.
- (d) The *sign* shall be installed at least 100 feet from the *property line* of residentially zoned property.

(Amended 6-12-2001 by O-18948 N.S.; effective 12-12-2001.)

(Renumbered from former Section 141.1101 on 11-13-2008 by O-19804 N.S; effective 12-13-2008.)

§141.1105 Signs with Automatic Changing Copy

Signs with automatic changing copy may be permitted with a Neighborhood Use Permit in the zones indicated with an “N” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones) subject to the following regulations. Section 141.1105 does not apply to automobile service station gasoline pricing *signs* designed in accordance with state law.

- (a) Automatic changing copy may be permitted only on primary ground or *wall signs*.
- (b) Automatic changing copy shall be electronically controlled and shall have a remote-control capacity.
- (c) *Signs* with automatic changing copy may include only the following information:
 - (1) Time, temperature, weather, news, and other similar information;
 - (2) Messages pertaining to public events sponsored or promoted by civic, charitable, or other similar organizations; and
 - (3) Messages directing attention to any product that is available or establishment that is located on the *premises* at the time that the message is displayed.
- (d) Display of messages and information on *signs* with automatic changing copy may be provided by one of the following methods only:
 - (1) Message Center. A changing message contained within the *sign* area of the *sign* that remains constant for a minimum period of time with a total blackout between message changes. The message shall not travel or appear to travel in any direction.
 - (2) Electronic Reader Board. A horizontally or vertically traveling, printed or written message that travels or appears to travel continuously. The characters incorporated into any message shall remain constant with no change in hue or intensity as they travel. Electronic reader boards shall be installed so that no portion containing automatic changing copy is visible from a *public right-of-way*.
 - (3) Multi-Vision Board. A message on panels that rotate in sequence to create a minimum of three visually different presentations. The copy shall not travel or appear to travel in any direction or change in hue or

intensity. Multi-vision boards shall be installed so that no portion containing *sign copy* is visible from a *public right-of-way*.

- (e) The *sign copy area* shall be reduced in light intensity at night by an automatic intensity control that is incorporated into the *sign*.

(Added 12-9-1997 by O-18451 N.S.; effective 1-1-2000.)

(Renumbered from former Section 141.1102 on 11-13-2008 by O-19804 N.S; effective 12-13-2008.)

(Amended 5-5-2015 by O-20481 N.S.; effective 6-4-2015.)

§141.1106 Theater Marquees

Theater *marquees* may be permitted with a Neighborhood Use Permit in the zones indicated with an “N” in the Use Regulations Tables in Chapter 13, Article 1 (Base Zones) subject to the following regulations.

- (a) Theater *marquees* that existed before April 5, 1973 are exempt from the provisions of this section.
- (b) The decision maker will review and may impose conditions on changeable copy and trailing lights when on theater *marquees* that project over the *public right-of-way*.

(Renumbered from former Section 141.1103 on 11-13-2008 by O-19804 N.S; effective 12-13-2008.)