



## **STAFFING**

The majority of the beaches and bays are located within Northern Division. Ocean Beach is located within Western Division.

Northern Division recommended daily staffing (Beginning in May)

<b>Unit</b>	<b>Hours</b>	<b># of Officers</b>
1 <sup>st</sup> Watch	0600 - 1600	14+
SDPD Boat	1000 - 2000	2
Day Beach Team	1000 - 2000	7
2 <sup>nd</sup> Watch	1400 - 2400	16+
Night Beach Team	1800 - 0400	7
3 <sup>rd</sup> Watch	2100 - 0700	13+
* Western Division Beach Team	1400 - 2400 or 1700 - 0300	4

### **Holiday Enhanced Staffing for Memorial Day (May 24 - 27 FSSM) and Labor Day (August 30 - September 2 FSSM)**

Staffing will be enhanced on Friday, Saturday, Sunday and Monday for both Memorial Day and Labor Day weekends to address activity along the beaches and bays.

Staffing will be enhanced during the evening hours on Friday, Saturday and Sunday for both Memorial Day and Labor Day to address activity in the Entertainment District along Garnet Avenue and Mission Blvd.

This staffing plan proved successful last year and is anticipated to work well over the Memorial Day Holiday weekend this year. The enhanced staffing numbers will be adjusted depending on weather conditions and crowd estimates.

### **July 4<sup>th</sup> Holiday Plans (July 3-4, WTh)**

The 4<sup>th</sup> of July holiday is the largest and busiest event of the year for not only the beach community, but the City of San Diego as well. Crowd estimates of more than one million people will fill the beaches, bays and parks. Historically, crowds have begun to gather as early as the night before the holiday. People gather to picnic, party and view area fireworks shows. At the end of the fireworks displays, everyone who gathered in the area will attempt to leave at the same time, with the majority of them leaving by vehicle.

To best facilitate our goals and objectives as stated above, the Incident Command System will be utilized over the July 4<sup>th</sup> holiday. The Unified Command Center will be located at the De Anza Resort. Two secondary Command Posts (Belmont Park and Reed Avenue) located throughout the beaches and bays and a separate Command Post in Ocean Beach will support Beach Command. (Other areas will be policed by officers assigned within specific geographical boundaries. Fanuel Park CP for example will have BET officers assigned there and all along Sail Bay through Crown Point Shores.) Beach Command will monitor police activity occurring

within the jurisdiction of each area and coordinate a multi-division response to incidents requiring extensive police resources.

The basic objective of each Command Post is to provide a centralized location where operations can be coordinated from and deter criminal activity by providing a substantial police presence.

Staffing will be enhanced for the July 4<sup>th</sup> holiday starting on Wednesday, July 3<sup>rd</sup> and continuing through Sunday, July 7<sup>th</sup> to respond to calls for service due to the anticipated heavier crowd counts. The enhanced staffing will begin early in the morning and continue throughout the day. Enhanced staffing will also be utilized during the evening hours in the entertainment district along Garnet Avenue and Mission Boulevard. This staffing plan proved successful last year. The enhanced staffing numbers will be adjusted depending on weather conditions and crowd estimates.

**Participating in the coordinated response are personnel from the following San Diego Police Units:**

- Northern Beach Teams and Patrol
- Western Beach Team and Patrol
- Air Support (ABLE)
- Traffic Motors
- Traffic SETC's
- Cameras & ABLE Downlink
- Critical Incident Management Unit
- Gang Suppression Teams
- Vice
- RSVP's

Personnel will be deployed both in uniform and in plain clothes. They will be on foot, bicycles, ATV's, cars, boats, motorcycles and in the air.

**Participating in the coordinated response are personnel from the following City, State and Federal agencies.**

- San Diego City Lifeguards.
- Fire Department (Fire & Medical)
- Parks & Recreation Department (Park Rangers, Park Staff & Park Managers)
- San Diego City Attorney
- Fire Marshal
- Alcohol Beverage Control
- U. S. Coast Guard

**OUTREACH**

Each year the public education has been progressively better. Today the public has a much better understanding of the beach rules. News releases will be sent to all local media and Los Angeles radio, television and print media. News releases to major colleges in California,

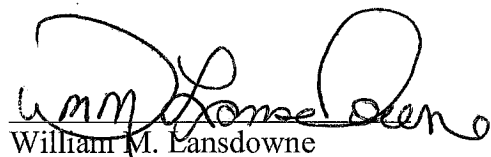
Arizona, Oregon, Texas and Nevada will be sent prior to all the major holidays. Included in the news releases and interviews will be reminders regarding beach rules, traffic issues and laws regarding the consumption of alcohol.

Northern Division's pilot Facebook page will also be used to disseminate information to the public.

**CONCLUSION**

All of these combined efforts and resources have proven successful in providing a safe and enjoyable environment for everyone who visits our beautiful beaches and bays.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "William M. Lansdowne". The signature is written in a cursive style with large, sweeping loops.

William M. Lansdowne  
Chief of Police